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# Scam Open Access publishing and its impact on the scholarly publishing community

ANFASA #OAWWeek 2017 Seminar

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Twitter: [@TandF\\_Africa](#) / [@oscarsibabalwe](#)

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)

 **Routledge**  
Taylor & Francis Group

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What is

**OPEN**  **ACCESS ?**





1. Making content freely available online to read

**Meaning your article can be read by anyone, anywhere**

(so long as they have an internet connection!)



2. Making content reusable by third parties with little or no restrictions

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)





# 4 reasons to publish OA

1. Increased **discoverability**: anyone can read (and cite) your work.
2. Reaching **beyond academia**: it can be easily accessed by people outside your research field, and outside the scholarly community.
3. **Highlighting your work**: you can share and post your final published article (the Version of Record) anywhere.
4. **Ownership**: You retain the copyright to your work.

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)





# Our definitions

## Gold Open Access

- **publication of the final article (Version of Record)**
- article is made freely available online (often but not always after payment of an article publishing charge (APC))

## Green Open Access

- **Archiving / deposit of an (earlier version of an) article** in a repository

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)





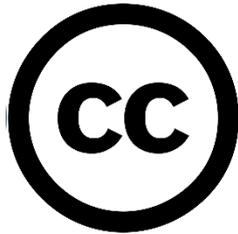
# Our OA philosophy

1. Author **choice**
2. Community **collaboration and consultation**
3. **Commitment** to offering the best in OA publishing
4. Aim of **increasing discoverability**, reaching **beyond academia**, **highlighting** your work, and allowing authors to maintain **ownership**.

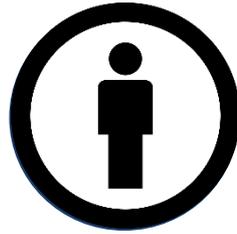
[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)



# How to Read a Licence



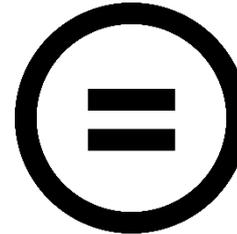
**CC**  
Creative  
Commons  
licence



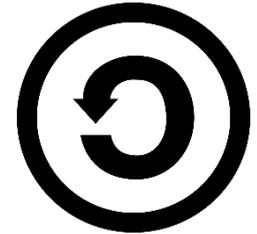
**BY**  
Others must  
acknowledge  
you when  
they re-use  
your work



**NC**  
Others can  
only re-use  
your work  
non-  
commercially



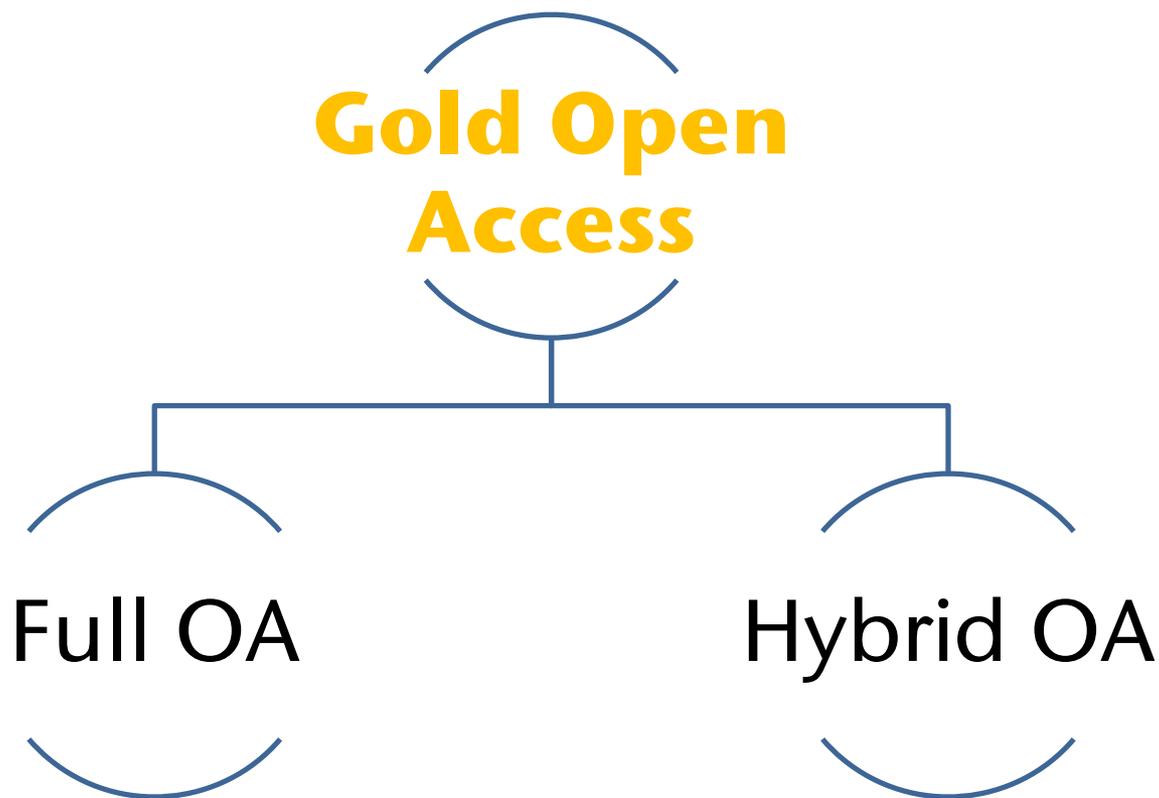
**ND**  
Others  
cannot  
amend your  
work



