

# **Emerald Group Publishing**

## **The Horizon and Beyond with the African Library Summit**

Presented by Rejaene van Dyk  
Account Management Executive: Sub-Saharan Africa  
05 July 2013, Unisa Senate Hall, South Africa

[www.emeraldinsight.com](http://www.emeraldinsight.com)





# Our Vision

A global publisher linking research and practice to the benefit of society

## Quality

Achieve and maintain consistent high performance through our energy, drive, and continuous learning and development.

## Service

Build relationships to understand our customers' needs and to provide excellent standards of service.

## Agility

Collaborate through innovative and creative ways of working to ensure flexibility and responsiveness.

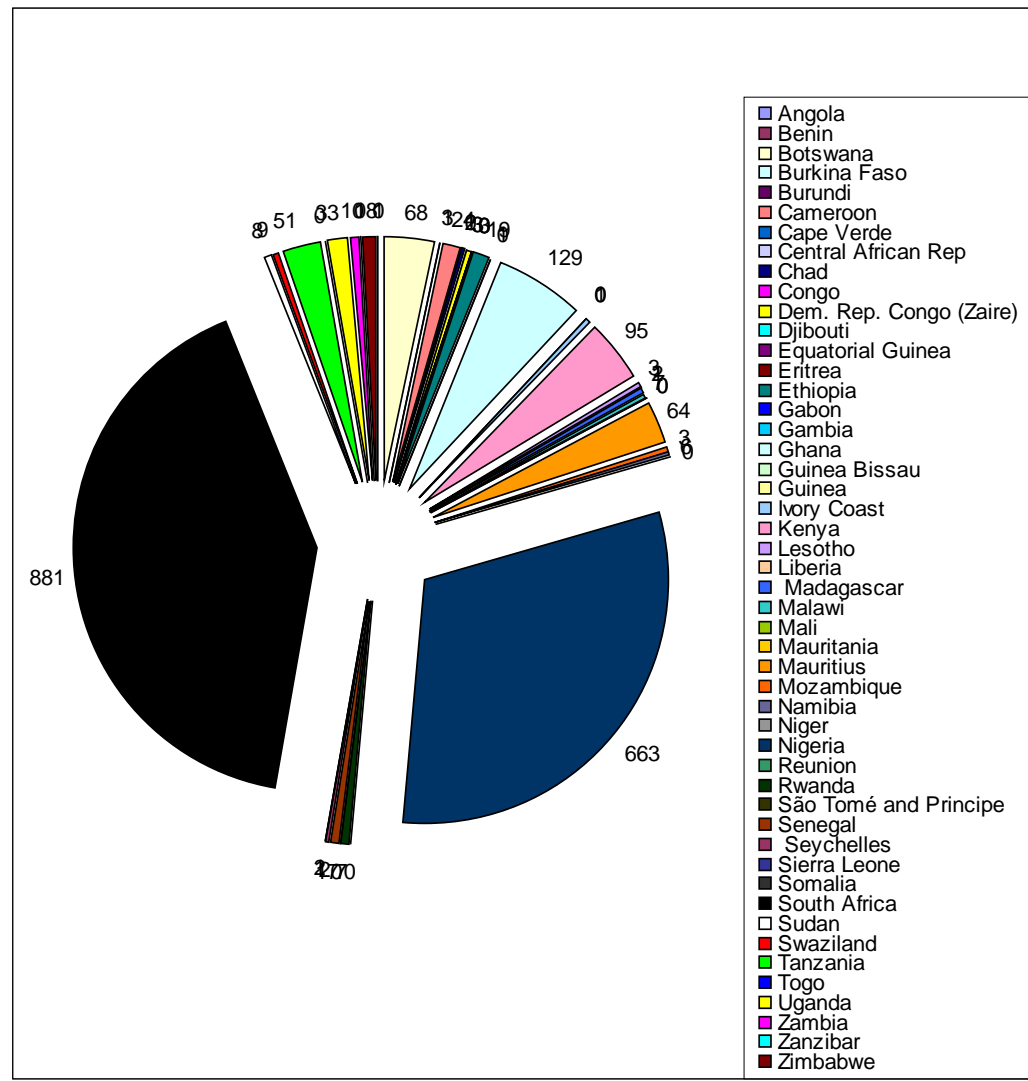
## Impact

Deliver results by proactively understanding our contribution to Emerald.



