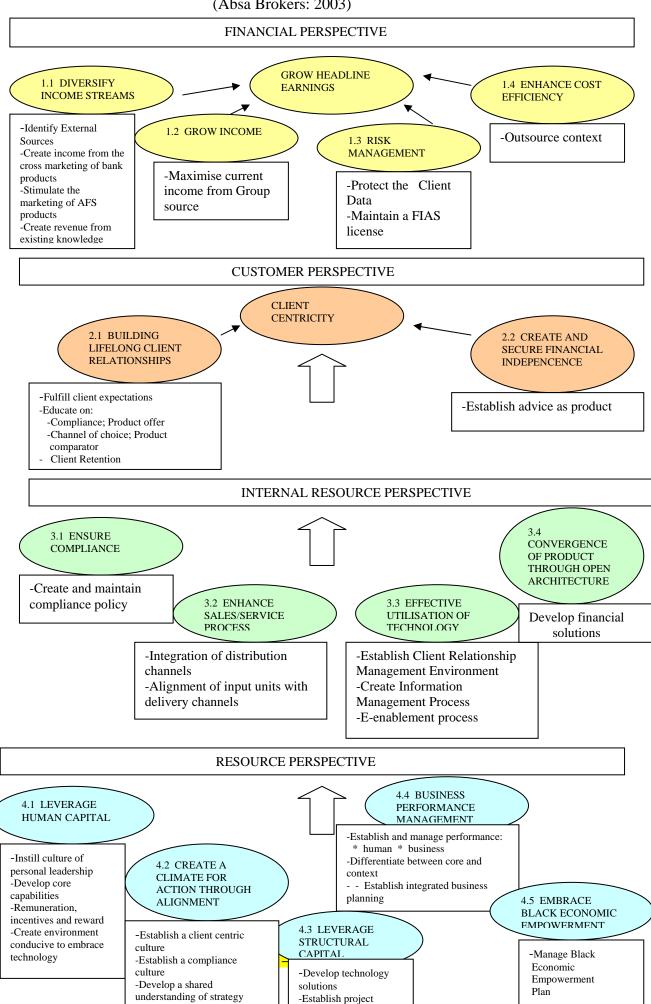
## Appendix K: STRATEGY MAP Absa Brokers 2003-2005

(Absa Brokers: 2003)



management principles

-Enhance internal

communication