**SA**  
The work  
must be  
shared under  
the same  
licence as the  
original



# Journal Publishing Models





# Our OA options



## Taylor & Francis / Routledge **Open**

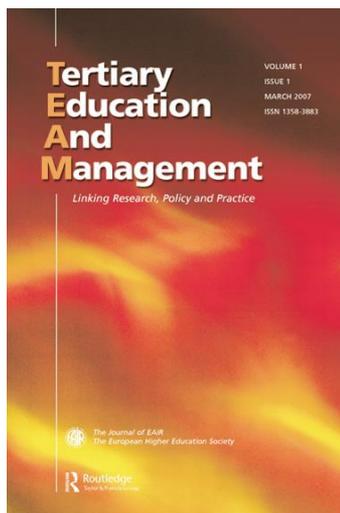
Fully open access journals offering authors a choice of licences (130+ titles in 2017)

**Gold OA option:** final article published OA in a journal where every article is open (full OA). APCs from \$0 to \$1,750





# Our OA options



## Taylor & Francis / Routledge **Open Select**

A **hybrid** open access option for authors of accepted articles in subscription journals (2300+ journals)

**Gold OA option:** final article made OA in a subscription-based journal. Standard APC is US\$2,950.



# Co-Publishing with UNISA – 22 journals since 2007



Taylor & Francis Group  
an informa business



UNISA  
university of south africa  
PRESS

# Co-Publishing with NISC – 24 journals since 2008 and growing!



**Taylor & Francis Group**  
an informa business



# Co-Publishing with Medpharm –

**6 journals since 2012**



# SAJAA

Southern African Journal of Anaesthesia and Analgesia  
Official Journal of The South African Society of Anaesthesiologists

