DOES HUMAN CAPITAL DEVELOPMENT MATTER IN FDI LOCATION DECISIONS? A CASE FOR AUSTRIA

Kunofiwa Tsaurai*

Abstract

This paper investigates the relationship between human capital development and foreign direct investment (FDI). In particular, the direction of causality between these two variables is the main focus of this study. This study has been necessitated by the failure by many previous researchers to concur on the causal relationship between FDI and human capital development. Some authors argue that there is a uni-directional causality relationship running from FDI to human capital development whilst others are saying the causality runs the other way round from human capital development to FDI. The other group of authors says there is a bi-directional relationship between these two variables whilst the fourth and last group of authors maintains that there exist no causal relation at all between FDI and human capital development. Using the lagged error correction model (ECM), the study observed that FDI measured by FDI, net inflows (% of GDP) was Granger caused by human capital development (proxied by pupil-teacher ratio) both in the short and long run. However, the null hypothesis which says that FDI Granger caused human capital development was rejected both in the short and long run. The author therefore recommends the intensification of teacher-pupil ratio improvement programmes in order not only to increase FDI inflow but to ensure Austria benefits from that increased FDI inflow.

Keywords: Human Capital; FDI; ARDL; ECM; Austria

* Department of Finance, Risk Management and Banking, University of South Africa, P.O. Box 392, UNISA, 0003, Pretoria, South Africa

1 Introduction

Despite the fact that the relationship between FDI, human capital development and economic growth has been widely researched thus far, the clear cut causality relationship between these variables is still far from being established. According to Tavares and Teixeira (2006), FDI and human capital are beyond any reasonable doubt two of the major factors that influence economic performance. This was shared by Tanna and Topaiboul (2005) whose studies revealed that the interaction of FDI and human capital led to a positive impact on economic growth in Mexico.

Noorbakhsh et al (2001) discovered that the positive impact of human capital development on FDI inflow was statistically significant whilst the same study also revealed that the level of human capital determined to a large extent the regional distribution of FDI in developing countries. Developing countries could easily attract FDI by pursuing policies that boost human capital development, argued Noorbakhsh et al (2001). Lucas (1990), Dunning (1988) and Zhang and Markusen (1999) are some other empirical researchers whose studies support the human capital development –led FDI hypothesis. Ramasamy and Yeung (2010) however argued that low cost labour force attracted FDI inflow in inland areas in the short run only. Axarloglou (2004) also revealed that FDI inflows into the U.S states were attracted by high quality of labour force, high labour productivity and spending on education. On the other hand, Elia et al (2009) found out that FDI outflow from Italian firms, low income and high income in general negatively affected the demand of low skilled personnel. The same study by Elia et al (2009) further revealed that FDI inflow into high income countries in general also negatively affected the demand of highly skilled workforce because foreign firms bring along the highly computerized equipment that does not rely on human power to function. Velde and Xenogiani (2007) suggested that FDI inflow raise the skills levels in the host countries which are well endowed with skilled personnel. Host countries whose skills level is low cannot fully enjoy the human capital development related advantages of FDI inflow, argued Velde and Xenogiani (2007).

Although FDI and human capital have so far been widely researched and has got rich literature, the direct causal relation between the two variables is one of the least studied areas thus far (Tavares and Teixeira, 2006). This study is responding to a relative scarcity of the literature on the direct causality relationship between FDI and human capital development. Moreover, the study chose Austria, an
under-researched country in terms of multi-national activities. No similar study has so far been done for Austria to the best of the author’s knowledge.

The other parts of this study are structured as follows: Part 2 dwells on reviewing related literature whilst part 3 gives an overview of FDI and human capital development in Austria. Part 4 deals with the research methodology whereas part 5 provides the conclusion of the study. Part 6 is the bibliography list.

2 Related literature

According to Dunning (1977) and Michie (2001), human capital is one of the locational advantages that play a role in as far as influencing FDI location decisions is concerned. Dunning (1988) weighed in by indicating that education level along with quality of the labour force constitute a vital force that attract FDI and influence the activities of multinational enterprises in general.

