



COVID-19 Hard Lockdown in South Africa: Lessons for Climate Stakeholders Pursuing SDG 13

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Abstract

As a result of South Africa recording its first COVID-19 index case in March 2020, the country imposed one of the strictest lockdowns globally. The lockdown unearthed vital lessons that climate practitioners both in South Africa – the largest emitter of greenhouse gases on the African continent – and globally can draw from to facilitate the achievement of the thirteenth Sustainable Development Goal (SDG 13). Drawing on secondary data analysis of media reports regarding South Africa’s strategy to tackle the pandemic, with particular emphasis on the hard lockdown, three themes emerged. These were rephrased to align appropriately with the discourse on climate change. These include changing the distant framing narrative of climate change, prioritising green growth and utilising credible messengers. Each theme is discussed critically in terms of how it will aid climate policy developers and practitioners in facilitating the attainment of SDG 13.

Keywords: COVID-19, climate change framing, green growth, credible messengers, systems thinking, SDG 13.

1. Introduction

The emergence of the novel coronavirus (COVID-19) in December 2019 abruptly disrupted human activities and posed an enormous threat to the health and wellbeing of millions around the globe. The virus wreaked havoc both in Europe and the United States of America. By the end of December 2020, approximately 600, 000 (Stewart 2021) and 315, 000 (Gremillion 2020) deaths had been recorded in Europe and the United States of America, respectively. Although infections in Africa were nowhere near the aforementioned continents, South Africa started to see its COVID-19 case load surging immediately after its index case in March 2020. Within the first two months of the COVID-19 outbreak in South Africa, 32 683 cases were recorded along with 683 deaths. With the complexities and uncertainties surrounding COVID-19, and in an attempt to suppress the rising infection rate, South Africa's President – Cyril Ramaphosa – imposed a level five (total) lockdown nationally from 27 March 2020 for 35 days.

Some criticised the government's imposition of a hard lockdown, which they argued was implemented against the backdrop of grossly misleading COVID-19 mortality projections of approximately 351, 000 deaths (e.g. Smart et al. 2020). As at 21 June 2021, the nation's COVID-19 related deaths is 58, 795. From an economic standpoint, the costs of the lockdown were huge as Gross Domestic Product (GDP) plunged by 16.4% between the first and second quarter of 2020 (Smart et al. 2020). According to Smart et al. (2020, p.1), 'South Africa succumbed to international pressure rather than considering what was best for its own particular circumstances', a move which eventually resulted in over two million job losses (Cameron 2020). Notwithstanding, others like the Business for South Africa (B4SA) applauded the decision for a hard lockdown. As Alfa Shaban (2020) notes, since South Africa confirmed its COVID-19 index case on 5 March 2020, it became

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3 a model for the African continent in many ways mainly due to its pro-activeness in attempting to
4 contain the virus.
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8 Considering how South Africa enforced hard lockdowns to suppress infection rates, there is growing
9 consensus that governments all over the world need to tackle the climate crisis with the same
10 zeal as they did with COVID-19 (UNICEF 2020; Geneva Environment Network 2021). This is
11 crucial if we are to achieve the thirteenth Sustainable Development Goal (SDG) (climate action).
12
13 SDG 13 is an urgent call to fortify resilience and adaptive capacity to climate-related hazards and
14 natural disasters, among others, by 2030 (United Nations 2021). Global temperatures have reached
15 1.1°C above pre-industrial levels due to increased Greenhouse Gas (GHG) emissions. As such,
16 urgent action is needed to reduce GHG emissions and adapt to climate change (Louman et al.
17 2019), if South Africa is to achieve SDG 13. Yet, there are growing concerns that South Africa
18 may not adequately attain SDG 13 (e.g. see Amusan and Olutola 2017). Reasons are underlined in
19 the third section of the paper. Thus, this paper unearths the vital lessons from the hard lockdown
20 imposed by the South African government to tackle COVID-19 in 2020, which climate policy
21 developers and practitioners both in South Africa – the largest emitter of GHG on the African
22 continent (Ayompe et al. 2021) – and globally can draw vital lessons from to facilitate the
23 attainment of SDG 13. As Klenert et al. (2020, p. 752) acknowledge, ‘learning from policy actions
24 during the COVID-19 crisis could enhance efforts in fighting global climate change’.
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46 **2. Snapshot of climate crisis in South Africa**

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48 Scientific consensus indicates that climate change is now a lived reality globally (Bandara and Cai
49 2014; Lieske et al. 2014). While developed countries, through their uncontrolled GHG emissions
50 in the past, are mainly responsible for the current global climate crisis, they are the least affected.
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52 This is partly due to their enormous adaptive capacity and mitigation measures (Amusan and
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3 Olutola 2017). In sharp contrast, developing countries, despite contributing less to anthropogenic-
4 induced climate change, bear the brunt of its adverse effects. Undoubtedly, Africa is a continent
5 that has been overwhelmingly impacted by climate change. Its vulnerability stems from weak
6 institutional capacity, low adaptive capacity, extreme poverty and an overwhelming dependence
7 on rain-fed agriculture (Binns et al. 2012; Perez et al. 2015). While African countries have
8 contributed the least to global GHG emissions, South Africa is the highest emitter on the continent
9 (Figure 1). No less than 80% of electricity provided by ESKOM – South Africa’s power generating
10 company – is fuelled by coal (Fisher 2014). Coal is a significant contributor to GHG emissions
11 with devastating environmental consequences (Rosenbaum 2011). In fact, South Africa is the
12 seventh largest coal producer globally. Thus, failure to overturn its carbon dioxide (CO₂) (a
13 product of coal combustion) emission trend will catalyse the occurrence of climate change in the
14 immediate future, which would place both households’ livelihood and the ability for future
15 generations to flourish sustainably in a precarious position. Already, the negative impact of climate
16 change in South Africa is palpable in both the agricultural (Tibesigwa et al. 2015; Ebhuoma et al.
17 2020), mining (Chavalala 2017), manufacturing (Nzuza 2021) and tourism (Hoogendoorn and
18 Fitchett 2018) sectors, which constitute the lifeblood of the nation’s economy.

