March 1, 1960.

Professor Z. K. Matthews,
F. O. Box 81,
ALICE,
Cape Province.

Dear Professor Matthews,

I am hoping that, by now, you will have crystallized your thoughts on the article you so kindly agreed to write for "Optima", and that we may look forward to receiving it within the next two weeks or so.

As you know, we attach great importance to the contribution you are making to our series of articles, and I do hope you will be willing to give it the priority that it undoubtedly deserves.

We are now making the final plans for the layout of the issue of "Optima" that will contain this article, and it would be most helpful if you would let me know as soon as possible when your article is likely to be ready. You will no doubt remember that we asked for the article by the middle of March, and so that we can go ahead with our plans I earnestly hope that you will be able to deliver it close to that date.

May I repeat that we are all most grateful to you for taking part in this effort, which may point the way to a happier basis of co-operation in this country.

With kind regards,

Yours sincerely,

[Signature]

PUBLIC RELATIONS CONSULTANT.