

Library E-resources Usage Reporting

Dorette Snyman Collection Developer: Commercial E-Resources

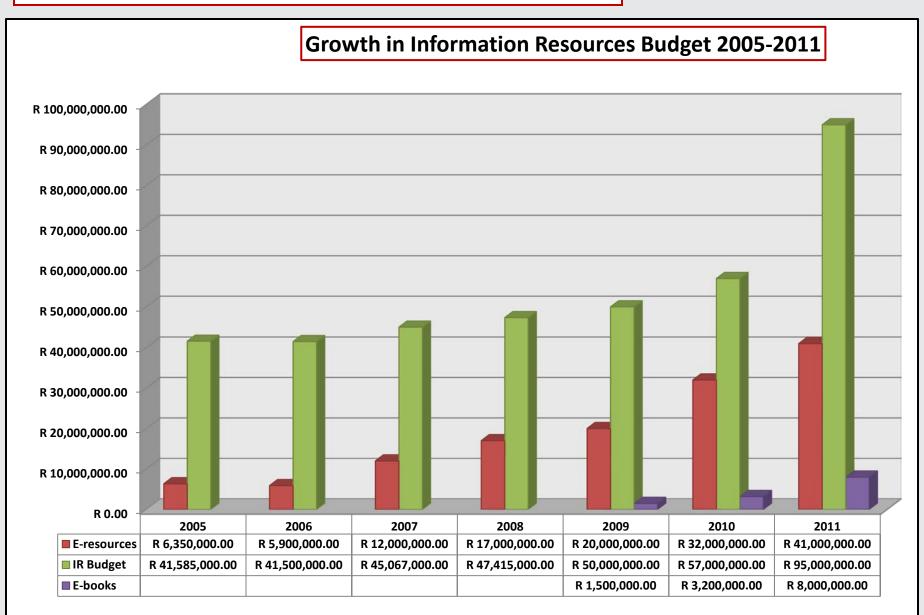
Library Technology Event, 23 Sept 2011



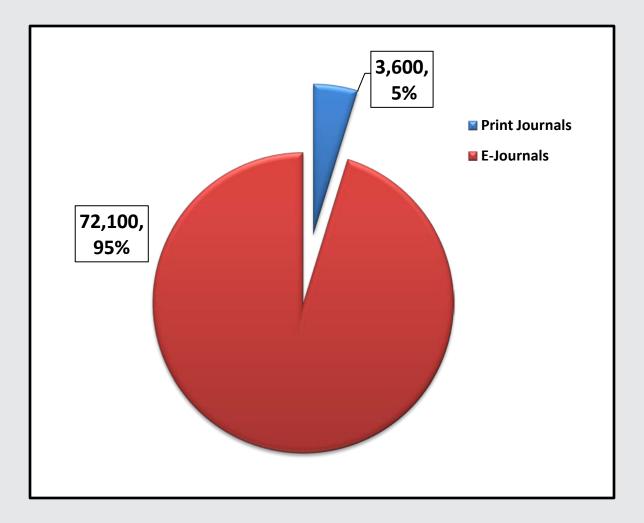
It is the mark of a truly intelligent person to be moved by statistics George Bernard Shaw



Why are the e-resources statistics important?

