

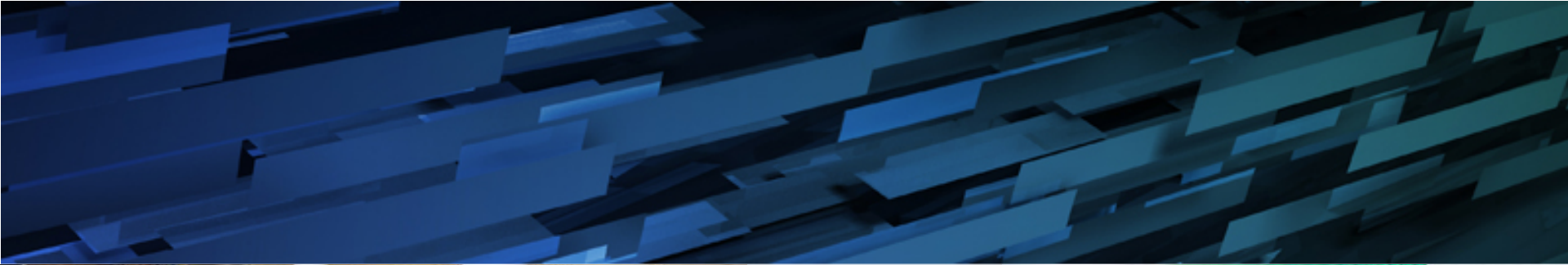
RESEARCH
& INNOVATION excellence, innovation, leadership.

Building, leading and sustaining the innovative organisation

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Innovation

- Innovation \neq invention
- Innovation = solving problems



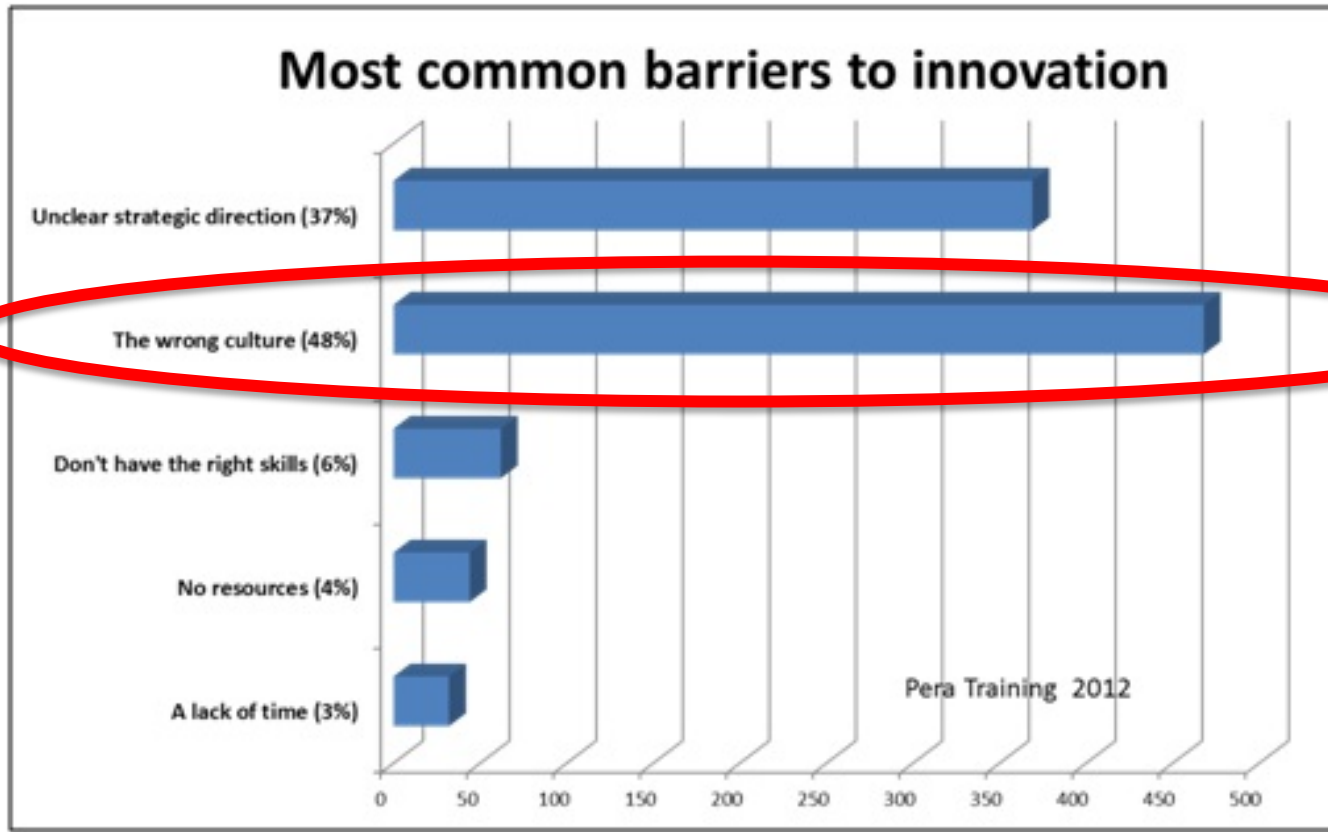
Learn without limits.