Human capital development –led FDI, FDI –led human capital development, feedback view also known as the bi-directional view and the no relationship perspectives are the four views that are found in literature which explains the relationship between FDI and human capital development. These perspectives are explained next in detail. Human capital development –led FDI perspective is supported by Ozzyigit and Eminer (2011), Wang and Wong (2011), amongst others. Using the bounds test approach, Ozzyigit and Eminer(2011) revealed a strong uni-directional causality relationship running from human capital development to FDI and economic growth in the long run in Turkey. The same study also found out that human capital development and gross national product per capita jointly had a positive impact on FDI in Turkey. However, the trivariate framework by Ozzyigit and Eminer (2011) showed that both FDI and human capital development jointly positively impacted on economic growth in Turkey. Wang and Wong (2011) discovered that both quality and quantity of education was of paramount importance in attracting FDI. However, Wang and Wong (2011) found out that the minimum threshold level of level of education that is needed for FDI inflows was found to be much lower as compared to the one by Borensztein et al (1998). The high quality of education reduces the minimum threshold level of quantity of education required to enable inward FDI to have a positive impact on economic growth (Wang and Wong, 2011).

Using the panel data fixed effect model, Suliman and Mollick (2009) discovered that literacy levels and freedom (political and civil rights) were instrumental in attracting FDI into all the 29 Sub-Saharan countries that were part of the study for the period 1980 to 2003. On the contrary, the same study by Suliman and Mollick (2009) revealed that war events negatively affected FDI in sub-Saharan Africa. In a study on firms located in Portugal, Tavares and Teixeira (2006) found out results that are consistent with the human capital development –led FDI hypothesis. According to Lan et al (2012), the extent to which FDI impact on pollution emissions in the Chinese provinces was found to have been largely influenced by the level of human capital development. Higher levels of human capital development was found to be associated with low pollution emissions throughout all the Chinese provinces, argued Lan et al (2012).

According to Ford et al (2008), FDI had a positive impact on the economic performance only in United States (US) that met a certain minimum threshold of human capital development. In other words, those US states that could not meet the minimum threshold levels of human capital development received FDI whose impact on economic growth was very minimal, argued Ford et al (2008). The same study by Ford et al (2008) also concluded that highly trained workforce in the US states enabled firms to easily take advantage of foreign technology and allowed the economic beneficiation from the availability of foreign technology by developed nations as a whole. Using stochastic frontier analysis, Mastromarco and Ghosh (2009) discovered that the level of human capital development played a huge part in ensuring the efficiency of FDI imported capital goods and research and development in 57 developing countries that were part of the study. However, Kottaridi and Stengos (2010) using the non parametric techniques showed that the causality relationship between FDI and human capital is non-linear in OECD and non OECD countries.

Empirical studies that are consistent with the FDI –led human capital development include those undertaken by Tavares and Teixeira (2005), Majeed and Almad (2008), amongst others. Using data from a sample of firms, Tavares and Teixeira (2005) concluded that foreign ownership of firms increases firms’ human capital intensity ratio both in terms of general education and specific skills. The same study by Tavares and Teixeira (2005) showed that research and development accelerate the rate at which FDI positively impact on human capital development. According to Majeed and Almad (2008), multinational enterprises bring along new skills, state of art new technology, education and training. Noorbakhsh et al (2001) argued that FDI is a source for skills acquisition, technology, organizational and managerial practices and finally a means to access the international markets.

A study by Ge (2006) showed that FDI inflows significantly boosted the level of wages in the Chinese urban areas indirectly through its positive impact on human capital development. The same study by Ge (2006) explained that the different quantities of FDI received by different Chinese urban areas were behind wage differentials in Chinese cities.

According to Ramasamy and Yeung (2010), FDI inflow led to an upward movement of wages and
productivity in coastal areas whereas the opposite was true for FDI inflow into inland areas. Reiter and Steensma (2010) however argued that FDI inflow strongly enhances human capital development in circumstances where the host country has got FDI policy that restricts foreign firms from investing in certain sectors of the economy. Moreover, the same study by Reiter and Steensma (2010) further argued that if foreign investors are given free reign in the host country, the possibility of FDI inflow positively influencing human capital development will depend on foreign investors’ commitment towards development of human capital.

Figini and Gorg (2011) on the other hand revealed the existence of a non-linear relationship between FDI and wage inequality in developing countries. FDI inflow led to an increase in wage inequality but the wage inequality became smaller and smaller as more FDI inflows into developing countries. On the contrary, FDI inflow into developed countries resulted in lower wage inequality. Lipsey and Sjoholm (2001) and Girma and Gorg (2007) argued that the decrease in wage differentials among the employees as a result of FDI inflow in the long run in developing countries and in both short and long run in developed countries makes the workforce happy. This leads to an increase in productivity among the workforce.

