



The 2012 Top 10 trends in academic libraries: a South African perspective

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Presentation Outline

- Introduction & background
- Methodology
- Purpose of the study
- Academic Libraries in South Africa
- The 2012 Top 10 Trends in Academic Libraries
- The 2012 Top 10 Trends in Academic Libraries: A Discussion
- The 2012 Top 10 Trends: Responses from SA Academic Libraries
- Conclusion

Introduction & background

Introduction

“Change across all facets of society—including demographic, technological, and economic change—has the potential to greatly impact higher education and the academic library. As we move further into the 21st century, it is important to pay attention to the trends around us to inform our thinking about where institutions of higher education and their libraries are headed” (ACRL, 2012).

Background

- SAOUG/OSALL
- 2010 Top 10 Trends
- ACRL Research Planning & Review Committee
- 2012 Top 10 Trends released in June
- ACRL division of ALA
- Every 2 years new trends are released
- 2006; 2008; 2010 and now 2012 Trends

Methodology

ACRL

- Literature review
- Conference attendance
- Contact experts: E-mail (s) & discussion forums

Researcher

- Literature review
- E-mails to heads of university libraries in South Africa
(Top 10 Trends explained)
- Responses with regard to how each trend affects their library

Purpose of the study

- SA professionals debate
- Awareness of ACRL & Committee
- Possible membership for developing countries
- Discuss the 2012 Top 10 Trends
- Learn from others

Academic Libraries In South Africa

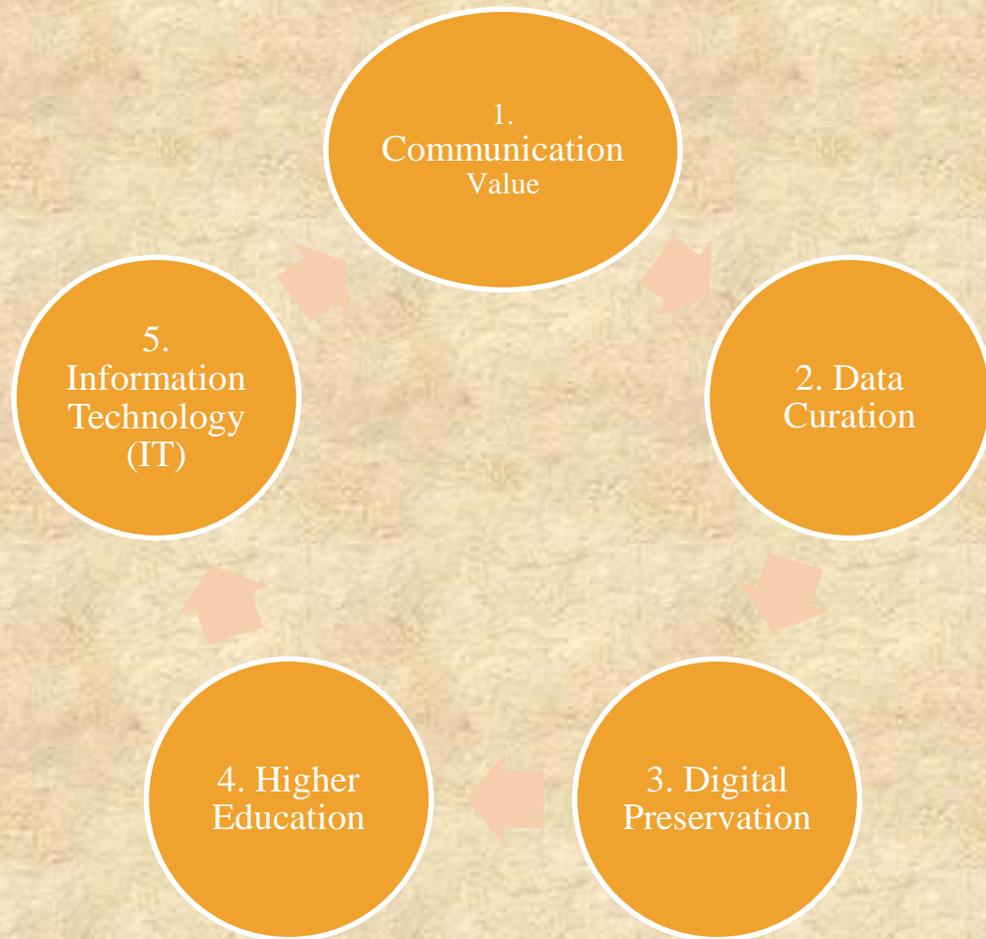
South Africa has:

- 23 Universities
- Includes university of technologies (6)

All:

- To be studied

The 2012 Top 10 Trends In Academic Libraries



The 2012 Top 10 Trends In Academic Libraries ... cont.