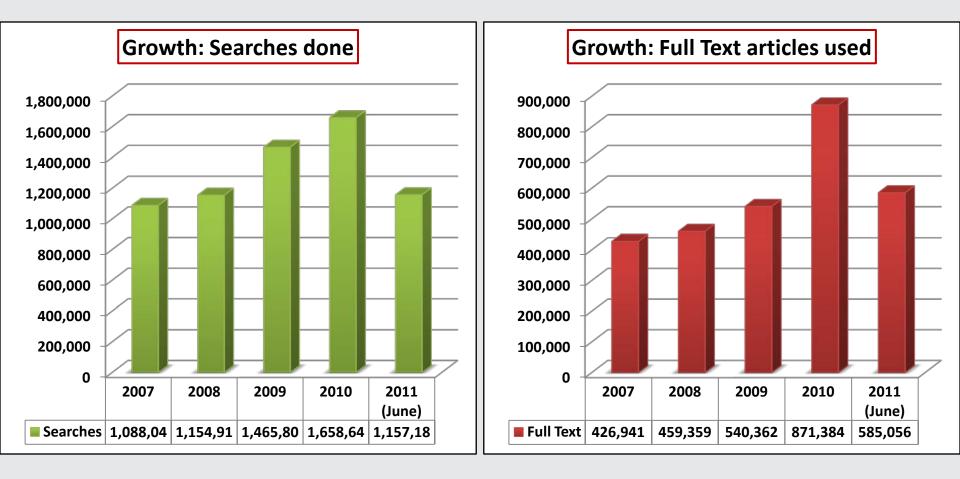


Access to FT e-journals for Unisa staff & students

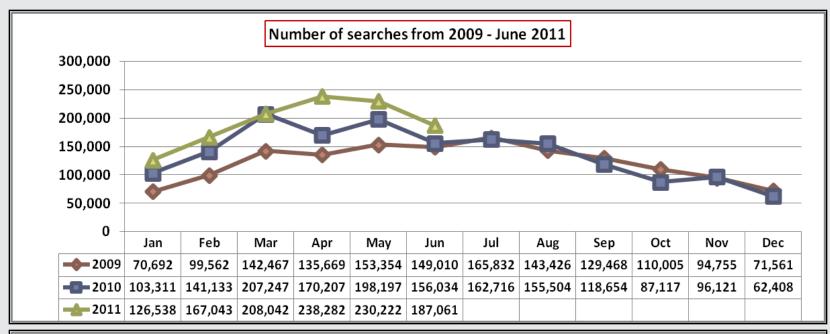


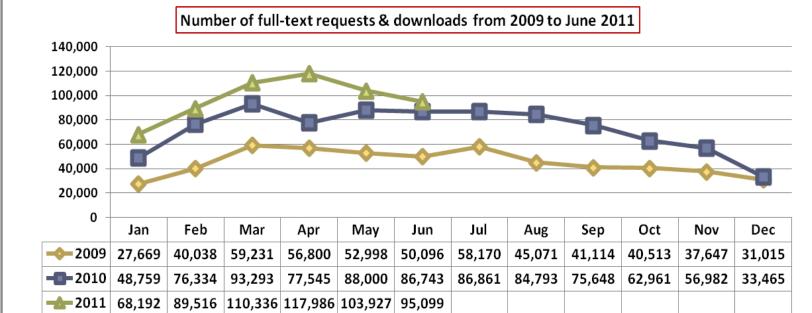
Are our e-resources used? Tracking trends

Consistently upwards

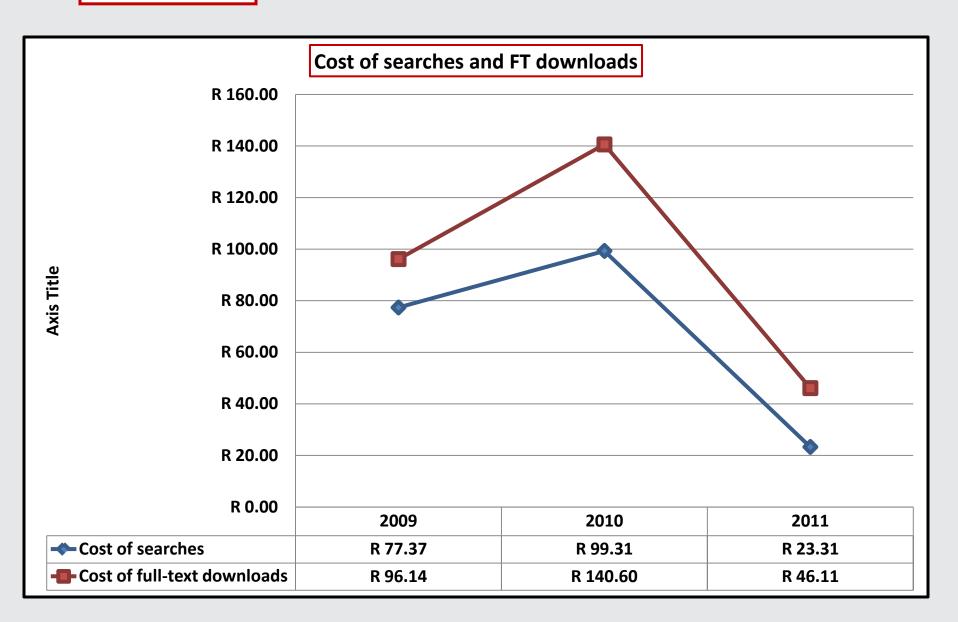


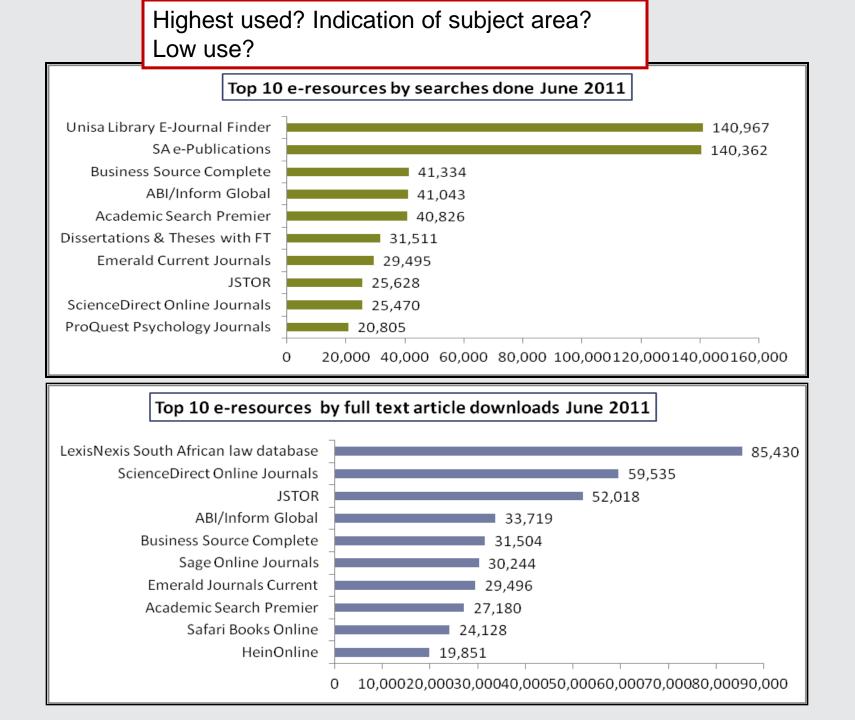
Are our e-resources used? Tracking usage trends during the year



