



2014 General election posters digitised

**Library Technology Showcase
29 Sept 2014**

**Annette le Roux
Collection Developer Archival Resources**

General elections

7 May 2014

What do we remember?

**For a political party the posters
are only useful if they are out
there,**

**on the lamp poles, robot posts or
the trees**

Do we still remember which parties took part?

Do we remember the posters?

Where can I make a comparison?

Unisa Library has the answers

**We digitised the posters for
continuous, easy access and research**

ACDP

YOUR HOPE FOR A GREAT FUTURE

VOTE ACDP
AFRICAN CHRISTIAN DEMOCRATIC PARTY

VOTE ANC

7 MAY

ANC **X**

A BETTER LIFE FOR ALL

SAAM

NEEM ONS SUID-AFRIKA VORENTOE

STEM ANC
'N BETER LEWE VIR ALMAL

VOTA

"KUSEZANDLENI ZENU!"

IFP

WE ARE THE CHANGE THAT WE SEEK. 2014

TOGETHER WE CAN START A NEW BEGINNING FOR OURSELVES AND FOR OUR CHILDREN

VOTE AIC

AIC **X**

VOTE APC
2014 GENERAL ELECTIONS

A FUTURE FOR EVERYONE

VOTE **X**

www.theapc.org.za

PAN AFRICANIST CONGRESS OF AZANIA

VOTE PAC FOR OUR LAND & OUR ECONOMY

Alton Mphethi
PAC President

Together for jobs

VOTE DA

WASP
Workers & Socialist Party

Only socialism means freedom

Struggle ★ Solidarity ★ Socialism

To end poverty, unemployment and inequality

Zanele KaMagwaza-Msibi

Gare tshege le batluli molao.

UPGRADE VOTE

NATIONAL FREEDOM PARTY

ENOUGH IS ENOUGH

MAMPHELA RAMPHILE

VOTE AGANG SA
Restoring the promise of freedom

VIR SELFBESKIKKING STEM

nasional

FRONT
national

FOR SELF-DETERMINATION

www.frontnasional.com

Jou Stem tel Your Vote counts

PAN AFRICANIST MOVEMENT

YOUR VOTE YOUR POWER

CHANGE YOUR SITUATION FOR THE BETTER

MANDLA MASEKO

VOTE PAM

VOTE

EFF
ECONOMIC FREEDOM FIGHTERS

JULIUS MALEMA
Son of the People

EFF **X**

LEKOTA FOR PRESIDENT

VOTE

COPE
CONGRESS OF THE PEOPLE

CORRUPTION DESTROYS THE GAINS OF OUR FREEDOM

UDM **X**

www.udm.org.za

VF Plus

Saam is ons Sterker

www.vfplus.org.za www.facebook.com/VFplus @VFPlus

Preparation for digitisation

Preparation

- **Counted the posters**
- **Made a list**
- **Numbered each poster**
- **Noted the sizes**
- **Cleaned and repaired posters**
- **Put in a request at the scanning centre**
- **Compiled the technical specifications**