# JEMDSA

Journal of Endocrinology, Metabolism and Diabetes of South Africa

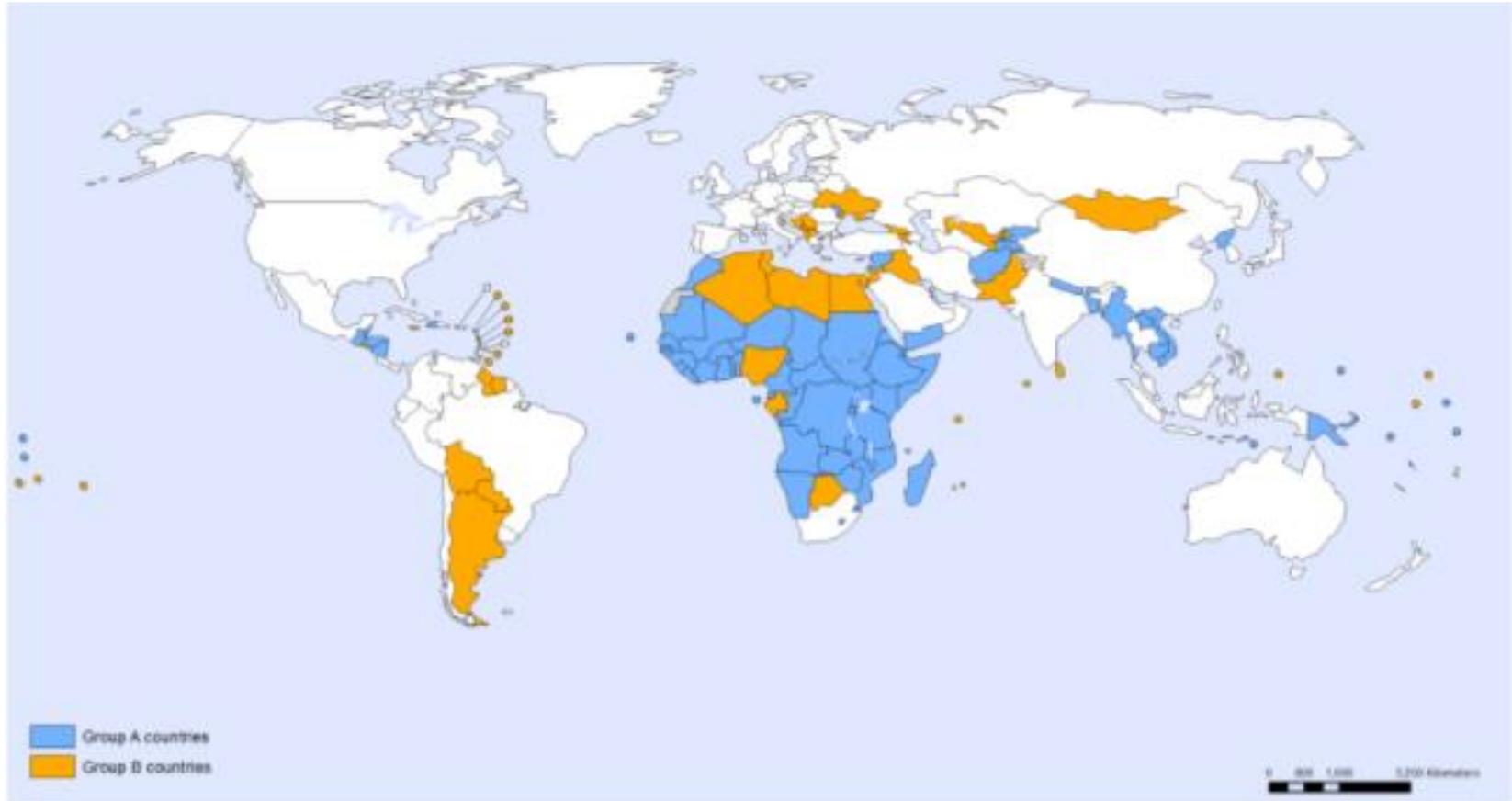


# SOUTH AFRICAN FAMILY PRACTICE

Official Journal of the South African Academy of Family Physicians



# Research 4 Life



The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Colored and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: World Health Organization  
Map Production: Information Evidence and Research (IER)  
World Health Organization



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# Identifying an OA Article - TFO



## Latest articles

Article  
Experimental insight into the magnetic and electrical properties of amorphous  $\text{Ge}_{1-x}\text{Mn}_x$  >

Conta et al.  
Published online: 2 Nov 2016



[Full Article](#) [Figures & data](#) [References](#) [Citations](#) [Metrics](#) **[Licencing](#)** [PDF](#)

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Engineering and structural materials

 Open access

## The effect of wall thickness distribution on mechanical reliability and strength in unidirectional porous ceramics

Jordi Seuba , Sylvain Deville, Christian Guizard & Adam J. Stevenson

Pages 128-135 | Received 07 Oct 2015, Accepted 17 Dec 2015, Published online: 11 Apr 2016

[Download citation](#) <http://dx.doi.org/10.1080/14686996.2016.1140309>  Crossmark