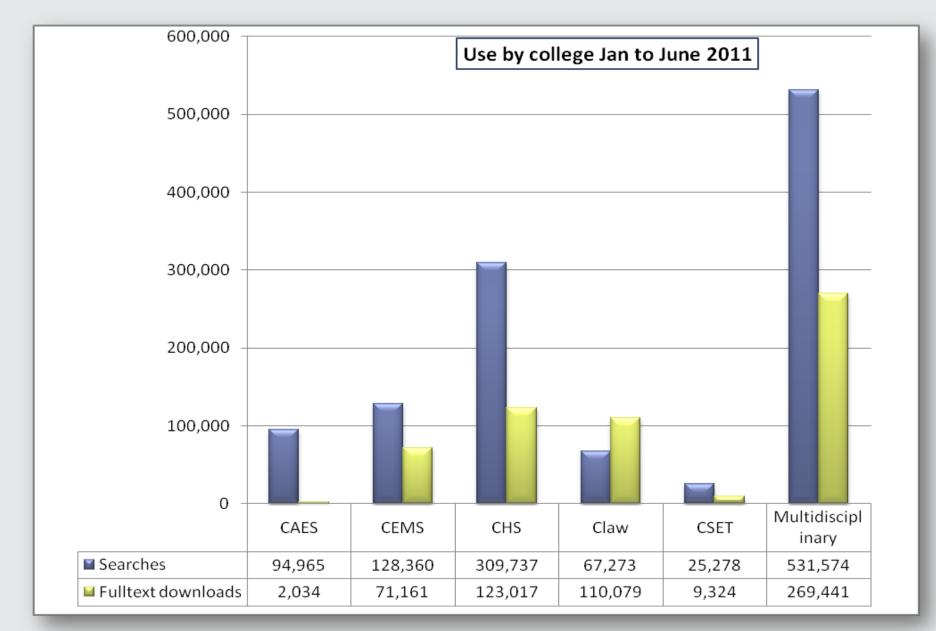


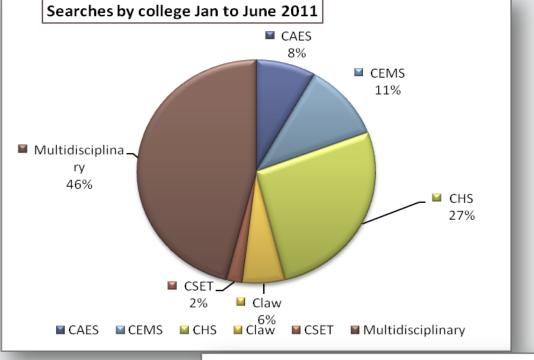
Cost per unit?



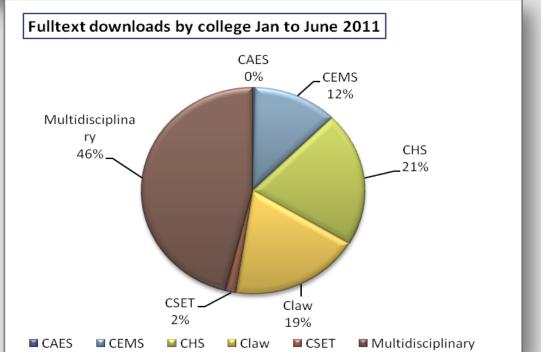


Comparison of use by resources by college





Resources by college - % comparison



What use?

- Track the general use of e-resource titles
- Calculate the cost: price / search or FT use
- High use:
 - Subject areas in demand
 - Best platform or interface
- Low use resources:
 - Training & Marketing
 - Content does not meet collection development criteria?
 - Possible problem with access
 - Candidate for cancellation?

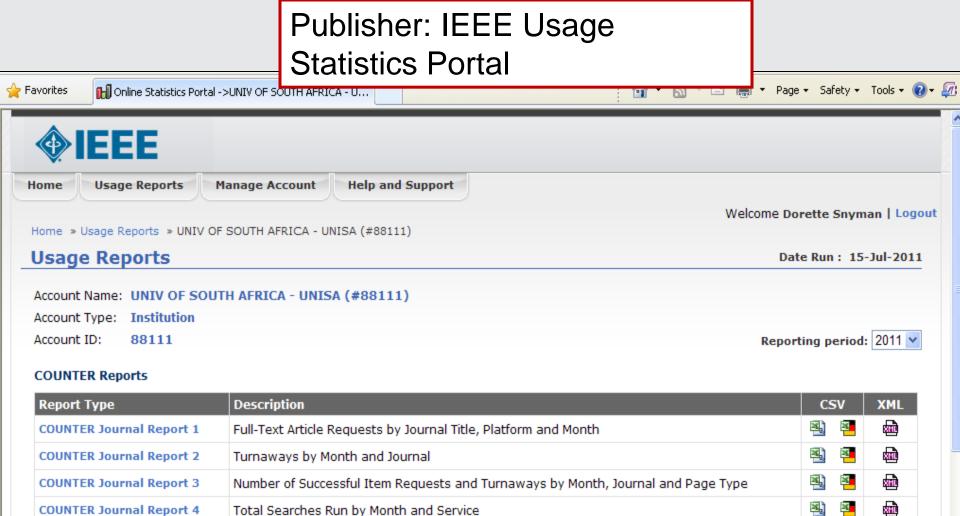


Standards of usage reporting

"Numbers are like people, torture them enough and they will tell you anything." - Unknown