Parliament

National Assembly

Party	Abrev	Votes	%	+/-	Seats	+/-	Poster	
African National Congress	ANC	11,436,921	62.15	▼3.75	249	▼15	4	
Democratic Alliance	DA	4,091,584	22.23	▲4.65	89	▲18	3	
Economic Freedom Fighters	EFF	1,169,259	6.35	<i>New</i>	25	<i>New</i>	1	
Inkatha Freedom Party	IFP	441,854	2.40	▼2.15	10	▼8	1	
National Freedom Party	NFP	288,742	1.57	<i>New</i>	6	<i>New</i>	1	
United Democratic Movement	UDM	184,636	1.00	▲0.16	4	—0	1	
Freedom Front Plus	VF+	165,715	0.90	▲0.07	4	—0	2	
Congress of the People	COPE	123,235	0.67	▼6.75	3	▼27	2	
African Christian Democratic Party	ACDP	104,039	0.57	▼0.24	3	—0	3	
African Independent Congress	AIC	97,642	0.53	<i>New</i>	3	<i>New</i>	1	
Agang SA	Agang	52,350	0.28	<i>New</i>	2	<i>New</i>	1	
Pan Africanist Congress	PAC	37,784	0.21	▼0.07	1	—0	2	
African People's Convention	APC	30,676	0.17	▼0.04	1	—0	2	
Al Jama-ah		25,976	0.14	▼0.01	0	—0		
Minority Front	MF	22,589	0.12	▼0.12	0	▼1		
United Christian Democratic Party	UCDP	21,744	0.12	▼0.26	0	▼2		
Azanian People's Organisation	AZAPO	20,421	0.11	▼0.11	0	▼1		
Bushbuckridge Residents Association	BRA	15,271	0.08	<i>New</i>	0	<i>New</i>		
Independent Civic Organisation	ICOSA	14,472	0.08	<i>New</i>	0	<i>New</i>		
Patriotic Alliance	PA	13,263	0.07	<i>New</i>	0	<i>New</i>		
Workers and Socialist Party	WASP	8,331	0.05	<i>New</i>	0	<i>New</i>	1	
Ubuntu Party		8,234	0.04	<i>New</i>	0	<i>New</i>		
Kingdom Governance Movement	KGM	6,408	0.03	<i>New</i>	0	<i>New</i>		
Front National	FN	5,138	0.03	<i>New</i>	0	<i>New</i>	3	
Keep It Straight and Simple	KISS	4,294	0.02	▼0.01	0	—0		
Pan Africanist Movement	PAC	3,815	0.02	▼0.01	0	—0	1	
First Nation Liberation Alliance	FINLA	3,297	0.02	<i>New</i>	0	<i>New</i>		
United Congress	UNICO	3,136	0.02	<i>New</i>	0	<i>New</i>		
Peoples Alliance	PAL	1,671	0.01	<i>New</i>	0	<i>New</i>		
Total		18,402,497	100.00		400			
Valid votes		18,402,497	98.65	Source: IEC				29
Total votes cast		18,654,457	100.00					
Registered voters/turnout		25,381,293	73.50					

UNISA



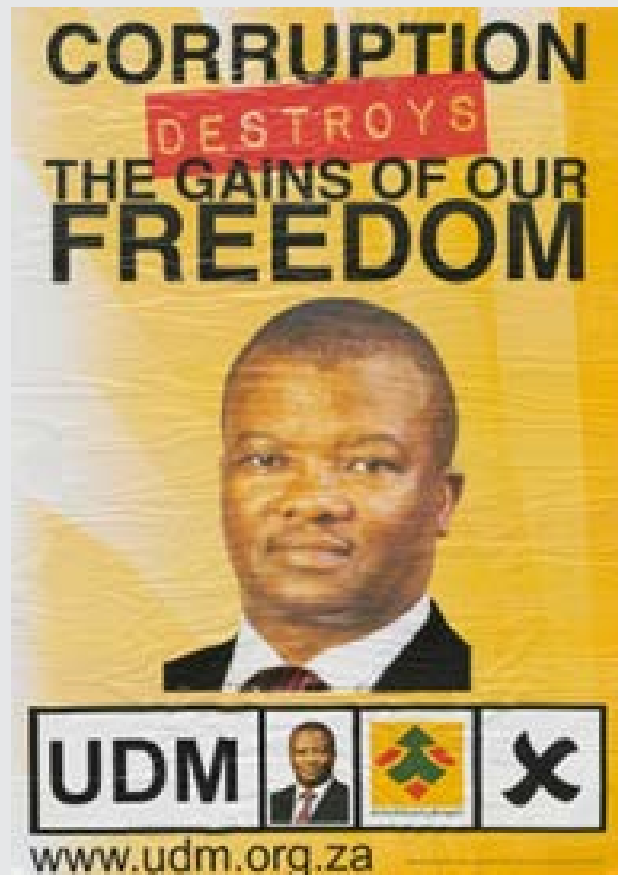
Party	Abbreviation	# of Posters	DCASP nr
African Christian Democratic Party	ACDP	3	541 542 543
African Independent Congress	AIC	1	544
African National Congress	ANC	3	545 546 547
African People's Convention	APC	2	548 549
Agang SA	Agang	1	550
Congress of the People	COPE	2	551 552
Democratic Alliance	DA	3	553 554 555
Economic Freedom Fighters	EFF	1	556
Freedom Front Plus	VF+	2	557 558
Front National	FN	2	559 560
Inkatha Freedom Party	IFP	1	561
National Freedom Party	NFP	1	562
Pan Africanist Congress	PAC	2	563 564
Pan Africanist Movement	PAC	1	565
United Democratic Movement	UDM	1	567
Workers and Socialist Party	WASP	1	568