Rapid communication

## Non-genetic factors affecting hunting ability in Italian Maremma scent hound >

Stefania Riganelli, Stefano Antonini, Maurizio Gubbiotti, Attilio De Cosmo, Alessandro Valbonesi & Carlo Renieri

Pages: 375-378

Published online: 21 Jul 2016







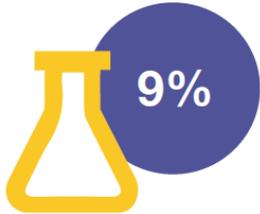
## In 2016, Taylor & Francis published OA articles in:



Biological,  
Environmental  
and Earth



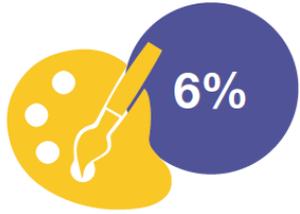
Medicine and  
Health Science



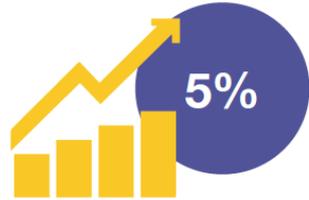
Physical Science  
& Maths



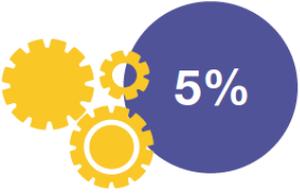
Politics, Sport,  
Planning & Area  
Studies



Arts &  
Humanities



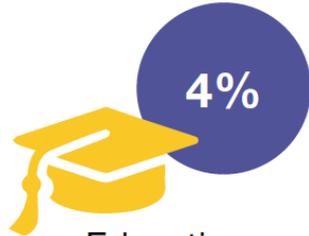
Business,  
Economics &  
Sociology



Engineering, IT &  
Applied Science



Allied and  
Public Health



Education



Behavioral  
Science and  
Social Care





# Defining scam Open Access

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)



# What is scam publishing?



"Predatory publishers **use deception to appear legitimate**, entrapping researchers into submitting their work and then charging them to publish it" – Jeffrey Beall



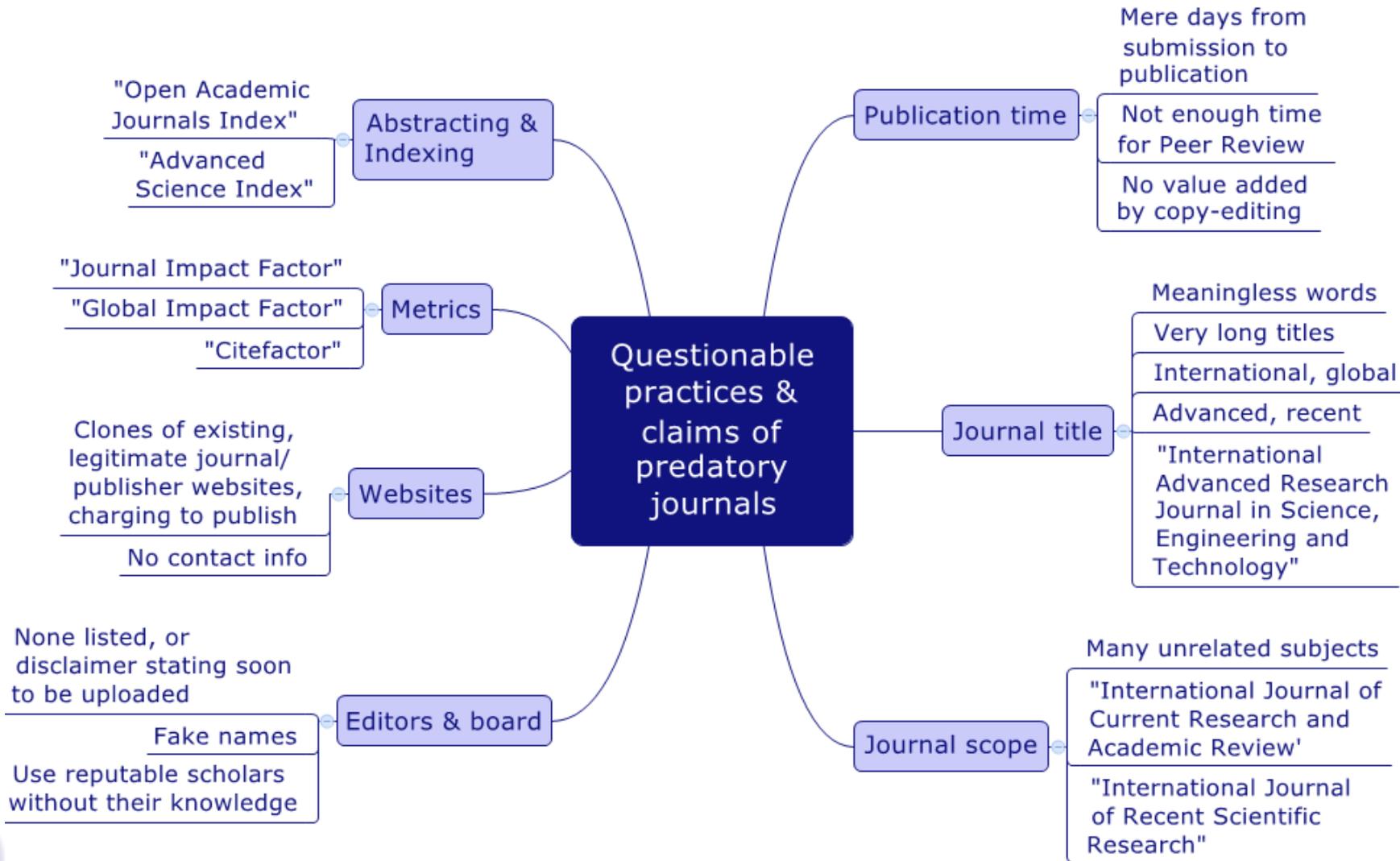
# How is it Possible?