2012 Top 10 Trends In Academic Libraries: A Discussion

Communicating value

- **Accountability:** prove usefulness/contribution of services provided to the parent body, e.g. T&L; research; social, professional and public engagement
- **Funding:** give funders better and more compelling reasons

Data curation

- **Comprises the following:** data management; data sharing; data *preservation* for later re-use.
- Data continues to evolve , as do challenges
- More repositories; Cloud-based; Collaboration with research communities

Digital preservation

- Increase in digital collection
- Debates on long-term preservation
- Digital preservation plan
- Library collection will increase & require a large share of resources
- Lack of funding as an impediment

Higher education

- Green Paper for Post-school Educ & Training – changes
- Impact on collection development and delivery of collections
- Rise of online teaching and learning degree programmes
- Skepticism regarding the ROI of university degrees

IT

- Green Paper: an increasing use of educational technologies
- Improved access to and use of appropriate technology
- Drive futuristic thinking, i.e. social media networks; cloud-based technologies and collaboration

2012 Top 10 Trends In Academic Libraries: A Discussion

Mobile environments

- Smartphones; iPods; iPads; tablets
- Changing the way info. is delivered & accessed
- Provision of services and content delivery to mobile devices (enhance learning)

Patron-driven e-book acquisition

- PDA also known as
- Collection growth driven by patron demand
- PDA of e-books poised to be the norm
- Licensing options & models for library lending of e-books-sustainable

Scholarly communication

- New scholarly communication & publishing models are developing fast
- Libraries should be involved
- New sustainable publishing models explored: journals; books; digital material; scholarly monographs

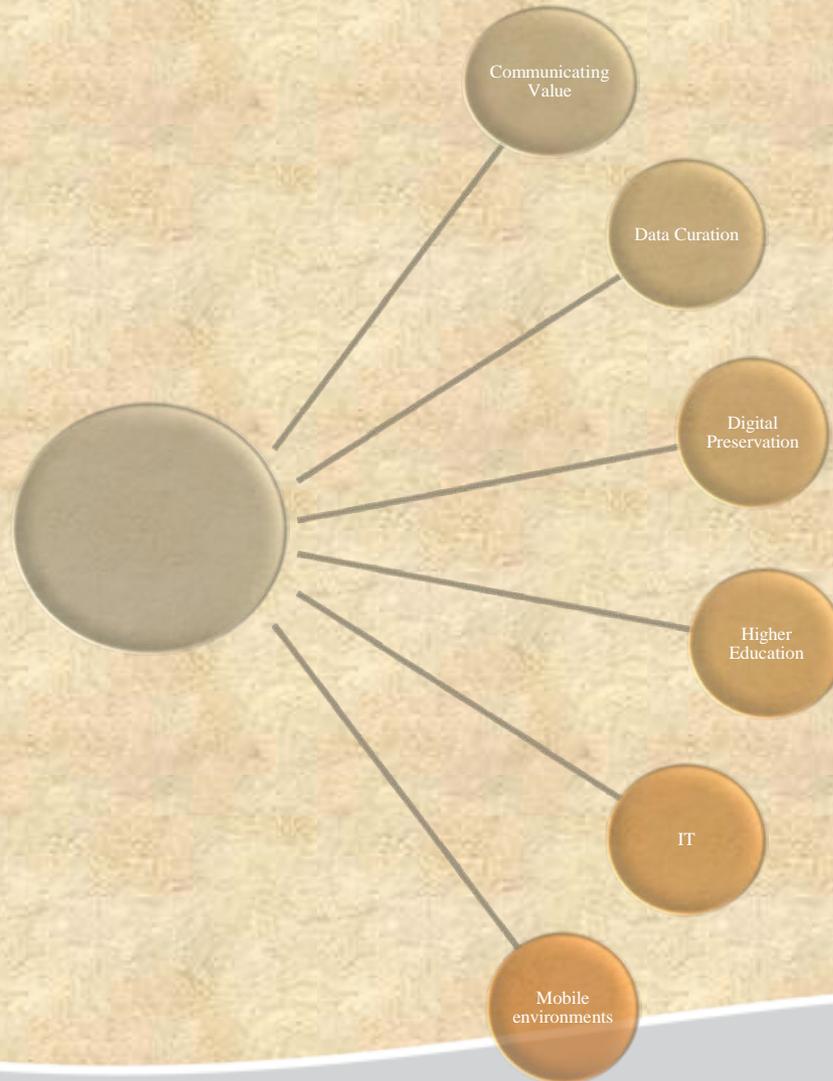
Staffing

- Develop staff needed to meet new challenges
- Through creative approach to hiring/deployment & retraining of existing staff
- Staff development as main issues