Caution!

- Doing what others are doing (without a good reason)
- Copying / imitating what someone else has done (because it worked for them)
- Technology for the sake of technology
- Expecting someone else to do it (ICT)
- Need more than just enthusiasm

Barriers to innovation

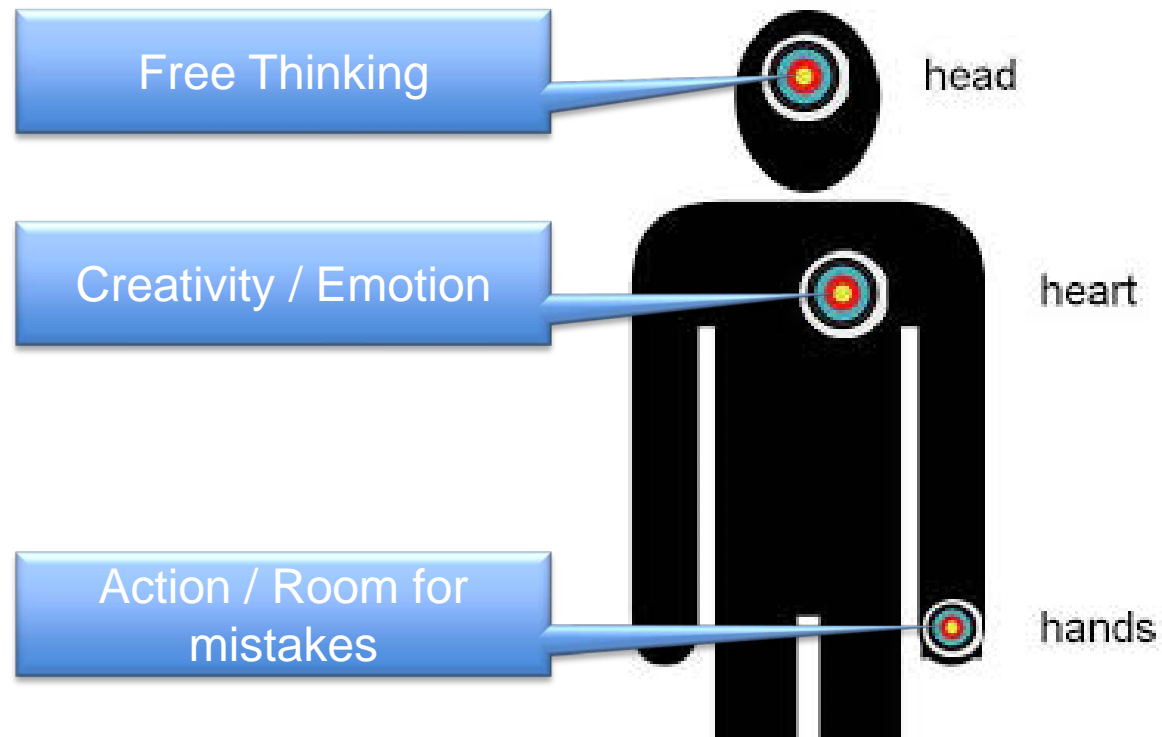
<http://www.growthaccelerator.com/blog/innovate-your-manufacturing-business/>