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41 It is noteworthy to mention that future climate change for South Africa under the current state of
42 affairs may worsen existing challenges for key sectors of the economy. Jury (2019) analysed
43 outputs from the 25-model CMIP5 ensemble-average with Representative Concentration Pathway
44 (RCP) 6 GHG concentration (van Vuuren et al. 2011) in the period 1980-2050. Previous
45 observations in the period 1980-2016 and model-simulations up to 2050 suggest that mean annual
46 temperatures will increase from 0.02°C/yr to 0.03°C/yr. ‘Poleward expansion of the sub-tropical
47 ridge and attendant southeasterly flow is expected to accentuate the pre-existing moist-east/dry-
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3 west climate of South Africa. Although rainfall shows little overall trend, drier conditions near
4 Cape Town, reduced run-off into the Vaal River, and increased flood frequency over Kwa-Zulu
5 Natal are projected. Cycles of drought and flood are expected to continue and may overshadow
6 the gradual effects of climate change' (Jury 2019, p. 6). The implication for food production and
7 other vital sectors of the economy will be huge, albeit its adverse impact may vary across
8 provinces.
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18 **Insert Figure 1 here**
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21 For example, approximately R100 billion that the South African tourism sector have contributed
22 to the GDP annually before the emergence of COVID-19 (see Fitchett and Hoorgendor 2016) will
23 likely be compromised. To buttress this point, job losses in the Caribbean tourism sector have been
24 tied to climate change (International Labour Organisation 2014), a scenario likely to play out in
25 South Africa unless improved capacity for effective mitigation and adaptation is implemented.
26 Also, job losses are expected to occur in the mining sector by 2030 (World Wide Fund (WWF)
27 2018). Furthermore, if climate modellers' findings on South Africa's future climate scenarios is
28 anything to go by, the impact on maize production – the major grain crop cultivated in South Africa
29 – will be devastating. Mbokodo et al. (2020) used an ensemble of Regional Climate Models
30 (RCMs) obtained from the Conformal Cubic Atmospheric Model (CCAM), with simulations
31 performed under the Representative Concentration Pathway (RCP) 4.5 (moderate GHG
32 concentration) and 8.5 (high GHG concentration) emission scenarios, while using 1983–2012 as
33 the historical baseline to project future changes in temperature. In a high GHG concentration
34 scenario, they found that the 30-year period average maximum temperatures may rise by as much
35 as 6°C across much of the interior of South Africa by 2070–2099 (Mbokodo et al. 2020). With the
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3 optimal temperature for maize growth in South Africa fluctuating between 20°C and 30°C (du
4 Plessis 2003), such projected temperature increase will severely compromise maize production.
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6 However, not all future climate change impact will be negative. For instance, Mabhaudhi et al.
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8 (2018) obtained data from five global circulation models (GCMs), while the CO₂ file selected was
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10 for A2 scenario to simulate yields of Bambara groundnut (*Vigna subterranea*) under futures of low
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12 and erratic rainfall as well as increased episodes of drought. Results showed that crop yield is
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14 expected to increase by ~9% from 1995–2025 and ~15% from 2030–2060 (Mabhaudhi et al. 2018).
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16 The drawback, however, is that it is groundnut is a minor crop in South Africa. In 2019/2020, the
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18 total production of groundnut was 54.39 thousand metric tons (Galal 2021a). Within the same
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20 timeframe, the total amount of maize production was 14. 6 million metric tons (Galal 2021b).
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27 In light of the above, it is understandable that the nation is taking measures to reduce its CO₂
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29 emissions. The South African government has pledged to transition the nation's power supply from
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31 coal to clean energy sources and is pursuing avenues to galvanise investment worth between R400
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33 billion (US\$40 billion) and R1 trillion (US\$100 billion) to build new nuclear power plants (Nkosi
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35 and Dikgang 2018). These plants are expected to generate 2,500 megawatts of power. However,
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37 to facilitate the attainment of indicator 13.2.2 (total GHG emissions per year) of SDG 13, lifestyle
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39 changes would be required, especially among the middle and upper-class citizens who contribute
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41 the most to GHG emissions at the household level (Grunewald et al. 2017).
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46 47 **3. Pursuance of SDG 13 in South Africa**