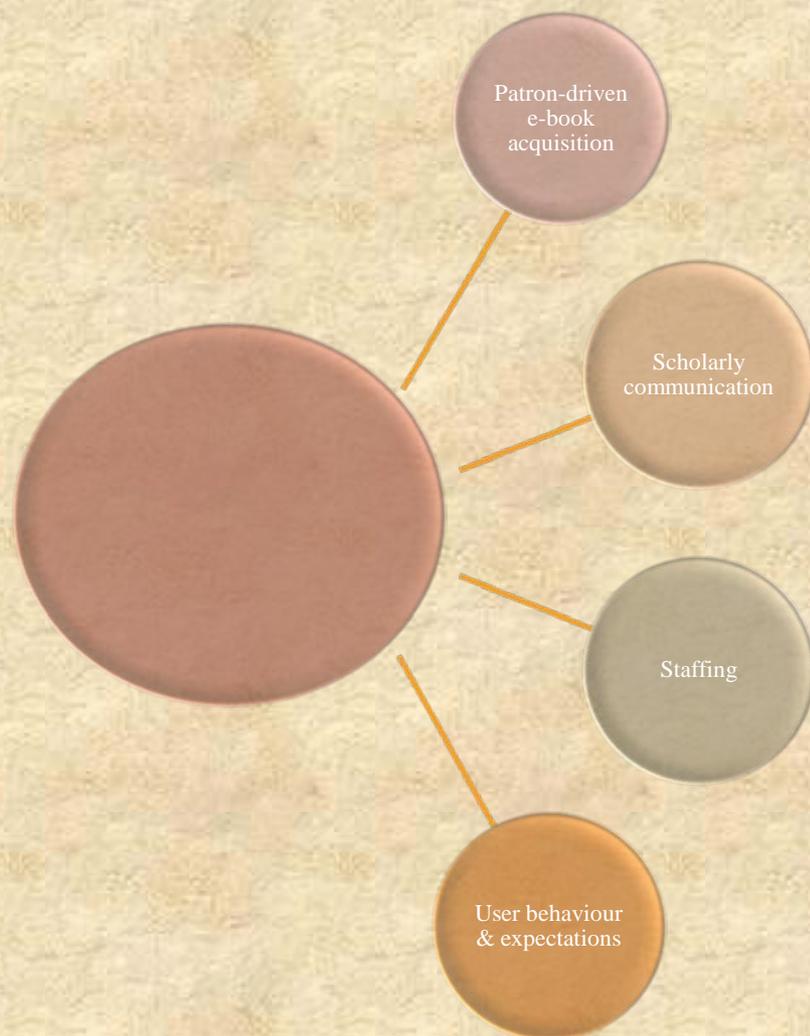
User behaviour & expectations

- Convenience affects all aspects of information seeking:
- Selection
- Accessibility
- Use of sources

2012 Top Ten Trends: responses from SA Academic Libraries



2012 Top Ten Trends: responses from SA Academic Libraries...cont.



Conclusion

- **Communicating value:** Need to increase librarians' understanding of library value and impact on various dimensions of student learning and success.
- **Data Curation:** Trained professionals will be required to be able to curate data for future research & education. LIS students are in a prime position to do this.
- **Digital preservation:**
- **Higher education:** Changes in higher education will require diverse skill sets from librarians.
- **Information Technology (IT):** Services offered by academic libraries will continue to change due to IT, & this will require new skills.
- **Mobile environments:** Academic libraries should provide access to their collections and services in ways that are suited to mobile devices.

Conclusion ... cont.

- **Patron-driven E-book Acquisition:** Academic libraries should carefully adopt this trend, with the aim of saving money and providing what is needed by the patron.
- **Scholarly Communication:** In employing new scholarly communication, libraries should try to establish sustainable models and provide open access to such journals.
- **Staffing:** Academic libraries should investigate having dedicated recruitment policies, as well as training and re-training programmes to develop existing and new recruits.
- **User Behaviour & Expectations:** Academic libraries should provide convenient access to resources, whether human, print or electronic.

“The trends offer new opportunities for those academic libraries and librarians who are ready and willing to embrace the future. That future is with us today- and it is exciting!” (Mullins, Allen and Hufford, 2007).

Thank You

□ Now we can:

- Debate
- Ask questions
- Offer advice

Then:

- Listen to the podcast (Value of Academic Libraries)



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