Innovation



Characteristics

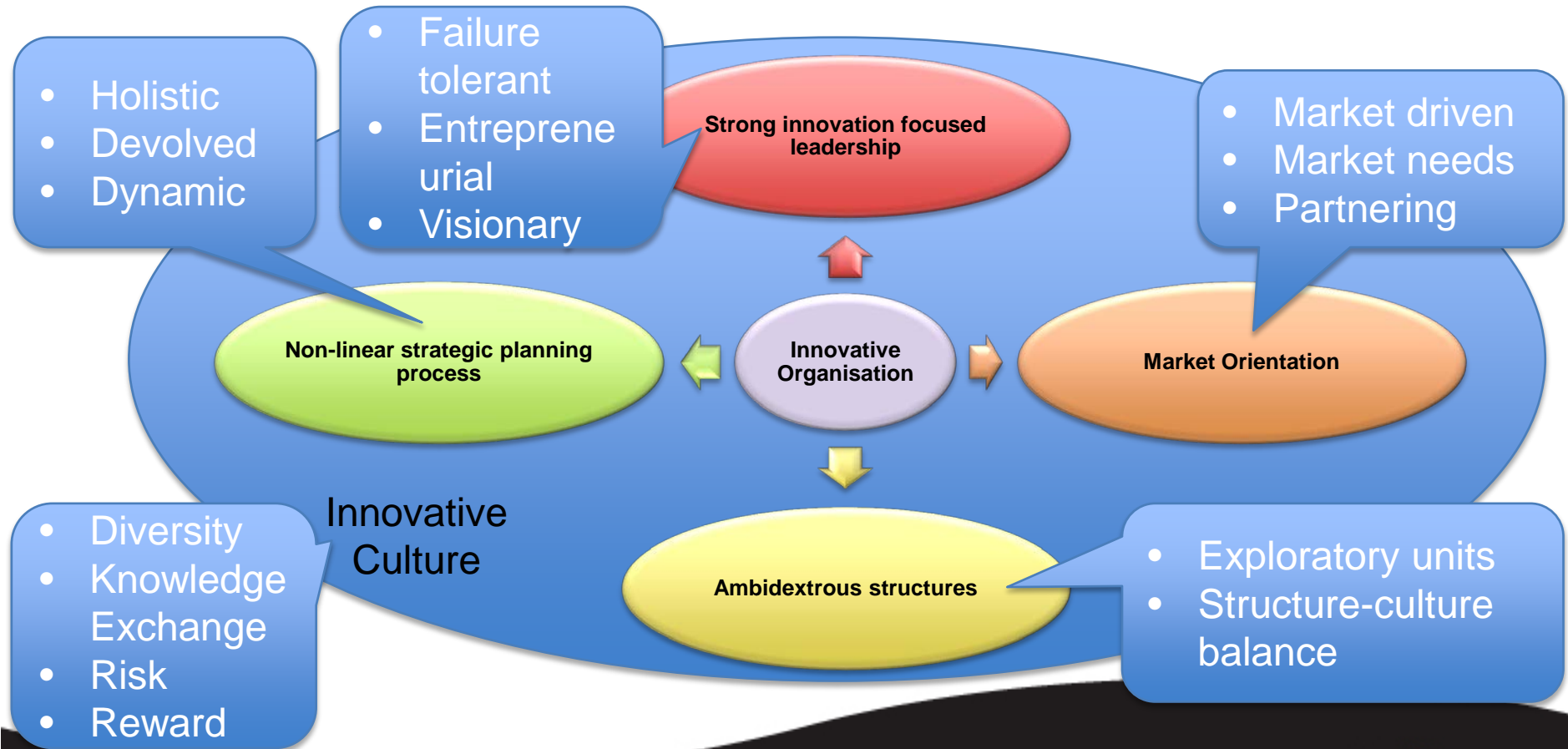


The role players



The playing field

Creating the Innovative Organisation; Tim Mazzarol, Centre for Entrepreneurial Management and Innovation, 2004





Thank you