# Emerald in Africa

To date, we have published more than **2428** authors and have **213** editorial contacts (Editors and EAB members) based in / from Africa



# Emerald Product Offering



Emerald eJournals



Emerald Backfiles



Emerald Emerging Markets Case Studies



Emerald Engineering Backfiles



Emerald eBook Series



Emerald Abstracts



Emerald Perpetual Access



Emerald ManagementFirst

# Emerald eJournals

## Emerald Management eJournals Database:



Accounting, Finance & Economics



Business, Management & Strategy



HR, Learning & Organization Studies



Information & Knowledge Management



Marketing



Operations, Logistics & Quality



Property Management & Built Environment



Public Policy & Environmental Management



Tourism & Hospitality Management

## Emerald Specialist eJournals collections:



Education



Engineering



Health & Social Care



Library Studies

More than 742 Titles: 247 Journals / 375 Books / 120 Book Series + + +

# Emerald Webchange

Atyp<sup>o</sup>n



- ❑ Migration to Atypon's Literatum online platform
- ❑ Enhanced performance (Authors, Librarians & Research Communities)
- ❑ User experience / Enhanced browse & search function
- ❑ Minimum Disruption
- ❑ Cleaner research experience (Emerald content page)
- ❑ Newly designed corporate site  
[www.emeraldgroupublishing.com](http://www.emeraldgroupublishing.com)
- ❑ Login users: Pre-launch authentication changes
- ❑ IP users will have their authentication details automatically migrated
- ❑ Third party discovery tools and aggregators will be informed before the launch
- ❑ Further queries: [webchange@emeraldinsight.com](mailto:webchange@emeraldinsight.com)



# Emerald and Open Access

- ❑ Emerald now offers authors who receive direct funding with mandate requirements a choice of publication routes in Open Access environments
- ❑ **Gold Open Access (Gold OA)** - authors can publish their research through payment of an article processing charge (APC) (UK or Europe funding bodies)
- ❑ Current APC for all Emerald journals is \$1,595 (USD) and open access will be made immediately with “official publication” of Emerald branded version articles
- ❑ Further queries, please contact: [openaccess@emeraldinsight.com](mailto:openaccess@emeraldinsight.com)
- ❑ **Green Romeo (Green OA)** – authors post their own version of their articles in their respective institutional repositories after a 24-month embargo period from the official online date of publication with Emerald.

# ASLIB Today

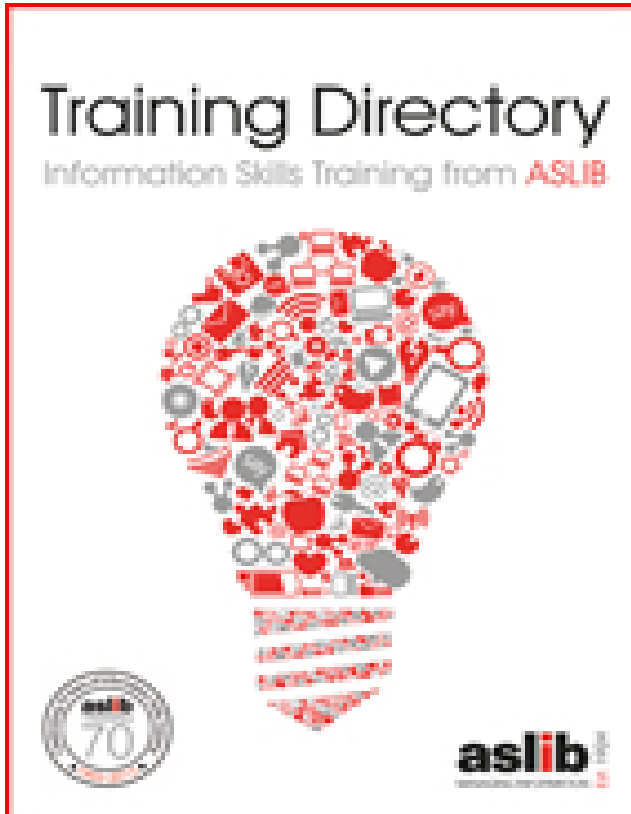
- Acquired by Emerald Group Publishing in 2010



- Celebrating 70 years providing training services to information professionals in 2013