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49 SDG 13 (Table 1) is a clarion call for the world to take urgent steps to combat climate change and
50
51 its impacts. As Mthembu and Godwell (2021) acknowledge, climate change and sustainable
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53 development are two fundamental issues of the 21st century that cannot be addressed without
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55 urgent collective action. South Africa, like most countries in Africa has aligned the SDGs with its
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3 development plans. Africa's SDG Index Report of 2020 specifically highlights both SDG 13 and
4 SDG 12 (responsible consumption and production) as SDGs that have made considerable progress
5 in the continent. The actualisation of SDG 13 will have a positive ripple effects on catalysing the
6 achievements of other SDGs including 1, 2, 6, 14 and 15 respectively (Reed et al. 2015).
7
8 Approximately 81% of African countries appear to be on course to meet SDG 13, 'with South
9 Africa ranked 9th in the African Index and 110 in the Global index respectively' (Mthembu and
10 Godwell 2021 p. 3). This can be mainly attributed to the various strategies, policies and planning
11 interventions rolled out within key sectors of the economy to reduce the rise in GHG emissions to
12 achieve meaningful reductions (see also Arndt et al. 2012). These include, among others,
13 Integrated Resource Plan (IRP), Energy Efficiency Strategy (EES), Industrial Policy Action Plan
14 (IPAP), Green Transport Strategy (GTS) and Climate Change Adaptation and Mitigation Plan
15 (CCAMP) for the South African agricultural and forestry sectors.
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35 A number of Independent Power Producers (IPPs) have inundated the electricity market for the
36 sole purpose of renewable energy production (Jain and Jain 2017). The primary contributor to the
37 growth in the contribution of renewables is the Renewable Energy Independent Power Producer
38 Procurement Programme (REIPPPP). Due to South Africa's geographical location and size,
39 multiple renewable energy resources are available. South Africa's long coastline provides
40 favourable conditions for wind power, while the semi-arid climate and flat terrain in some regions,
41 receive high irradiation, making it ideal for solar power. Also the Department of Environmental
42 Affairs (DEA) has collaborated with various players at subnational, local and city levels and has
43 undertaken vulnerability assessments across the nine provinces to determine climate risks with a
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3 view to develop appropriate responses. Furthermore, the provincial response plans for all the
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5 provinces have been developed to outline adaptation options, which are tailored to the provincial
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7 needs. DEA have supported 44 district municipalities in developing risk and vulnerability
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9 assessments as well as response plans through their local government support programme
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11 (Voluntary National Review 2019).
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16 Despite these interventions and progress made in domesticating SDG 13, there are concerns that
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18 the nation may not achieve SDG 13, as earlier highlighted. The anticipated impacts climate
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20 variability is expected to exert on crucial sectors such as water, agriculture and biodiversity, which
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22 are necessary for economic advancement (van der Bank and Karsten 2020), coupled with the
23
24 nation's limited capacity to cope with challenges posed by climate change (Ziervogel et al. 2014)
25
26 may compromise the actualisation of SDG 13. Also, Amusan and Olutola (2017) assert that the
27
28 millions of people whose households, livelihoods and businesses are powered by coal might be a
29
30 major stumbling block, as making changes here may inherently mean that poverty will be
31
32 exacerbated. Replacing coal with clean energy alternatives is capital intensive unless subsidised
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34 (Bridle et al. 2019). Another issue that could undermine the actualisation of SDG 13 is the notion
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36 that 'South African policies on climate change is driven more by international pressures and
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38 expectations rather than domestic awareness and activism' (Mthembu and Nhamo 2021, p. 6–7).
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40 Put simply, the country is more interested in putting out the persona of one as a responsible citizen
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42 who makes its fair contribution to the global agenda. According to Symons (2014), this may be a
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44 deliberate anti-political strategy – the political tactics of ignoring politics – as it pays little attention
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46 to the highly charged realities that make local people vulnerable to climate change in a specific
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48 geographical location. This is perhaps why Llorah (2008) admonished against relying heavily on
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3 foreign aid, as donors may use their financial powers to unduly influence the acceptance of policies
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5 for recipient African countries that may be unfavourable for development.
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8 9 **4. Methodology**

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11 The qualitative approach in data collection is used to address the objective of this paper. The
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13 method adopted included critical discourse analysis. The specific events tracked included
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15 announcements regarding COVID-19 from South Africa's main television and online news
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17 stations, which included SABC news, ENCA news, news 24, and Newzroom Afrika, as they
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19 provided daily updates on the nation's COVID-19 cases in terms of infections, deaths and
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21 recoveries as well as the various 'family meetings' President Cyril Ramaphosa held to update
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23 South Africans on infection rates and measures taken to curb its spread. Also, these media outlets
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25 held series of live interviews and presentations with some of the leading health scientists and
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27 epidemiologists in South Africa as well as broadcasted regular updates from the Minister of Health,
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29 Dr Zweli Mkhize. Following preliminary analysis of proclamations and announcements by
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31 political figures and leading South African health scientists and epidemiologists, a picture began
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33 to emerge that resulted in the author categorising vital lessons from the strategy embarked upon to
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35 tackle COVID-19 before, during and after the announcement of the hard lockdown. This persuaded
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37 the author to conduct a critical analysis of proclamations, announcements and published online
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39 documents on issues about the hard lockdown imposed by the South African government, which
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41 may assist climate practitioners to actualise SDG 13. Following the analysis, three themes
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43 emerged. These three themes included everyone is vulnerable; public health and safety trump
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45 economic growth and soliciting the opinion of infectious diseases experts. Each of these themes
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47 was rephrased to align more appropriately with climate change discourse. Thus, the first theme
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49 was rephrased to changing the distant framing narrative of climate change. The second theme was
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3 rephrased to prioritising green growth, while the third theme was rephrased to utilising credible
4 messengers. Each of these themes is discussed in-depth in the next section.
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9 **5. Lessons from COVID-19 to address climate change**