Technical information

Technical specifications

Scanning	For this collection	Notes - explanation
Scanned in colour	RGB 24 bit	Colour can be changed to grayscale or B@W but not the other way round
Scanned at 400 dpi (dpi = dots per inch)	400 dpi	Standard is 600 dpi, but this gives very big tiff files – space, storage
Size scanned at	100%	Always better to use real size
File format for master file	.tiff files	Lossless format – no compression, no loss of pixels; large files - storage
Derivatives format(s)	.jpg / .pdf/ .png	Compression; loss of pixels – smaller user friendly files
Naming convention	DCASP	Must be decided beforehand, be consistent

Experiment : File sizes at various dpi



**Size of poster scanned:
59 x 84 cm
= A1 size**

Dpi	tiff file size	jpeg file size Saved at medium (8)
150	48.6 MB 49,755 kB	47.7 MB 48,844 kB
300	191.9 MB 196,511 kB	189.6 MB 194,150 kB
400	342.1 MB 350,362 kB	338.9 MB 347,033 kB
550	642.7 MB 658,153 kB	640.7 MB 656,076 kB
600	765.7 MB 784,179 kB	762.5 MB 780,800 kB

Metadata

Embedded metadata



DCASP 556.jpg Properties

General Security Details Previous Versions

Property	Value
Date taken	
Program name	
Date acquired	
Copyright	
Image	
Image ID	
Dimensions	9316 x 12599
Width	9316 pixels
Height	12599 pixels
Horizontal resolution	400 dpi
Vertical resolution	400 dpi
Bit depth	24
Compression	
Resolution unit	
Color representation	
Compressed bits/pixel	
Camera	