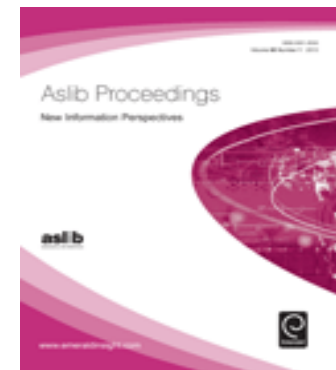
***We deliver our courses in a number of ways***

- Public Courses (Held in London)***
- One-to-one workshops (delivered virtually/distance)***
- On-site courses (delivered internationally)***

# Benefits

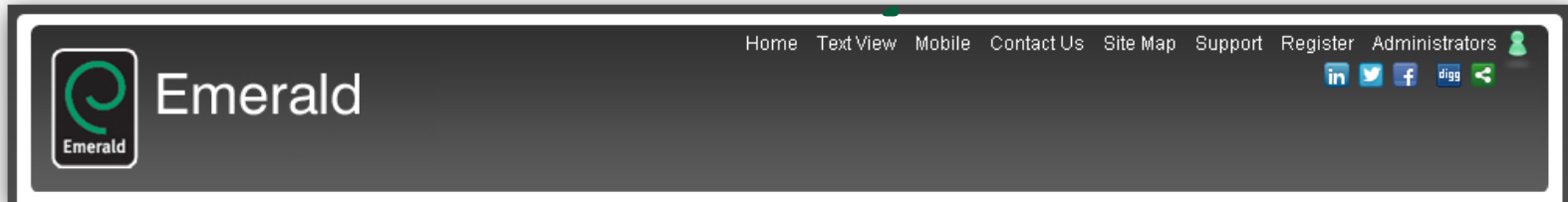
- ❑ *Managing Information* magazine
- ❑ *Privacy and Data Protection: Managing Information Matters* magazine
- ❑ 2 leading LIS journals published by Emerald
- ❑ Emerald Management First
- ❑ ASLIB Newsletter

**[www.aslib.com](http://www.aslib.com)**





# Emerald on the Go



**Download the Emerald App**

Search and browse Emerald's extensive online content library of almost 100,000 journal articles.

...available for iPhone and iPad

The advertisement features a tablet and a smartphone displaying the Emerald app interface. The tablet screen shows a "Home" page with a "Search Articles" bar and three main buttons: "Browse Journals", "Marked List", and "My Profile". The smartphone screen shows a list of search results. A green play button icon is located in the bottom right corner of the advertisement.

## Emerald Mobile Site

[www.emeraldinsight.com/mobile\\_options](http://www.emeraldinsight.com/mobile_options)



# Emerald & Social Media



The image shows a screenshot of the Emerald Group Publishing Facebook page. At the top, the Facebook navigation bar is visible, including the "facebook" logo, a search bar with the text "Search for people, places and things", and a user profile picture for "Rejaene Van D". The main content area features a large photograph of a building entrance with a stone facade. A prominent sign on the right side of the entrance displays the Emerald logo and the word "Emerald" twice. Below the photo is the Emerald Group Publishing profile picture, which is a smaller version of the logo. To the right of the profile picture, the page name "Emerald Group Publishing" is displayed, along with "7,118 likes · 93 talking about this". Further right are buttons for "Liked", "Message", and a settings icon. Below the main content area, there is a row of navigation tabs: "Media/News/Publishing Emerald Group Publishing", "Photos" (with an American flag icon), "Likes" (with a thumbs-up icon and "7,118"), "Tweets" (with a Twitter icon and "Tab"), and "Welcome" (with a star icon). At the bottom left, there are links for "About" and "Suggest an Edit".

# The Sub-Saharan Africa Team

**Sibu Zondi**  
**Regional Manager**  
[szondi@emeraldinsight.com](mailto:szondi@emeraldinsight.com)  
**+27 11 486 9312/ +27 82 306 4588**

**Soji Koledade**  
**Business Manager**  
[Skoledade@emeraldinsight.com](mailto:Skoledade@emeraldinsight.com)  
**+27 11 486 9312/ +27 76 300 0944**

**Rejaene van Dyk**  
**Account Management Executive**  
[rvandyk@emeraldinsight.com](mailto:rvandyk@emeraldinsight.com)  
**+27 11 486 9312/ +27 72 255 0336**



**Metropolitan Park, 8 Hillside Road, Parktown, Johannesburg**

**Thank you**

**Merci**