11 *5.1. Changing the distant framing narrative*

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14 The first lesson from the hard lockdown imposed by the South African government to curb the
15 spread of COVID-19 is recognising that everyone is susceptible. Not wanting to be caught
16 unawares by the rapidly spreading virus globally, slowing local transmission was not deemed a
17 matter worthy of intense debate by parliament and the COVID-19 task force. The ability to react
18 swiftly in order to slow local transmission may have enormous ramifications for tackling climate
19 change. South Africa is the 14th highest emitter of GHG globally, with emissions in 2015 at 460
20 million metric tons (MtCO₂e) (McSweeney and Timperley 2018). While measures are being taken
21 to curb industrial GHGs emissions, households can contribute to reducing GHGs through the
22 adoption of pro-environmental behaviour. Polls show that 45% of South African citizens are not
23 particularly perturbed by climate change (Pew Research Center 2015). Similarly, a study
24 conducted among young Africans (18 – 24) in 14 countries including South Africa show that,
25 against the backdrop of surging climate change threats from worsening storms to growing water
26 shortages, unemployment, corruption and political instability were pinpointed as the most pressing
27 issues facing them (Harrisberg 2020). This is deeply concerning as it might dampen households
28 ability to adopt behavioural changes, necessary to reduce GHG emissions.
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49 Pro-environmental behaviour is crucial to curbing GHG emissions (Steg 2018; Niamir et al. 2020),
50 an issue which requires the active buy-in of the general population. While South Africa's energy
51 sector is main driver of GHG emissions as it contributes almost 80% in emissions, of which 50%
52 are attributed to electricity generation and liquid fuels (IRP 2019), studies show that households
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3 are responsible for 72% of the global GHG emissions (Hertwich and Peters 2009; Baiocchi et al.
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5 2010). Households high CO₂ level emissions stems from mobility (e.g. travelling on holidays and
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7 driving to work), food (high consumption of red meat and dairy) and housing (heating), a key
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9 attribute of those of developed countries (Dubois et al. 2019). Yet, South Africa may not entirely
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11 spared from this reality, being the nation with the second highest per capita wealth in Africa behind
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13 Mauritius (Campbell 2019). Therefore, it can be argued that some of its citizenry's – middle and
14
15 upper classes – lifestyle behaviour might mirror those in developed countries. Thus, substantial
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17 reduction in household GHG emissions may be desperately needed to fast track the attainment
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19 SDG 13. The question then becomes how should climate practitioners in South Africa foster pro-
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21 environmental behaviour, especially among the 45% of its citizenry who are minimally bothered
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23 by climate change?
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29 While the jury is still out on this issue that is a worrisome trend not just in South Africa but globally
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31 (Scannell and Gifford 2013; Capstick and Pidgeon 2014), framing climate change messages to
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33 make it personally relevant to specific groups is deemed essential to checkmating the barriers to
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35 behavioural changes that are needed to curb unsustainable and carbon-intensive lifestyles (e.g.,
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37 Gifford and Comeau 2011; Howarth 2017). 'Message framing refers to communication in words,
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39 images and phrases to relay information about an issue or event. Frames can be used to define
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41 problems, suggest who is responsible or guilty, and what the most effective solution might be'
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43 (Gifford and Comeau 2011, p. 1301). Message framing can reduce ambiguity and complexities
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45 that shrouds the dismissive and doubtful people's understanding of how vulnerable they are to
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47 climate change (Dickinson et al. 2013). This, in turn, could catalyse the adoption of pro-
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49 environmental behaviour and accelerate the actualisation of SDG 13.
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3 Several guidelines for framing climate change messages in ways that can trigger climate action
4 have emerged. For example, the literature shows that framing climate change in a way that
5 showcases how it can alter social cohesion (Uzzell et al. 2002) and norms (Farrow et al. 2017)
6 among groups of people with shared identity can facilitate the adoption of pro-environmental
7 behaviours. Also, there is growing consensus that framing climate change in terms of visualising
8 the potential negative consequences for people's welfare and how it could adversely affect the
9 environment they are emotionally attached to can trigger behavioural changes geared towards
10 climate change mitigation (e.g. Lieske et al. 2014). In other words, framing needs to be tailored to
11 things the end-users hold in high esteem to stand any chance of scaling up pro-environmental
12 behaviour. However, the literature which informs this theorisation have all emerged from
13 developed countries. Thus, similar studies are desperately needed in Africa because context might
14 influence how climate change framing strategies will trigger pro-environmental behaviours.
15 Nonetheless, the aforementioned implies that policy practitioners must refrain from
16 institutionalising a unitary approach to framing climate change messages nationwide. A one-size-
17 fits-all approach may not suffice for different groups. The onus, therefore, is on practitioners to
18 demystify what specific groups hold valuable and priceless and frame climate change messages
19 accordingly. Admittedly, it may not be an easy feat for practitioners to frame climate change
20 messages in personalised formats to different groups. Yet, the fact that everyone will be
21 disproportionately affected by climate change – as is the case with COVID-19 vis-as-viz infections
22 travel bans, and movement restrictions – inherently means that climate practitioners must be
23 committed to framing climate change to various groups with differential interests to make it
24 personally relevant.
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5.2. *Prioritising green growth*