- COUNTER = <u>C</u>ounting <u>O</u>nline <u>U</u>sage of <u>NeT</u>worked <u>E</u>lectronic <u>R</u>esources (<u>http://www.projectcounter.org/</u>)
- COUNTER Complaint = Standardized, defined & <u>auditable</u>
- Journal reports & Book reports
- Reports: searches, sessions, FT, denials, section use (books)
- SUSHI = <u>Standardized</u> <u>Usage</u> <u>Statistics</u> <u>Harvesting</u> <u>Initiative</u>
- Commercial E-resources statistics platforms
 - ScholarlyStats, 360 Counter, Google Analytics





Additional Reports

Consortium Report 1

COUNTER Journal Report 5

Report Type	Description	CSV	XML	
Conferences	Number of Successful Article Requests by Month and Conference	Z , Z	-	
Standards	Number of Successful Article Requests by Month and Standard	B B	-	

Number of Successful Full-text Article Requests by Year and Journal

Number of successful full text requests by month

3,)

Internet

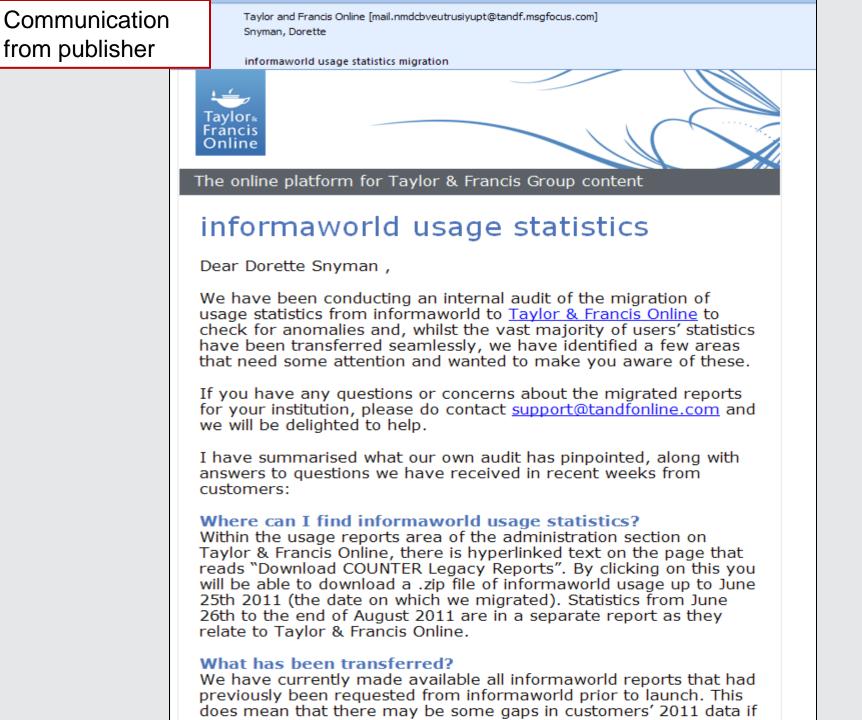
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Vendor: EBSCOHost databases COUNTER reports page

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2	University of South Africa													
3	Date Run:													
4	2011-05-28													
5		Publishe	er	Platform	Print ISSN	Online ISS	Jan-2011		Mar-2011	Apr-2011	YTD Total	YTD HTML	YTD PDF	
6	Total for all journals			Project MUSE			347	555	534	46) 1896	506	1390	
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8	Advertising & amp; Society Review	Advertis	ing Edu	Project MUSE		1534-7311	0	2	0		2 4	4	0	
9	Africa: The Journal of the Internat	Cambrid	lge Univ	Project MUSE	0001-9720	1750-0184	3	1	2	9	9 15	4	11	
10	Africa Today	Indiana /	Univers	Project MUSE	0001-9887	1527-1978	7	5	9	(6 27	13	14	
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Collecting the usage statistics

- Tracking 342 e-resource titles
- Quarterly reports Library Intranet, Milestones report
- Reports for Library Senate Committee, College Boards
- Reports & information on request
- Problems:
 - Vendors not COUNTER complaint eg. Sabinet
 - E-resources without usage stats reports eg. Juta CD's
 - Technical problems on administrators web sites eg. ACM Journals
 - Platform upgrades & migrations, eg T&F Journals, Wiley



Unisa E-resources report – searches & FT by month – alphabetically by database title

A B C D E F G H I J K L P T 1 Report type: Number of searches vertices vert	
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7 Academic OneFile GaleGroup FT A&I CHS 1,016 1,182 2,485 4,683 2,318 2,328 2,024 6,670 0 0 8 Academic Search Premier EBSC0Host FT A&I CHS 4,718 6,170 7,141 18,029 7,355 8,108 7,324 22,797 0 0 9 AccessScience McGraw-Hill FT Ref CSET 73 147 178 398 219 227 184 630 0 0 10 Accounting & Tax FT with Standards ProQuest FT A&I CENS 1,946 2,119 3,183 7,248 4,232 3,917 2,808 10,957 0 0 11 ActM Journals ACM FT J Pub CSET 1 1 0 2 0 1 1 2 0 0 12 Advanced Polymers Abstracts CSA Bibl CSET 1 1 0 2 0 1 1 2 0 0 14 Africian Writers Series	41,043
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9 AccessScience McGraw-Hill FT Ref CSET 73 147 178 398 219 227 184 630 0 0 10 Accounting & Tax FT with Standards ProQuest FT A&I CEMS 1,946 2,119 3,183 7,248 4,232 3,917 2,808 10,957 0 0 11 AcM Journals ACM FT J Pub CSET 794 308 401 1,503 594 1,212 1,806 0 0 0 0 0 0 1 1 2 0 <td>11,353</td>	11,353
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31 ArticleFirst FirstSearch (OCLC) Bibl Multidiscp 79 30 56 165 48 55 52 155 0 0	320
32 ASFA 1: Biological Sciences and Living Re CSA Bibl CAES 7 11 2 20 10 11 5 26 0 0	46
33 ASFA 2: Ocean Technology, Policy and nd CSA Bibl CAES 3 6 2 11 6 10 3 19 0 0	30
34 ASFA 3: Aquatic Pollution & Environmental CSA Bibl CAES 10 11 8 29 28 22 19 69 0 0	98
35 ASEA Aquaculture Abstracts CSA Bibl CAES 6 10 2 18 4 11 3 18 0 0	36
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Usage statistics - By College