- Internationally, **increasing need to publish** quota of research for graduation/promotion
  - Demand exceeding supply (legitimate journals)
  - Scam operators seeing excess demand, provide a quick ‘solution’
- Able to **exploit** this situation via 2 main routes:
  - **Victims**: Lack of author awareness, esp. dev. countries
  - **Co-conspirators**: knowingly wanting immediate, unethical results
- **Aggressive** or predatory in soliciting submissions



# Common Characteristics





# Friends or foes: blacklists and whitelists

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)





# First Response: Blacklisting

Bealle's List of *Potential, possible, or probable predatory scholarly open-access journals and publishers:*

Beall's List of Predatory Publishers 2016



Publishers	
Year	Number of publishers
2011	18
2012	23
2013	225
2014	477
2015	693
2016	923





## Beall's List cont...

Standalone journals	
Year	Number of journals
2013	126
2014	303
2015	507
2016	882

Number of predatory, standalone journals, 2013-2016.

Hijacked journals	
Year	Number of hijacked journals
2015	30
2016	101

Hijacked journals, 2015-2016.





# End of Blacklisting?

- Beall's List now closed
- Five of top 40 SA author publishing venues used to appear on Beall's list of 'predatory publishers'
- Cabell's International Database with blacklist and whitelist <http://www.cabells.com/about-blacklist>
- Subscription product with 60 'behavioural indicators', welcomes community interaction and development



# Second Response: Whitelisting



**CASPA**

Open Access Scholarly  
Publishers Association

**DOAJ** DIRECTORY OF  
OPEN ACCESS  
JOURNALS

**CABELLS**  
SCHOLARLY ANALYTICS

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)



# Third response: Think. Check. Submit.



A publishing industry initiative which aims to help you make informed choices, and choose trusted journals to publish your research



**THINK**

Provides you with a toolkit to assess whether the journal you plan to submit to is appropriate for your work, and is also a respected, reputable journal



**CHECK**

There is no definitive answer of which journals to avoid or submit to – almost 1,000 new journals were launched in 2014, and with new titles launching almost daily it is almost impossible to stay on top of the latest journals in each field.