Another crucial lesson to be drawn from South Africa's hard lockdown is the bold initiative to prioritise public health and safety over economic growth in a nation where the unemployment rate is currently at 32.6% (Naidoo and Wilson 2021). Perhaps by 'thinking long-term', the government may have realised that short-term economic gains, courtesy of leaving the economy to continue operating at full throttle, may have been quickly reversed, if not worsened, by the deadly virus. Thus, it is essential for climate practitioners to advance the agenda with government officials of prioritising and enforcing policies geared towards ensuring sustainable green growth in order not to compromise the welfare and flourishing of future generations. CO₂ emissions particularly from the energy, manufacturing, transportation and construction firms have cumulatively contributed 95% to the nation's GHG (Ganda and Milondzo 2018). South Africa's high CO₂ emission is fuelled by its unquenchable desire to pursue economic development heavily underpinned by high energy demand mainly derived from coal. Between 1994 and 2011, the South African economy witnessed exponential growth amounting to US\$400 billion before regressing to US\$385 billion in 2019, the resultant effect of protracted sluggish growth due to worldwide economic downturn (Mthembu and Nhamo 2021). Winkler and Marquard (2009) warned that South Africa must refrain from pursuing economic development that could potentially lock-in its economy into energy intensive industries, and recommend progressively diversifying the energy mix. In this light, the guidelines in the various policies and programmes rolled out i.e. IRP, EES, IPAP and GTS must be adhered to strictly to scale up both the actualisation of SDG 13 and the sustainable flourishing of future generations.

The populist ideology advances the notion that South Africa, like other developing countries, must emit large amounts of GHG to achieve economic prosperity. This claim is, in part, buttressed by

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3 the fact that companies would incur financial losses by adopting green investment initiatives
4 (Salahuddin et al. 2016), dissuading companies' transition to sustainable practices. However, green
5 growth in a manner that not only attains economic prosperity to combat the high unemployment
6 rate as well as in a manner that will not jeopardize future generations' ability to obtain a sustainable
7 livelihood, is feasible. Consequently, the literature suggests that some South Africa companies that
8 have integrated measures aimed at reducing CO₂ emissions have been able to increase profitability
9 (Ganda and Milondzo 2018). Perhaps, evidence such as this may have fortified the call to embrace
10 carbon tax, officially institutionalised in 2016. Prior to its official introduction, Alton et al. (2014),
11 in their analysis which applied a computable general equilibrium model, revealed that carbon tax
12 of approximately US\$3 per ton in 2012 rising linearly to US\$30 per ton by 2022 will bring
13 emissions down to the Paris Agreement levels. Others, however, cast doubt on the ability of the
14 carbon tax to help South Africa to achieve its CO₂ emission targets. Ndebele (2016) highlighted
15 that embracing carbon tax in South Africa will have adverse indirect consequences for the nation's
16 socio-economic agenda. Also, Raux et al. (2015) assert that carbon tax provides a legitimate
17 avenue for businesses with enormous financial capital to emit more by buying carbon from
18 companies that emit below their approved targets.

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21 In a parallel vein, Swyngedouw (2013) argued that the commodification of CO₂ – mainly through
22 the Kyoto protocol and other off-setting schemes – has catalysed a fast growing derivatives market.
23 In Europe, for example, trade in CO₂ grew from zero in 2005 to pass the 3 billion tons mark in
24 June 2010; of which 585,296 contracts were traded in the same month, with prices fluctuating from
25 over 30 Euro to less than 10 Euro per ton (Swyngedouw 2013). These windows of opportunity
26 allow the atmosphere to be included into the commodified logic of capital circulation and
27 neoliberal prescriptions. It also ensures that economic growth and energy consumption will

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3 continue on their relentless path (Swyngedouw 2013). This is related to several authors' viewpoint
4 that there is an imminent need to reintroduce politics in climate change discourse (Symons 2014;
5 Hope 2020), precisely because 'the climate change bandwagon has decidedly gone off course in
6 recent years' (Swyngedouw 2013, p. 1). Some scholars (e.g. Kosoy and Corbera 2010) have
7 debunked the claim that carbon commodification can deliver development. The scholars further
8 question the rationale behind incorporating natural assets into economic systems, which raises the
9 issue of equitable wealth distribution accrued from such schemes.
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20 It is noteworthy to mention that a lack of willpower and effective monitoring from government
21 officials to microscopically measure CO₂ emissions may be contributory factors likely to
22 undermine the carbon tax initiative, as some South African companies and provinces may under
23 report their CO₂ emissions as it has been observed in the United States (see Gurney et al. 2021).
24 Despite these concerns, the Nordic countries (Finland, Sweden and Denmark) have shown that
25 carbon tax, if effectively implemented in harmonisation with other policy initiatives, can achieve
26 its desired goal (Winkler and Marquard 2011). Thus, it may be worthwhile for climate practitioners
27 to draw valuable lessons from the aforementioned countries as a useful framework to achieving
28 the goal of reducing GHG emissions in South Africa to fast track the actualisation of SDG 13.
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42 5.3. *Credible messengers*