	A1 👻 🤦 🏂 Report type:									
	А	В	С	D						
1	Report type:	College of Human Sciences (CHS)								
2	Reporting period:	January to June 2011								
3	Database title 🛛 🕞	Type 🖵	Coll/Sch 🖵	Price 💌	Searches 💽	FT Download				
4	Abstracts in Social Gerontology	Bibl	CHS	R 6,941.61	3,358					
5	Academic OneFile	FT A&I	CHS	R 123,465.90	11,353	3,081				
6	Academic Search Premier	FT A&I	CHS	R 342,666.35	40,826	27,180				
7	African Writers Series	FT Ebks	CHS	R 903.69	838	471				
8	America: History and Life	Bibl	CHS	R 25,844.15	3,123					
9	ArchiveGrid	Bibl	CHS	R 0.00	0					
10	Art Fulltext	FT A&I	CHS	R 64,389.66	1,297	1,187				
11	ArtBibliographies Modern	Bibl	CHS	R 34,435.12	387					
12	ASSIA: Applied Social Sciences Index & Abstracts	Bibl	CHS		650					
13	ATLA Religion DB with ATLAS Serials	FT A&I	CHS	R 23,168.60	6,529	2,007				
14	BBC College of Journalism	FT A&I	CHS	R 24,606.95	15	1,507				
15	Bible in English	FT Ebks	CHS	R 2,255.30	1	0				
16	Books@Ovid (Health Sciences)	FT Ebks	Multidiscp	R 38,269.74	250	101				
17	Brill Online Reference Online	FT Ref	CHS	R 0.00	384	1,035				
18	Camio	Bibl	CHS	R 0.00	0	0				
19	Catholic Periodical & Literature Index	Bibl	CHS	R 5,375.30	2,975					
20	Child Development & Adolescent Studies	Bibl	CHS	R 8,899.50	3,984					
21	CIAO (Columbia Information Affairs)	FT A&I	CHS	R 0.00	54	70				
22	CINAHL Plus with Fulltext	FT A&I	CHS	R 32,636.25	4,808	1,704				
23	Clase and Periodica	Bibl	CHS	R 0.00	19					
24	Cochrane Library	FT Ref	CHS	R 14,864.02	14	7				
25	Communication & Mass Media Com	FT A&I	CHS	R 45,864.46	6,604	2,107				
26	Communication Abstracts	Bibl	CHS	R 28,855.60	4,204					
27	CSA Linguistics & Language Behavior Abstr	Bibl	CHS	R 20,136.36	1,231	0				
28	CSA Social Services Abstracts	Bibl	CHS	R 0.00	1,102					
29	CSA Sociological Abstracts	Bibl	CHS	R 50,949.39	1,336					
30	CSA Worldwide Political Science Database	Bibl	CHS		642					
31	Custom Newspapers: South Africa	FT J Pub	CHS	R 42,326.02	1,374	258				
32	Electronic Enlightenment	FT A&I	CHS	R 41,920.97	0	46				
	ERIC (via CSA)	Bibl	CHS	R 0.00	1,514					
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By type of resource

