We facilitate access to information
“Social Networking – tools & tricks”

Library Technology Event - UNISA
I LOVE My Computer
Because My Friends Live In It
How Social Networks evolved…

1. 1980’s – Dial-up Bulletin Boards (BBS)
2. 1990’s – Usenet
3. 2000-5’s – Listserv’s
4. 2005-9’s – Chatrooms & Forum’s
5. 2006-9’s – Web 2.0
6. 2007-9’s – Blogging & Blogs
7. 2008-9’s – The rise of Facebook & Twitter
8. 2009-10’s – The adoption of the Smart-Phone & Tablet
The right tool for the job...

1. Broadband Internet
2. Personal Email
3. Intelligent Web Browser
4. Smart Phone
5. Digital Camera
6. GPS
Email

Google Mail

https://gmail.com
Recommended Web Browsers

Mozilla Firefox

http://www.mozilla.com
Alternative Web Browsers

Chrome
http://google.com/chrome

Flock
http://www.flock.com
Alternative Web Browsers

Safari
http://www.apple.com/safari/

Opera
http://www.opera.com/
Plugins for Mozilla Firefox

Adobe Flash

http://get.adobe.com/flashplayer/
Plugins for Mozilla Firefox

Microsoft Silverlight

http://www.microsoft.com/getsilverlight/
Add-ons for Mozilla Firefox

Grease Monkey

Add-ons for Mozilla Firefox

Cool Iris

http://www.cooliris.com
Add-ons for Mozilla Firefox

Facebook Toolbar

Removing the Clutter

Facebook Purity

http://www.fbpurity.com
Facebook Mobile
Abundance of Social Networks
Abundance of Social Networks
Twitter Mobile
Linked-in Mobile
BlackBerry Messenger
Mobile Chat Clients

- Skype
- Google Talk (BETA)
- MDIT
- WhatsApp
How to suck at Facebook!

1. The Gamer – The invites and updates won’t stop!
2. The Event Coordinator – Invites to everything!
3. The Desperate Marketer – Oversell themselves!
4. The Horrible Photo Tagger – NO discretion!
5. The Rash – Your personal Facebook stalker!
6. The Quiz Taker – Non stop quiz invites!
7. The Passive Aggressor – Meaningless retorts!
8. The Infant Profile – Cartoon or baby photo!

http://theoatmeal.com/comics/facebook_suck
The 12 annoying types of Facebookers

2. The Self-Promoter. (bragger or self-centered careerist)
3. The Friend-Padder. (invites anyone and everyone)
4. The Town Crier. (Michael Jackson is dead!!)
5. The TMIer. (boundaries of privacy and decorum don't seem to exist)
6. The Bad Grammarian. (you sound like a moron)
7. The Sympathy-Baiter. (pleas for attention)
8. The Lurker. (the peeping toms of Facebook)
9. The Crank. (those trolls who spew hate in blog comments)
10. The Paparazzo. (people who post updates and tags photos of you)
11. The Obscurist. (people who are nonsensical)
12. The Chronic Inviter. (Invites to everything imaginable)

http://articles.cnn.com/
Thank you!

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