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44 The participation of climate experts in activism marches against uncontrolled GHG emissions (e.g.
45 Russell 2015; Green 2020) can be a catalyst to galvanise organisations to adopt changes necessary
46 to reduce their emissions. This was the case with the COVID-19 hard lockdown in South Africa
47 where 20 of the 45 member ministerial advisory committee advising the government on how to
48 tackle COVID-19 were professors from various scientific fields including health, infectious
49 diseases, and epidemiology. Credible voices can be a powerful ingredient in shaping public trust
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3 in science (e.g. Joubert 2020). This underscores a vital lesson for South Africa, a country plagued
4 by politicking and where partisanship often supersedes expertise when deciding who should hold
5 public office. While South Africa must be applauded for heavily relying on the expertise of
6 distinguished Professors like Francois Engelbrecht and Colleen Vogel to spearhead its climate
7 negotiations, non-climate experts have, in some occasions, represented the country climate
8 negotiations. Although, together with climate experts, non-climate experts have successfully
9 represented the country in crucial climate negotiations (e.g. the 25th Conference of the Parties
10 (COP 25)), a team comprising more climate experts may be more beneficial. Otherwise, in the
11 near future, there is a possibility that such acts could trigger a wave of criticism against the South
12 African government due to it adopting what some authors (e.g. Amusan and Olutola 2017)
13 categorise as ambitious CO₂ reduction targets like the Paris agreement, especially if the country
14 fails to meet the target. This viewpoint is buttressed by the Climate Action Tracker (CAT). CAT
15 (2015) showed that, despite updating the commitment to reduce GHGs Business-As-Usual (BAU)
16 emission to 42% by 2025 (Masters 2009), the nation's commitment to the 2°C above pre-industrial
17 levels has been inadequate.

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39 Climate scientists provide more accurate data regarding the climate crisis and state precisely the
40 measures and lifestyle changes individuals must adopt to mitigate climate change than activists
41 and politicians not deeply knowledgeable on climate science (Pidgeon 2012; Corner et al. 2015).
42 This is what was observed during South Africa's COVID-19 updates during the hard lockdown.
43 Despite anecdotal evidence suggesting that they were criticised for giving too much televised
44 interviews instead of investing more time conducting research to find COVID-19 cures and
45 vaccines, Professor Salim Abdool Karim – the leader of the COVID ministerial advisory
46 committee – providing regular televised updates on the COVID-19 state of affairs, including
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3 precautionary measures to be adopted by South African citizens. ‘Data from Pear Africa, a South
4 African media monitoring company, show that Abdool Karim featured in 545 print, broadcast and
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6 African media monitoring company, show that Abdool Karim featured in 545 print, broadcast and
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8 online media items during April 2020’ (Joubert 2020, p. 1). Similar scenarios played out in various
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10 countries, turning a few leading scientists into highly visible public figures. In the United States
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12 of America, it was Anthony Fauci; in Italy it was Roberto Burioni; in Germany it was Christian
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14 Drosten, while in Sweden it was Anders Tegnell (Joubert 2020). This observation has implications
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16 for the advancement of public credibility in science and scientific leadership in times of crisis as a
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18 source of credible information. The use of credible messengers (e.g. climate scientists) have been
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20 shown to facilitate people’s understanding of complex scientific processes such as climate change
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22 (Howarth et al. 2020). In turn, this makes them instrumental to catalysing behavioural changes
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24 necessary to reduce CO₂ emissions, which in turn could facilitate the actualisation of SDG 13
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26 (Figure 2).
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30 31 **Insert Figure 2**

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35 A trend that is increasingly gaining momentum to advance the discourse on the reduction of GHG
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37 emissions is the use of celebrities (Anderson 2011; Doyle et al. 2017). On the one hand, while
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39 celebrities have become what Boykoff et al. (2018) describes as ‘charismatic megafauna’ for
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41 climate awareness by successfully bringing climate change into our living rooms and lived
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43 environments from distant locations, their role in climate change campaigning can be a distraction
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45 for the public as it overshadows crucial issues (Weiskel 2005). On the other hand, it can be argued
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47 that celebrities often have some influence over policy makers or politicians which can benefit
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49 climate scientists. For example, it is common to find celebrities assisting with political events with
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51 politicians they support. Hence, celebrities can be a bridge between policy makers and climate
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53 scientists. Thus, celebrities need to be understood as part of the burgeoning influence of non-
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3 nation-state actors (NNSAs), a phrase used to capture a range of voices and interests including
4 carbon-based industries, businesses, and non-governmental organisations, who can use climate
5 advocacy as a platform to reconfigure their influence (Boykoff et al. 2018). Moreover, given the
6 astronomical numbers of online followers that celebrities may attract, collaborating with climate
7 scientists may be an effective way to ensuring that the details of the science regarding GHGs are
8 not missed or misconstrued.
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18 **6. Conclusion**