Metadata

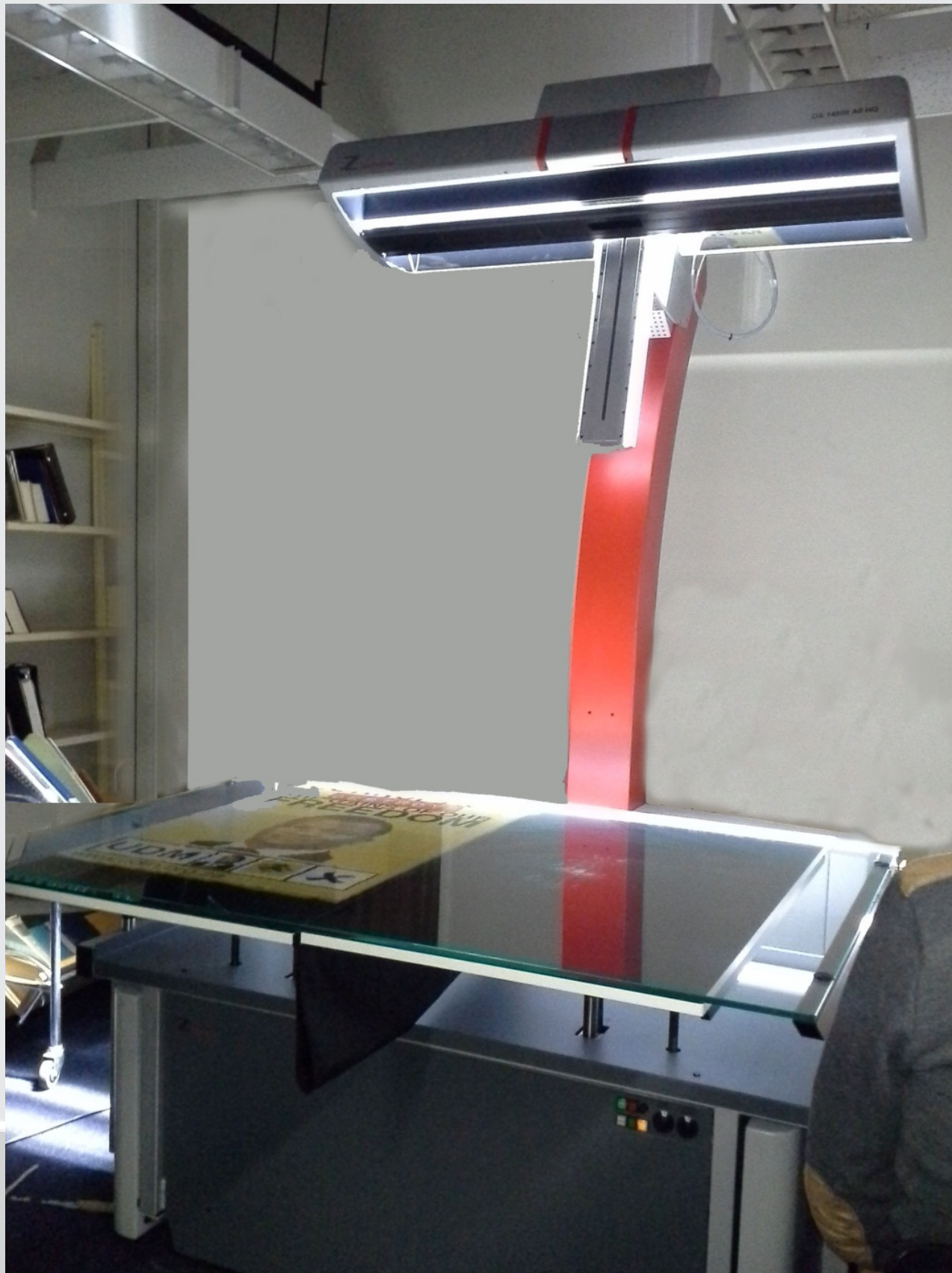
Descriptive metadata:



Dublin Core element	Metadata
Creator	Agang SA
Date	May 2014
Title	Enough is enough, Vote Agang SA
Description	Poster showing Mamphele Ramphele with her clenched fist raised; Contact information & Social media sites
Format	Jpg image
Identifier	DCASP_550
Language	English
Publisher	Agang SA
Subject	Election poster ; advertisement
Type	Still Image; Scanned image
Source	Part of: Documentation Centre for African Studies, Acc 422
Keywords	SA politics; election 2014; Ramphele; Agang