The feedback perspective says that FDI and human capital development affect each other. Previous studies that support the feedback view were undertaken by Blomstrom and Kokko (2002), amongst others. Blomstrom and Kokko (2002) found out the existence of a bi-directional causal relation between FDI and human capital development. FDI inflow into the host country increases the skills level of the local workforce whilst an increase in human capital attract technology intensive multinational enterprises and this could in turn lead to further development of high quality labour force, argued Blomstrom and Kokko (2002).

The fourth perspective maintains that there is no relationship at all between human capital development and FDI both in the short and long run. Studies that support this view were done by Deyo (1989), Ritchie (2002), Root and Ahmed (1979), Schneider and Frey (1985), Hanson (1996) and Narula (1996), amongst others. Deyo (1989) and Ritchie (2002) both concur that it is only recently where FDI location decisions now take into account the quality of the labour force. In the 1960s and 1970s, size of the market, abundance of raw materials and cheap labour were the key determinants of FDI location decisions whilst the quality of labour force was remotely considered during this time period (Deyo, 1989; Ritchie, 2002); and Dunning, 2002).

Earlier on, Root and Ahmed (1979) using proxies of human capital such as literacy rate, school enrolment and technical and professional workers’ availability discovered no significant relationship between human capital development and FDI in 58 developing countries. Moreover, Schneider and Frey (1985) showed that secondary education had a very insignificant impact on FDI as compared to economic and political variables in all the 54 developing countries that were part of the study. Other studies that discovered an insignificant role of human capital on FDI location decisions in developing countries were undertaken by Hanson (1996) and Narula (1996).

3 Human capital development and FDI trends in Austria

According to World Bank (2014), both pupil-teacher ratio (secondary) and FDI, net inflows declined during the period 1981 to 1985. The former declined by 14.16%, from 13.69 in 1981 down to 11.75 in 1985 whilst the latter plummeted from US$327.520 million in 1981 to US$173.106 million in 1985 (see Figure 1&2). Pupil-teacher ratio (secondary) declined by 15.20% between 1985 and 1990 before experiencing another mere 5.63% decline during the period 1990 to 1995. In 1985, pupil-teacher ratio (secondary) was 11.75, went down to 9.96 in 1995 before settling at 9.40 in 1995. On the other hand, FDI, net inflow increased by a massive 277.35%, from US$173.106 million in 1985 to US$653.220 million in 1990 before registering another significant increase of 190.94% during the next subsequent five year period ranging between 1990 and 1995 (see Figure 1&2 ). In addition, the time frame between 1995 and 2005 generally saw both pupil-teacher ratio (secondary) and FDI, net inflows on an increasing trend. Whilst pupil-teacher ratio (secondary) went up by just 9.75% during the 1995 to 2000 five year time frame (from 9.4 in 1995 to 10.32 in 2000), FDI, net inflow massively grew by 348.59% during the same time frame. In other words, FDI, net inflow grew from US$1.9 billion in 1995 to US$8.525 billion in 2000, representing a 348.59% growth. The next five year period saw FDI, net inflow going up by an unprecedented 853.48%, from US$8.525 billion in 2000 to US$81.288 billion in 2005 whilst pupil-teacher ratio (secondary) increased by 6.43% (from 10.32 in 2000 to 10.98 in 2005) during the same time frame.

However, the period 2005 to 2010 saw FDI, net inflows plummeting by 131.13%, representing a significant decline from US$81.288 billion 2005 to a negative of US$25.304 billion in 2010 before experiencing a rebound to close off the year 2012 at FDI, net inflow of US$1.015 billion (refer to Figure 1&2).
Figure 1. Pupil-teacher ration, secondary for Austria between 1981 to 2012

Figure 2. Foreign direct investment, net inflows (US $ Billions) and pupil-teacher ration, secondary trends in Austria between the period 1981 and 2011