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20 Due to the rapid rate at which the deadly COVID-19 virus began to spread globally coupled with
21 South Africa recording its index case in March 2020, the government implemented a hard
22 lockdown, from 27 March to 31 May 2020, to curb its spread. Considering the way South Africa
23 enforced its hard lockdown to claw back infection rates, there is growing consensus that the
24 world's governments need to tackle the climate crisis with the same zeal that they applied to tackle
25 COVID-19. By drawing on key lessons from South Africa's hard lockdown, this paper provides
26 valuable insights which may be useful for climate policy developers and practitioners, both in
27 South Africa and globally, to adequately meet both SDG 13. Following secondary data analysis,
28 three themes emerged, which include changing the distant framing narrative of climate change;
29 prioritising green growth and utilising credible messengers to communicate climate change. A
30 vital takeaway for climate practitioners pursuing SDG 13 is the need to tailor climate messages to
31 ensure people can easily identify how they will be impacted by climate change is crucial to
32 facilitate behavioural changes, which is necessary to reduce both industrial and households CO₂
33 emissions. Further, utilising credible messengers to convey the message, as it was seen in the
34 COVID-19 case, will make people trust the science of climate change and adopt the necessary
35 behavioural changes. Also, contrary to the populist ideology that South Africa, like other
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3 developing countries must emit astronomical GHG emissions to grow their economy, the way
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5 South Africa enforced its hard lockdown show that it is possible to prioritise green growth while
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7 pursuing national economic development. With climate projections for South Africa suggesting
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9 that rising temperatures and erratic rainfall patterns will become the norm in the near future, the
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11 need to enforce green growth to reduce GHG emissions to stand any chance of achieving SDG 13
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13 is necessary. This is mainly due to the growing concerns that South Africa may not achieve SDG
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15 13 against the backdrop of Africa's SDG Index Report of 2020 highlighting that South Africa
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17 appears to be on course to achieve its target. This paper thus provides actionable knowledge and
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19 insights that are well within the ability of policy-makers to act upon.
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For Peer Review

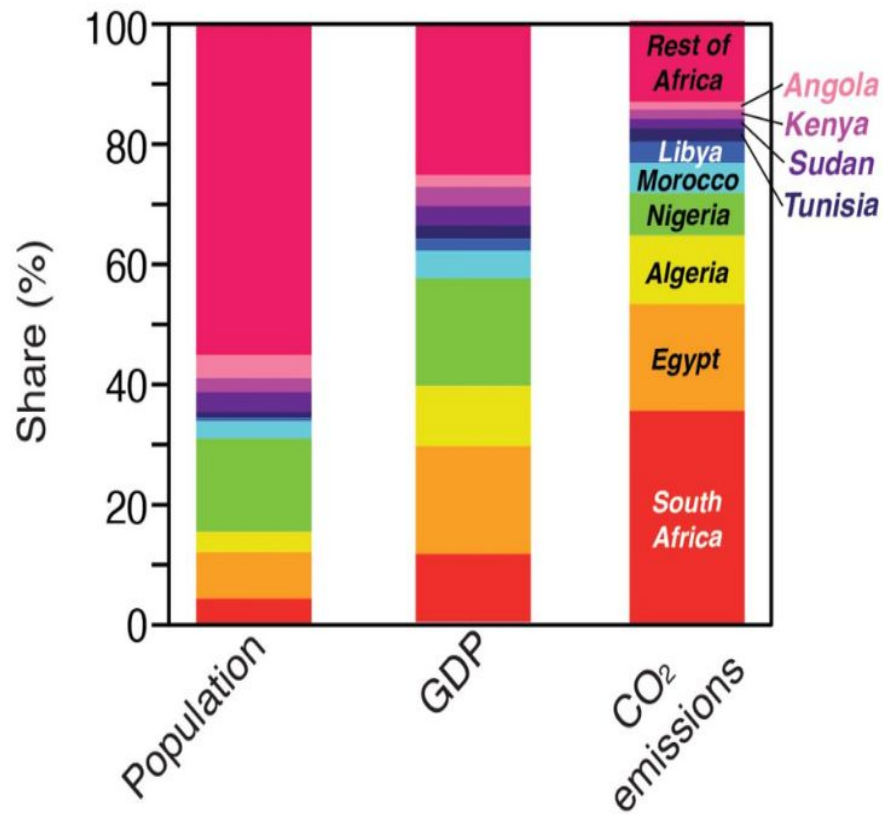


Figure 1: Shares of population, GDP and emissions of African countries in 2017. *Source:* Adopted from Ayompe et al. (2021).

