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- UPLS status
- Recommendations





Introduction

- Viewpoint: Information Specialist / Subject Librarian
- Within a academic institution
- Examples from UP Library
- Emphasis on the impact technology has on performance of tasks



Trends

- Horizon Report
- ACRL Reports & Environmental scans
- Gartner







Looking into the recent past

- Information provision
 - Online literature databases
 - Online & printed journals
 - Email
- Information literacy
 - Presentations
 - Hands on session
 - 1:1 physical demonstrations
- Marketing
 - Product demos
 - Displays
 - Brochures / flyers





Looking into the recent past

- Alert services
- Communication
 - Email
 - Telephone
- Reliance on Interlibrary loans

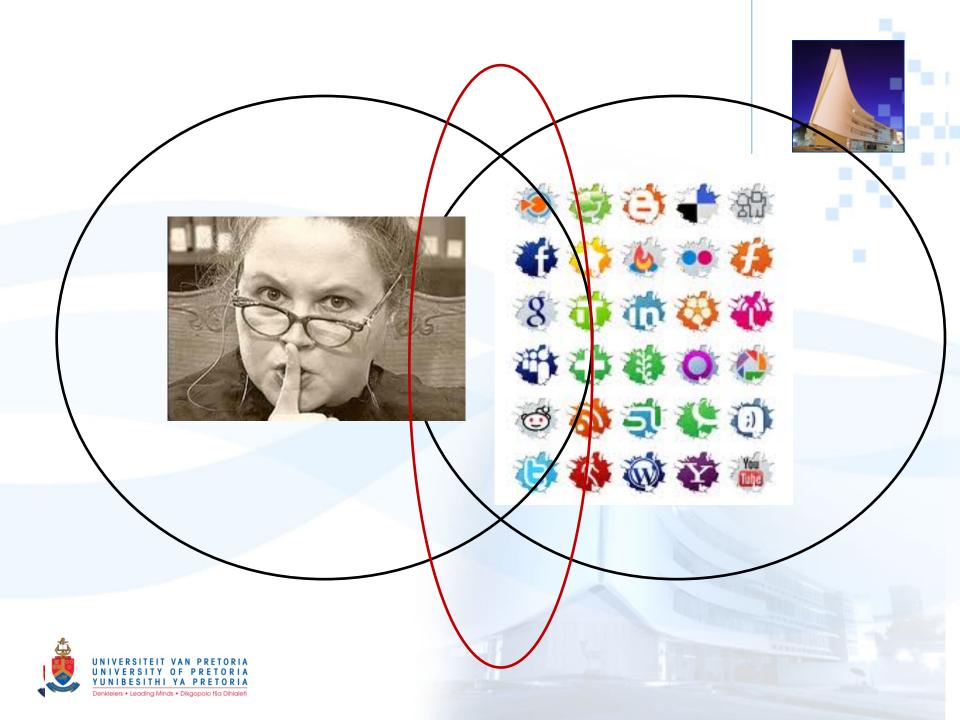


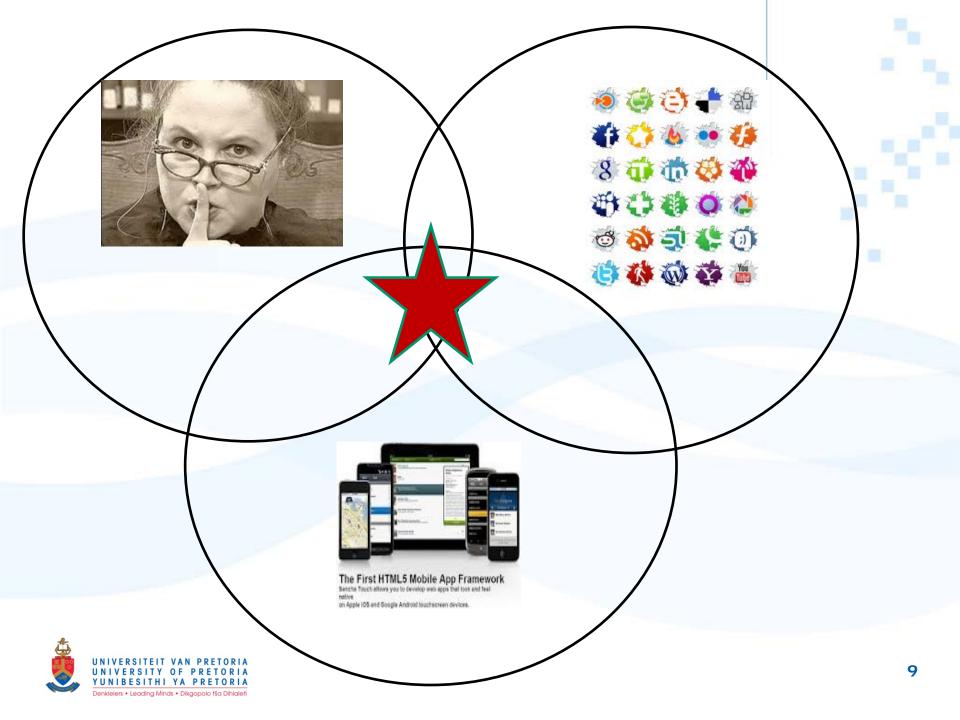
Moving on

- Web 2.0
- New
- Change
 - Technology
 - Service provision
 - Behaviour!!
- Adoption









Information provision









Search Engines
Open Content

Mobile Information provision:

- Applications / Mobile sites
- Access to journals via mobile device
- Keeping users updated changes

- Librarian skills
- Knowledge about devices
- Knowledge about products
- Information literacy



Information literacy

- Game based learning
- Second life
- Video / voice recording
- Podcasting
- Instant messaging

Mobile Information literacy:

- E-learning environment
- Voice / video
- Less physical / virtual presentation

- Librarian skills
- Knowledge about devices
- Knowledge about products
- Internet costs



Marketing

- Web 2.0 on mobile
- Use of mobile
 - QR codes
 - Augmented Reality

Mobile Information literacy:

- E-learning environment
- Less physical / virtual presentation
- Visible online presence

- Librarian skills
- Knowledge about devices
- Knowledge about products



Alert services

- RSS Feeds
- RSS readers
- Online newsletters
- Blogs
- Reader feeds
- Twitter

Mobile Alerting:

- Reader feeds
- Updates through Mobile

- Librarian skills
- Knowledge about devices
- Knowledge about products



UPLS

- Web 2.0 integration on Mobile
- Redesigning of physical spaces
- Collaboration between departments
- Awareness
- Mobile platform site
- Comparisons of tablets
- Investigations of e-book readers





Recommendations

- Librarians skills
- Knowledge about devices, products and services
- Awareness and communication
- Collaboration
- Training
- Having fun!















Thank you Janice De Wee

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