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	А	В	С	D	E		G		
1	Report type:	Publishers Journal Collections usage statistics							
2	Reporting period:	January to June 2011				+	+		
3	Database title	Publisher	Туре	Coll/Sch	Price	Searches	FT Downloads		
4	ACM Journals		FT J Pub	CSET	R 64,088.36	3,309	871		
5	Am Chem Soc Publications Archive	ACS	FT J Pub	CSET		0	1,182		
6	Am Chemical Society Publications	ACS	FT J Pub	CSET	R 223,039.62	776	0		
7	Am Institute of Physics Journals	AIP	FT J Pub	CSET	R 0.00	77	262		
8	BillTracker	SA Gov Printer	FT J Pub	Law	R 0.00	3,556	0		
9	Brill Online Journals	Brill	FT J Pub	Multidiscp	R 74,999.89	0	515		
10	Cambridge Journals Online	Cambridge Univ Press	FT J Pub	Multidiscp	R 0.00	1,917	2,428		
11	Custom Newspapers: South Africa	Independent Newspapers	FT J Pub	CHS	R 42,326.02	1,374	258		
12	Daily law reports	Juta	FT J Pub	Law	R 10,365.64	8,762			
13	EIU Country Reports	EIU	FT J Pub	CEMS	R 219,427.20	0	3,239		
14	Emerald Journals Archive	Emerald	FT J Pub	Multidiscp	R 0.00	0	0		
15	Emerald Journals Current	Emerald	FT J Pub	Multidiscp	R 249,731.69	29,495	29,496		
16	Financial Times Historical Archive	Financial Times	GaleGroup	FT J Pub	R 247,488.05	529	73		
17	Government Gazettes	SA Gov Printer	FT J Pub	Law	R 0.00	10,026			
18	EEE Xplore	IEEE	FT J Pub	CSET	R 395,423.44	6,895	2,089		
19	InformaWorld	Taylor & Francis	FT J Pub	Multidiscp	R 134,546.45	6,118	10,870		
20	Ingenta	Ingenta	FT J Pub	Multidiscp	R 0.00	549	714		
21	Institute of Physics Science Journals	Institute of Physics	FT J Pub	CSET	R 380,598.52	0	550		
22	JSTOR	Multi	FT J Pub	Multidiscp	R 0.00	25,628	52,018		
23	LexisNexis South African law database	LexisNexis	FT J Pub	CLAW	R 0.00		85,430		
24	Lippencott, Wilkens & Williams Journals	Ovid	FT J Pub	CHS	R 145,525.64	257	130		
25	MaryAnn Liebert Online Journals	Mary Ann Liebert	FT J Pub	CHS	R 0.00	19	75		
26	Netlaw	SA Gov Printer	FT J Pub	Law	R 0.00	4,094			
27	Oxford University Press Journals	Oxford Univ Press	FT J Pub	Multidiscp	R 9,130.23	341	3,516		
28	Parliamentary Bills	SA Gov Printer	FT J Pub	Law	R 0.00	3,522			
	Policy Documents	SA Gov Printer	FT J Pub	Law	R 0.00	3,460			
	Project MUSE	Multi Univ Presses	FT J Pub	CHS	R 167,506.76	966	3,083		
	Provincial Gazettes	SA Gov Printer	FT J Pub	Law	R 0.00	3,826			
32	PsycArticles	American Psychological Ass	FT J Pub	CHS	R 188,667.83	3,659	3,501		
	PsycCritiques	American Psychological Ass	FT J Pub	CHS	R 8,009.55	8,837	134		
		Bks / CAES / CEMS / CHS					▶ 1		

By database title:	Cumulative Year to I	Cumulative Year to Date: January - June 2011							
² * Cost per search &	Provider 🖵	Туре	Colleg	Price 🔽	Searche	Cost per search	Full-text retrieva	Cost per FT retrieval	
	ProQuest	FT A&I	CEMS		41,043	R 0.00	33,719	R 0.00	
* Cost per FT download	EBSCOHost	Bibl	CHS	R 6,941.61	3,358	R 2.07			
5 Academic Onerne	GaleGroup	FT A&I	CHS	R 123,465.90	11,353	R 9.96	3,081	R 32.53	
6 Academic Search Premier	EBSCOHost	FT A&I	CHS	R 342,666.35	6 40,826	R 2.86	27,180	R 5.59	
7 AccessScience	McGraw-Hill	FT Ref	CSET	R 38,573.00	1,028	R 1.74	1,077	R 1.74	
8 Accounting & Tax FT with Standards	ProQuest	FT A&I	CEMS	R 103,341.70	18,205	R 5.68	598	R 172.81	
9 ACM Journals	ACM	FT J Pub	CSET	R 64,088.36	3,309	R 19.37	871	R 73.58	
10 Advanced Polymers Abstracts	CSA	Bibl	CSET		4				
11 Aeropspace & High Technology Database	CSA	Bibl	CSET		60				
12 African Writers Series	ProQuest	FT Ebks	CHS	R 903.69	838	R 1.08	471	R 1.92	
13 Africa-Wide NiPAD	EBSCOHost	Bibl	Multidiscp	R 52,656.56	13,047	R 4.04			
14 Agricola (CSA)	CSA	Bibl	CAES		267				
15 Agricola (EBSCOHost)	EBSCOHost	Bibl	CAES		1,115	R 0.00			
16 Algology, Mycology and Protozoology Abstracts	CSA	Bibl	CAES		29				
17 Aluminium Industry Abstracts	CSA	Bibl	CSET		4				
18 Am Chem Soc Publications	ACS	FT J Pub	CSET	R 223,039.62	2 0		1,182	R 188.70	
19 Am Chem Soc Publications Archive	ACS	FT J Pub	CSET		776		0		
20 Am Institute of Physics Journals	AIP	FT J Pub	CSET		77		262	R 0.00	
21 America: History and Life	EBSCOHost	Bibl	CHS	R 25,844.15	3,123	R 8.28			
22 Animal Behavior Abstracts	CSA	Bibl	CAES		13				
23 ANTE: Abstracts in New Technologies & Engineering	CSA	Bibl	CSET		33				
24 Aqualine	CSA	Bibl	CAES		305				
25 ArchiveGrid	FirstSearch (OCLC)	Bibl	CHS		0				
26 ArchUP	Sabinet	Bibl	CAES		386				
27 Art Fulltext	WilsonWeb	FT A&I	CHS	R 64,389.66	1,297	R 49.65	1,187	R 54.25	
28 ArtBibliographies Modern	CSA	Bibl	CHS	R 34,435.12	2 387	R 88.98			
29 ArticleFirst	FirstSearch (OCLC)	Bibl	Multidiscp		320				
30 ASFA 1: Biological Sciences and Living Resources	CSA	Bibl	CAES		46				
31 ASFA 2: Ocean Technology, Policy and non-Living Res	CSA	Bibl	CAES		30				
32 ASFA 3: Aquatic Pollution & Environmental Quality	CSA	Bibl	CAES		98				
33 ASFA Aquaculture Abstracts	CSA	Bibl	CAES		36				
34 ASFA Aquatic Sciences & Fisheries Abstracts	CSA	Bibl	CAES		37				
35 ASFA Marine Biotechnology Abstracts	CSA	Bibl	CAES		197				
36 ASSIA: Applied Social Sciences Index & Abstracts	CSA	Bibl	CHS		650				
37 ATLA Religion DB + ATLAS Serials	EBSCOHost	FT A&I	CHS	R 23,168.60	6,529	R 3.55	2,007	R 11.54	
38 Bacteriology Abstracts (Microbiology B)	CSA	Bibl	CAES		56				
39 BBC College of Journalism	Oxford Univ Press	FT A&I	CHS	R 24,606.95	5 15		1,507		
40 Berg Fashion Library		FT A&I	CAES	-	6		46		
41 Bible in English			CHS	R 2,255.30) 1	R 2,255.30	0	R 0.00	
42 BillTracker		FTJPub			3,556	R 0.00			
43 Biochemistry Abstracts 1		Bibl	CAES		6				
44 Biochemistry Abstracts 3		Bibl	CAES		5				
45 Biological Sciences		Bibl	CAES		237				
	-	es by month		FT Requests by mo					