The scanner

**Zeutschel
OS14000 A0 HQ**



Scanning staff



Tsebe Motselele

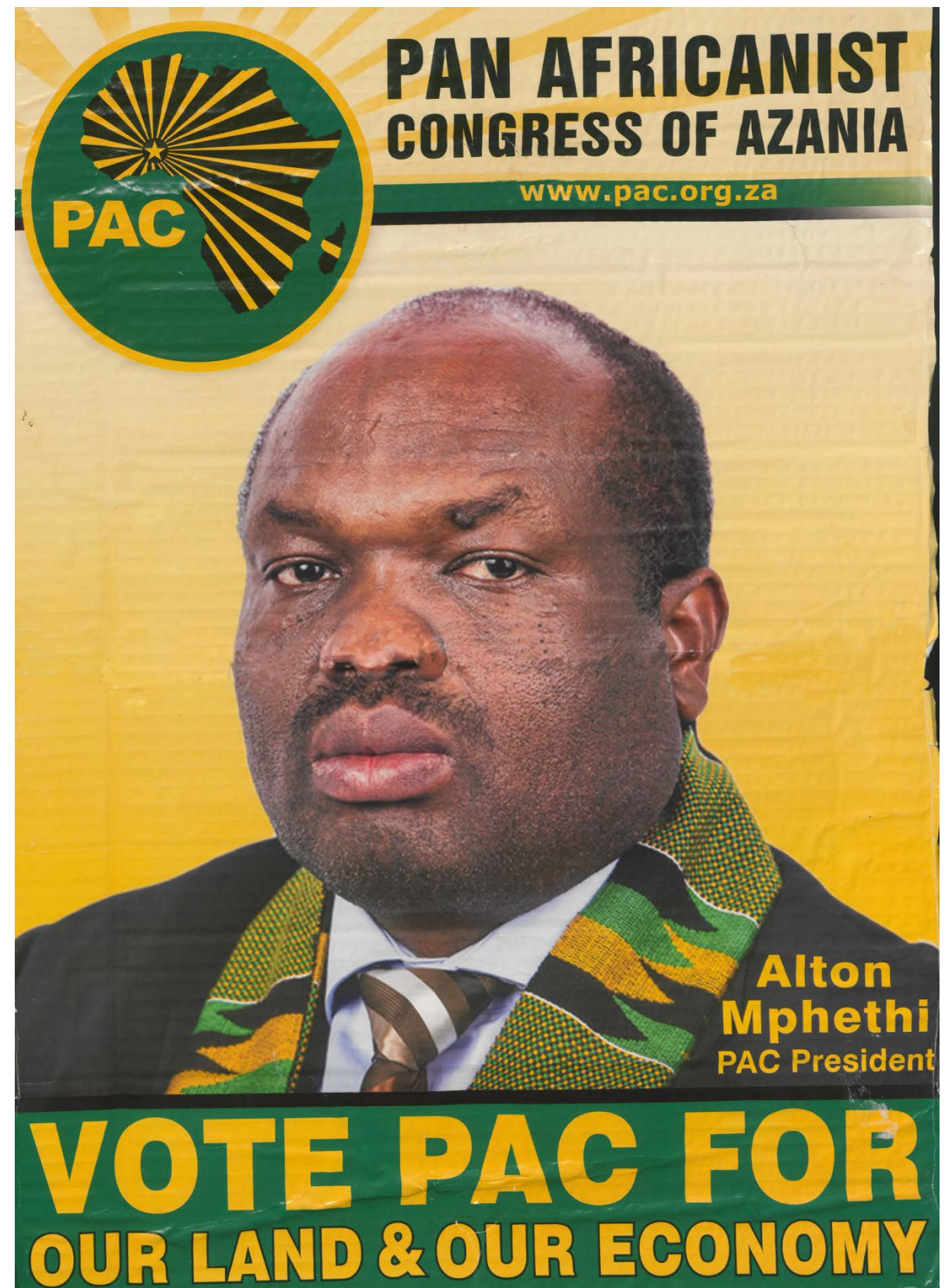
Zeb Tlhagale

Enhancing or repairing scans

Master file / original



Derivative repaired



Access all the time for everybody

Archives on the Library page

Home > Library

Library



Africa's largest academic library

Our library boasts over 2.7 million items and supports Unisa staff and students in teaching and research.

We subscribe to an increasing number of electronic journals and electronic books that are available to students and staff online at any time.

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If it is worth keeping it is in the archives!

Thank you
Re a leboga
Dankie

Questions?