Figure 3 shows the trends of FDI, net inflow (% of GDP) and expenditure per student, secondary (% of GDP per capita) in Austria between 1998 and 2012. The World Bank (2014) statistics shows that expenditure per student, secondary (% of GDP per capita) plummeted by a mere 1.77 percentage points, from 29.60% in 1998 to 27.83% in 2000 before experiencing another slight decline of 0.07 percentage points between 2000 and 2002. On the other hand, FDI, net inflow (% of GDP) went up by 2.21 percentage points, from 2.13% in 1998 to 4.34% in 2000 and then plummeted by 4.19 percentage points during the period between 2000 and 2002. Expenditure per student, secondary (% of GDP per capita) declined by 0.30 percentage points between 2002 and 2004 whilst FDI, net inflow (% of GDP) increased by 1.15 percentage points during the same time frame. FDI, net inflow (% of GDP) went up from 0.15% in 2002 to 1.30% in 2004, whilst expenditure per student, secondary (% of GDP per capita) declined from 27.76% in 2002 to 27.46% in 2004. Moreover, World Bank (2014) statistics shows that expenditure per student, secondary (% of GDP per capita) continued on a downward trend by registering a 0.88 percentage points decline between 2004 to 2006 whilst FDI, net inflow (% of GDP) posted a positive growth of 0.15 percentage points, from 1.30% in 2004 to 1.45% in 2006 (refer to Figure 3). The period between 2006 to 2010 saw FDI, net inflow (% of GDP) experiencing a negative trend whilst expenditure per student, secondary (% of GDP per capita) was on the positive trend. FDI, net inflow (% of GDP) took a knock of 0.25 percentage points, from 1.45% in 2006 to 1.20% in 2008 before further plummeting by 7.69 percentage points (from 1.20% in 2008 to a negative 6.49% in 2010) during the period between 2008 and 2010. On the other hand, expenditure per student, secondary (% of GDP per capita) went up by 0.79 percentage points, from 26.58% in 2006 to 27.37% in 2008 before increasing again by 2.23 percentage points during the period between 2008 and 2010 (refer to Figure 3). Last but not least, whilst expenditure per student, secondary (% of GDP per capita) went up from 29.60% in 2010 to 30.58% in 2012, representing a positive growth of 0.98 percentage points, FDI, net inflow (% of GDP) increased from a negative 6.49% in 2010 to a positive 0.25% in 2012, representing a significant growth by 6.74 percentage points.

Figure 3. Foreign direct investment, net inflows (% of GDP) and expenditure per student, secondary (% of GDP per capita) trends for Austria between 1998 and 2012

4 Research methodology

a) Data and data sources. Time series data which ranges from 1981 to 2012 was used for the purposes of this study. FDI, net inflow (% of GDP) was used as a measure for FDI whilst pupil-teacher ratio (secondary) was used as a proxy for human capital development. Another proxy of human capital development known as expenditure per student, secondary (% of GDP per capita) was not used for analysis because of lack of sufficient data. Both FDI, net inflows (% of GDP) and pupil-teacher ratio data variables were obtained from the World Bank (2014) Development Indicators. There was no auto-correlation of FDI, net inflow (% of GDP) data at level. However, the pupil-teacher ratio (secondary) data was auto correlated at level and this was dealt away with at first difference.

b) Unit root tests. As per procedure before causality tests are performed, all-time series data must be tested for stationarity. This study tested both human capital and FDI data for stationarity using Augmented Dickey Fuller (ADF), Philips-Perron (PP) tests and the Dick-Fuller GLS. Philips-Perron (PP) unit root tests discovered that FDI data was stationary at level because the test statistic was found to be lower than the critical values. Apart from that, both data variables were discovered to be non-stationary at level using Augmented Dickey Fuller (ADF), Philips-Perron (PP) tests and the Dick-Fuller GLS (see Table A). Since stationarity of both data variables could not be established at level, unit root tests were done at first difference using the Augmented Dickey Fuller (ADF), Philips-Perron (PP) tests and the Dick-Fuller GLS (see results in Table B).

### Table A. Stationarity tests of variables in levels

<table>
<thead>
<tr>
<th>Variable</th>
<th>Test Statistic – Intercept</th>
<th>Critical Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDI</td>
<td>-2.231909</td>
<td>-3.670170*</td>
</tr>
<tr>
<td>HUMCAP</td>
<td>-2.263068</td>
<td>-3.679322*</td>
</tr>
<tr>
<td>FDI</td>
<td>-5.873245</td>
<td>-3.661661*</td>
</tr>
<tr>
<td>HUMCAP</td>
<td>-3.511280</td>
<td>-3.661661*</td>
</tr>
</tbody>
</table>

Note:
1) * and ** denote 1% and 5% levels of significance, respectively.
2) * MacKinnon critical values for rejection of hypothesis of a unit root.
3) The truncation lag for the PP tests is based on Newey and West (1987) bandwidth.