Top 100 titles - Journals and E-books

A1

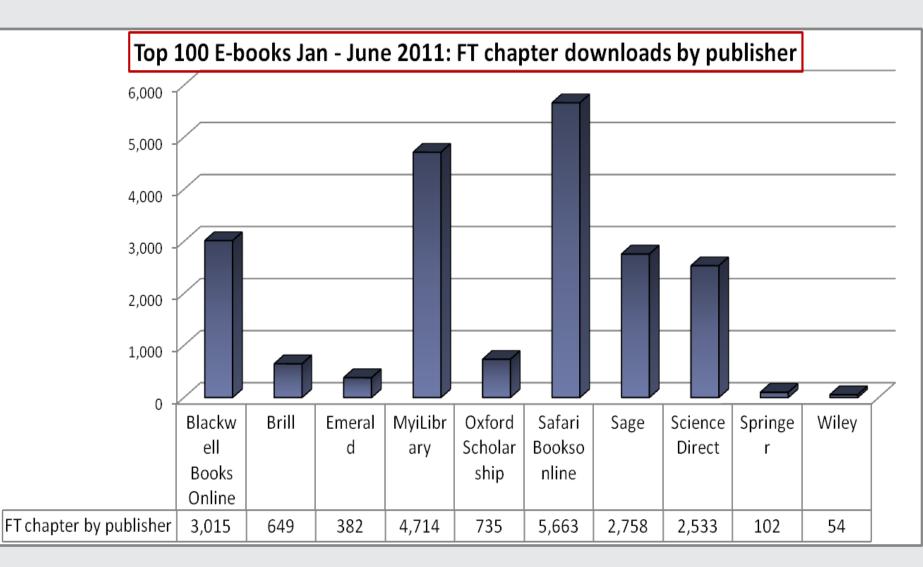
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f Highs and Lows of e-resources usage stats January to June 2011

	A	В	С	D	E	F	G
27					The day and a local state in the local state of the second state o		
51	The top 100 used journals January to June 2011				The top 100 used e-books January to June 2011		E. II to at
		Collection	Full text			Collection	Full text
20	Journal Title	Platform	articles used		Book Title	Platform	chapters used
	The American Journal Of Psychiatry	ProQuest	8,324		The Blackwell Encyclopedia of Management	Blackwell Books O	
	Leadership Excellence	ProQuest	3,433			MyiLibrary	1,444
	Harvard Business Review	EBSCOhost	3,433		Encyclopedia of Social Science Research Methods		-
	South African Journal Of Psychology		2,560			Sage Cofori Rockoopling	1,109 787
	International Journal of Project Management	EBSCOhost	2,560		Organizational Culture and Leadership, Fourth Edition	Safari Booksonline	
	The Leadership Quarterly	ScienceDirect	1,957		Interview Skills for Managers-Management Development	Safari Booksonline	
	Computers & Security	ScienceDirect	1,595		The Fundamentals of Marketing	Safari Booksonline	676
		ScienceDirect	909		Introducing Leadership	Safari Booksonline	658
	Information & Management	ScienceDirect	909 890		Python® Programming for the Absolute Beginner, Third Edition	Safari Booksonline	
	Computers & Education	ScienceDirect			Effective Performance Appraisals	Safari Booksonline	
	Journal Of Psychosocial Nursing & Mental Health Servi		802		Interviewing Skills	Safari Booksonline	
	Journal Of Business Ethics	EBSCOhost	801		Business and Competitive Analysis: Effective Application of New and		
	World Development	ScienceDirect	794		Interviewing Skills	Safari Booksonline	
	Journal of Vocational Behavior	ScienceDirect	755		Managing People	Safari Booksonline	
	Applied Psychology: An International Review/Psycholo	EBSCOhost	676		SAGE Encyclopedia of Qualitative Research Methods	Sage	366
	Strategic Management Journal	WileyOnline	666		Encyclopedia of Social Problems	Sage	359
	Academy Of Management Review	EBSCOhost	654		Fortune at the Bottom of the Pyramid, The: Eradicating Poverty Throug		310
	Journal of Business Research	ScienceDirect	652		Strategic Management (Concepts And Cases)	MyiLibrary	282
	International Journal Of Human Resource Management	EBSCOhost	627		Aristotle, Adam Smith and Karl Marx	MyiLibrary	278
	The Business Review, Cambridge	ProQuest	620		Carrots and Sticks Don't Work : Build a Culture of Employee Engageme	MyiLibrary	257
	Journal Of Physical Education, Recreation & Dance	ProQuest	587		Risk-Based Auditing	MyiLibrary	240
59	Annals of Tourism Research	ScienceDirect	580		Planning and Transformation: Learning from the Post-Apartheid Experi	MyiLibrary	228
60	The Journal of Strategic Information Systems	ScienceDirect	562		Encyclopedia of Case Study Research	Sage	219
61	Journal Of American Academy Of Business, Cambridge	ProQuest	561		Africa Yearbook 2004 (ayb) + Africa Yearbook 2005 (ayb2005) + Afr	Brill	218
62	Habitat International	ScienceDirect	549		Project Management, Planning and Control (Fifth Edition)	ScienceDirect	215
63	Academy Of Management Journal	EBSCOhost	548		Encyclopedia of the Solar System (Second Edition)	ScienceDirect	177
64	SA Jnl of Industrial Psychology	SA E-Publications	545		Advances in Global Leadership (Volume 6), 2011	Emerald	172
	Mit Sloan Management Review	ProQuest	538		Essentials of Marketing Management	MyiLibrary	171
	Support For Learning	EBSCOhost	526		Encyclopedia of Survey Research Methods	Sage	167
	European Management Journal	ScienceDirect	524			MyiLibrary	162
	Project Management Journal	EBSCOhost	523		ISO 14001 Environmental Certification Step by Step	ScienceDirect	156
	Without Prejudice	SA E-Publications	516			Sage	155
	Journal of Anxiety Disorders	ScienceDirect	515		The Brill Dictionary of Religion (bdr)	Brill	149
71	Child Abuse Review	EBSCOhost	509		Complete Project Management Office Handbook The ESUInternational		138
14 4	▶ ▶ 2011 summary HighLows 3 yr or		itive alpha 🏑	Se	earches by month all 4		•