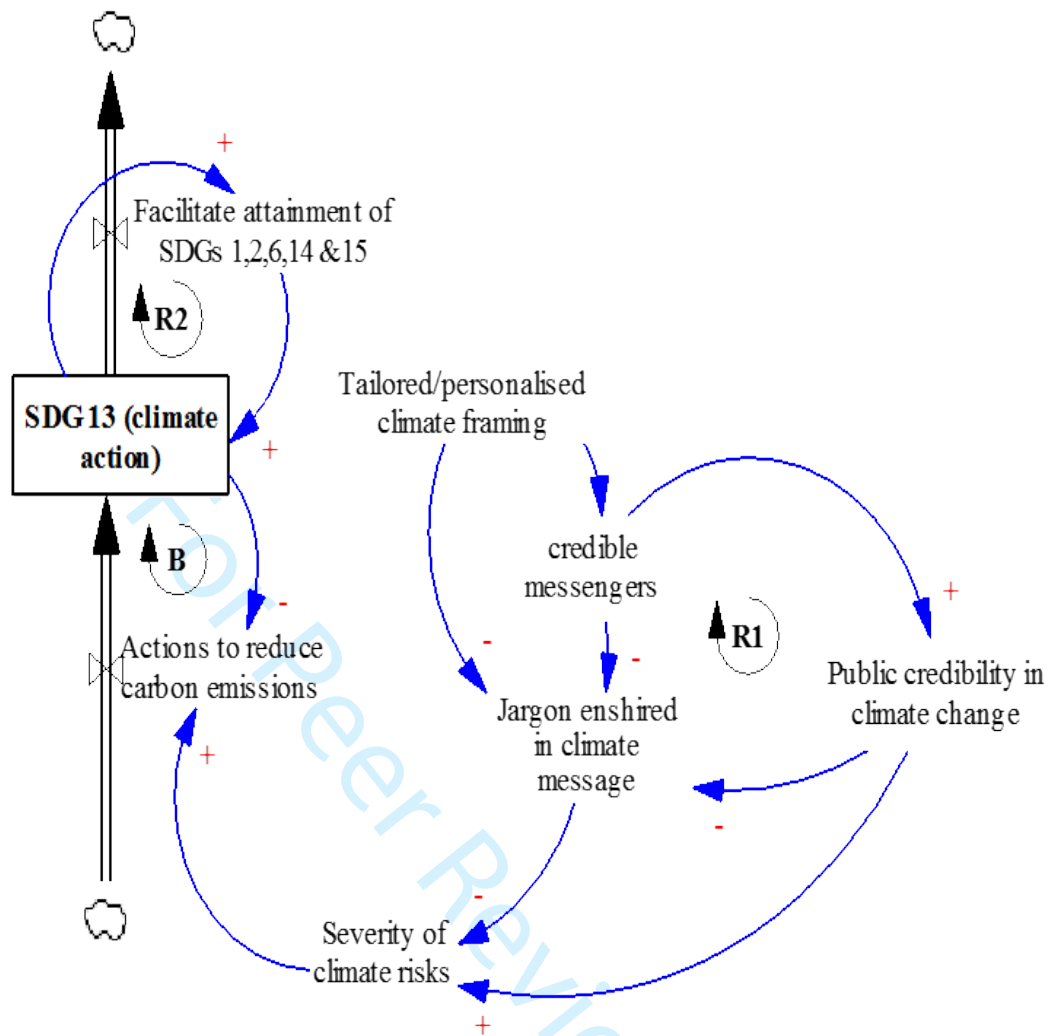


Figure 2: Illustration of how tailored climate framing and credible messengers can facilitate the actualisation of SDG 13. (B = balancing feedback loop; R = reinforcing feedback loop). N.B. + sign indicates variables move in similar direction, while – sign indicates variables move in opposite direction.

Table I: SDG 13 targets and specific indicators

SDG targets	SDG indicators
<p>Target 13.1: Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries</p>	<p>Indicator 13.1.1: Number of deaths, missing persons and directly affected persons attributed to disasters per 100, 000 population</p> <p>Indicator 13.1.2: Number of countries that adopt and implement national disaster risk reduction strategies in line with the Sendai Framework for Disaster Risk Reduction 2015-2030</p> <p>Indicator 13.1.3: Proportion of local governments that adopt and implement local disaster risk reduction strategies in line with national disaster risk reduction strategies</p>
<p>Target 13.2: Integrate climate change measures into national policies, strategies and planning</p>	<p>Indicator 13.2.1: Number of countries with nationally determined contributions, long-term strategies, national adaptation plans and adaptation communications, as reported to the secretariat of the United Nations Framework Convention on Climate Change</p> <p>Indicator 13.2.2: Total greenhouse gas emissions per year</p>
<p>Target 13.3: Improve education, awareness-raising and human and institutional capacity on climate change</p>	<p>Indicator 13.3.1: Extent to which (i) global citizenship education and (ii) education for sustainable development are</p>

mitigation, adaptation, impact reduction mainstreamed in (a) national education policies; (b) curricula; and early warning (c) teacher education; and (d) student assessment

Target 13.a: Implement the commitment undertaken by developed-country parties to the United Nations Framework Convention on Climate Change to a goal of mobilising jointly \$100 billion annually by 2020 from all sources to address the needs of developing countries in the context of meaningful mitigation actions and transparency on implementation and fully operationalize the Green Climate Fund through its capitalisation as soon as possible

Indicator 13.a.1: Amounts provided and mobilised in United States dollars per year in relation to the continued existing collective mobilisation goal of the \$100 billion commitment through to 2025

Target 13.b: Promote mechanisms for raising capacity for effective climate change-related planning and management in least developed countries and small island developing States, including focusing on women, youth and local and marginalised communities

Indicator 13.b.1: Number of least developed countries and small island developing States with nationally determined contributions, long-term strategies, national adaptation plans and adaptation communications, as reported to the secretariat of the United Nations Framework Convention on Climate Change