**SUBMIT**





# Supporting Organisations

- Association of Learned & Professional Society Publishers (ALPSP)
- BioMed Central
- Committee on Publication Ethics (COPE)
- Directory of Open Access Journals (DOAJ)
- INASP
- ISSN International Centre
- Ligue des Bibliothèques Européennes de Recherche – Association of European Research Libraries (LIBER)
- Open Access Scholarly Publishers Association (OASPA)
- Scholarly Publishing and Academic Resources Coalition (SPARC)
- Springer Nature
- International Association of STM Publishers (STM)
- Ubiquity Press
- UKSG





- Do you or your colleagues know the journal?
  - Have you read any articles in the journal before?
  - Is it easy to discover the latest papers in the journal?
- Can you easily identify and contact the publisher?
  - Is the publisher name clearly displayed on the website?
  - Can you contact publisher by telephone, email, and post?
- Is the journal clear about the type of peer review it uses?
- Are articles indexed in services that you use?





- Is it clear what fees will be charged?
  - Does the journal site explain what these fees are for and when they will be charged?
- Do you recognise the editorial board?
  - Have you heard of the editorial board members?
  - Do the editorial board mention the journal on their own websites?
- Is the publisher a member of a recognized industry initiative?
  - Do they belong to the Committee on Publication Ethics?
  - If the journal is open access, is it listed in the DOAJ?
  - If the journal is open access, does the publisher belong to the Open Access Scholarly Publishers' Association (OASPA) ?
  - Is the publisher a member of another trade association?





# Impact of scam OA publishing

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)



# Impact on you as researcher



- Longer term reputation and career prospects sacrificed for **immediate gains**.
  - No academic gain (no peer review, value added)
- **Permanent stain** on your academic reputation
- Even if your research is sound, it will likely be **disregarded** by the academic community if published in a predatory journal
- Waste of your research funding – could be **held accountable** by your funding agency





# NRF Statement on Predatory Journals and Deceptive Publishers

The National Research Foundation (NRF) of South Africa's peer review and adjudication system has identified a number of instances where applications for research grants, scholarships and NRF rating include publications in predatory journals or cite invitations by deceptive publishers to serve on editorial boards of journals.

This practice is neither supported nor encouraged by the NRF as it challenges the integrity of the NRF's scientific peer review process. The use of predatory journals and deceptive publishers compromises the creation and dissemination of rigorous scientific and scholarly work within the Digital and Open Access movement.

In order to protect the integrity of the NRF's processes and reputation from these unethical and unscholarly practices, the NRF reserves the right to not consider applications where this practice is evident.

The NRF encourages its stakeholder community, including the NRF's Business Units and its National Research Facilities (NFs), to:

- Ensure that its researchers and students adhere to the principles of research integrity and are aware of predatory journals and deceptive publishers; and
- Avoid publishing in journals that do not have a rigorous peer review system or scholarly publishing practices.



**National  
Research  
Foundation**



## Impact on the broader community



- Every good paper published in a predatory journal is one fewer keeping legitimate journals afloat
- No academic contribution being made, which no-one will then build upon & publish new research on
- Increasing distrust in scholarship





# Main points to carry forward

- Don't blame the deceptive publishers - **think critically** and **engage** in your research community.
- **Uphold publishing ethics** yourself, don't do anything to compromise that as it will reflect on your career
- Not black and white - there is **no single identifier or single list** that can be used
- Always publish in journals that uphold **international academic standards** and have a statement of publishing ethics



# Links and further information



- <http://authorservices.taylorandfrancis.com/publishing-open-access-with-taylor-francis/> (advice for authors)
- <http://www.tandfonline.com/page/openaccess> (includes 'What is Open Access' video, OA survey, and so on)
- <http://www.tandfonline.com/page/openaccess/funders> (OA membership options, subscription adjustment policy)
- <http://roarmap.eprints.org/> (external log of country, institutional and funder mandates. A good reference, though policy information can be out of date so should be double checked on the relevant funder / institutional website)
- <http://editorresources.taylorandfrancisgroup.com/?p=5350> (our Editor Resources site with lots of useful information around all aspects of publishing)





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**Thank you!**

**Sibabalwe Oscar Masinyana**

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