E-Books Usage Statistics

	A1 • Report type:							
	AB	С	D	E	F	G	Н	
1	Report type: E-Book Collections usage statistics							
2	Reporting period: January to June 2011							
3	E-Books							
4	Top 100 E-Books							
5	Blackwell Reference							
6	Brill E-Books							
7	Cambridge E-Books							
8	CRC Press							
9	Credo Reference							
10	Emerald E-Books							
11	Gale Reference Library							
12	Informa Healthcare							
13	Margan & Claypool							
14	MyiLibrary							
15	OECD							
16	Oxford Handbooks							
17	Oxford Scholarship							
18	Palgrave							
19	Royal Society of Chemistry							
20	Safari Books Online							
21	Sage Reference							
22	ScienceDirect E-Books							
23	Springer							
24	Wiley E-Books							
25	Walter de Gruyter E-Books							
26	WorldBank							
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Ovid stats 2011
 Oxford UP Journals 2011
 Oxford UP Reference titles 2011
 Palgrave Connect Ebooks 2011

Palarave reference 2011

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Library		E-resources usage statistics available on Library Intranet	
 > About us > Structure > Library documents and projects > News and events 	Library Main navigation Client Services IR Content Management IR Distribution Libra	e-connect home > intranets > library > main navigation > library docume ary Corporate Services	ents and projects > library statistics
 Development, training and support Policies, procedures and manuals Related links Technology support Site map Staff / contact us LIBRARY SERVICE CHARTER >>CLICK HERE <<	Library statistics E-Resources usage statistics General summary on the usage of E-Resources	 E-resources usage statistics 2010 Complete (xls) E-resources usage statistics Jan to Jun 2011: Complete (xls) E-resources usage statistics Jan to Jun 2011: Summary (xls) E-books usage statistics E-books usage statistics by publisher: Jan - June 2011 (xls) College of law Justis Unisa usage report - Feb - Jul 2011 (pdf) LexisNexis internet and intranet statistics - June 2011 (xls) 	
	RFID circulation statistics Comparison of desk and RFID circulation for May 2011	RFID circulation statistics August 2011 (ppt) RFID circulation statistics July 2011 (ppt) RFID circulation statistics June 2011 (ppt) RFID circulation May 2011 (ppt)	
	Unisa Institutional Repository usage and growth statistics Detailed statistics about growth and usage of various colleges, depart collections and even individual items are also captured and can be obtained from <u>Ansie van der Westhuizen</u>		
	Google analytics Reports Report fields description (doc) Web products usage reports for AirPac for Smartphone, Millennium and	d Encore Content depth Depth of visit Geomap report - City Geomap report - Country Locath - City	•

Usage Statistics – the future

- ARL E-Metrics: Measurement of Electronic Resources
 - StatsQUAL project of the ARL (<u>http://www.arl.org/stats/initiatives/index.html</u>)
 - Connection between use and institutional outcomes
- ROI (Return on Investment) studies
 - Demonstrate the economic value of the library and its resources to the institution as a whole;
- LibValue Project (<u>http://libvalue.cci.utk.edu/</u>)
 - Provides the means to do a cost/benefit analysis of the role of the academic library in which they contribute to achieving the university's strategic goals.



He uses statistics as a drunken man uses lampposts – For support rather than for illumination

Andrew Lang