### Table B. Stationarity tests of variables on first difference

<table>
<thead>
<tr>
<th>Variable</th>
<th>Test Statistic – Intercept</th>
<th>Critical Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFDI</td>
<td>-14.62773</td>
<td>-3.670170*</td>
</tr>
<tr>
<td>DHUMCAP</td>
<td>-3.342273</td>
<td>-3.670170*</td>
</tr>
<tr>
<td>DFDI</td>
<td>-15.51534</td>
<td>-3.670170*</td>
</tr>
<tr>
<td>DHUMCAP</td>
<td>-3.365149</td>
<td>-3.670170*</td>
</tr>
<tr>
<td>DFDI</td>
<td>-14.65995</td>
<td>-2.644302*</td>
</tr>
<tr>
<td>DHUMCAP</td>
<td>-2.198515</td>
<td>-2.644302*</td>
</tr>
</tbody>
</table>

Note:
1) * and ** denote 1% and 5% levels of significance, respectively.
2) * MacKinnon critical values for rejection of hypothesis of a unit root.
3) The truncation lag for the PP tests is based on Newey and West (1987) bandwidth.
As can be seen in Table B, FDI data was found to be stationary at both 1% and 5% levels of significance using Augmented Dickey Fuller (ADF), Philips-Perron (PP) tests and the Dick-Fuller GLS. However, human capital development data was only found to be stationary at 5% significance level using Augmented Dickey Fuller (ADF), Philips-Perron (PP) tests and the Dick-Fuller GLS (refer to Table B).

c) ARDL-bounds co-integration testing methodology. This section investigates the existence of a co-integrating vector (long run relationship between the two variables) using the ARDL-bounds testing methodology which is expressed as follows.

$$\Delta \ln\text{FDI}_t = a_0 + \sum_{i=1}^{n} a_i \Delta\ln\text{FDI}_{t-i} + \sum_{i=0}^{n} \alpha_i \Delta\ln\text{HUMCAP}_{t-i} + a_0 \ln\text{FDI}_{t-i} + a_i \ln\text{HUMCAP}_{t-i} + \mu_t$$ (a)

$$\Delta \ln\text{HUMCAP}_t = \beta_0 + \sum_{i=1}^{n} \beta_i \Delta\ln\text{HUMCAP}_{t-i} + \sum_{i=0}^{n} \beta_i \Delta\ln\text{FDI}_{t-i} + \beta_1 \ln\text{FDI}_{t-i} + \beta_0 \ln\text{HUMCAP}_{t-i} + \mu_t$$ (b)

Where: In HUMCAP = Log of human capital development; In FDI = Log of foreign direct investment variables; $\Delta$ = first difference operator; $\mu$ is a white noise error whilst subscripts $t$ and $t-i$ represents time periods.

The first stage that must be followed when using ARDL bounds testing technique is to examine the order of lags on the first differenced variables in equations (a) and (b). This was done using the Akaike Information Criterion (AIC) and the Schwartz Information Bayesian Criterion (SIC). The results of the Akaike Information Criterion (AIC) and the Schwartz Information Bayesian Criterion tests in Table C shows that the optimal lag of both FDI and human capital development is 1. The shorter the optimal lag length like in this case, the more robust the equations (a) and (b) are.

Table C. Determination of the optimal lag length

<table>
<thead>
<tr>
<th>Lag</th>
<th>LogL</th>
<th>LR</th>
<th>FPE</th>
<th>AIC</th>
<th>SC</th>
<th>HQ</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>-94.82686</td>
<td>NA</td>
<td>4.466807</td>
<td>7.172360</td>
<td>7.268348</td>
<td>7.200902</td>
</tr>
<tr>
<td>1</td>
<td>-72.90799</td>
<td>38.96689*</td>
<td>1.186638*</td>
<td>5.845036*</td>
<td>6.133000*</td>
<td>5.930663*</td>
</tr>
<tr>
<td>2</td>
<td>-71.26189</td>
<td>2.682533</td>
<td>1.422322</td>
<td>6.019399</td>
<td>6.499339</td>
<td>6.162110</td>
</tr>
<tr>
<td>3</td>
<td>-69.39617</td>
<td>2.764022</td>
<td>1.692082</td>
<td>6.177494</td>
<td>6.849410</td>
<td>6.377290</td>
</tr>
<tr>
<td>4</td>
<td>-68.24643</td>
<td>1.532988</td>
<td>2.150782</td>
<td>6.386824</td>
<td>7.252516</td>
<td>6.645505</td>
</tr>
</tbody>
</table>

* indicates lag order selected by the criterion
LR: sequential modified LR test statistic (each test at 5% level)
FPE: Final prediction error
AIC: Akaike information criterion
SC: Schwarz information criterion
HQ: Hannan-Quinn information criterion

Then the bounds F-test for co-integration were performed to equations (a) and (b) in a bid to determine the existence of a long-run relationship between FDI and human capital development. Table D shows the bounds F-test result.

Table D. Bounds F-test for Co-integration

<table>
<thead>
<tr>
<th>Dependent variable</th>
<th>Function</th>
<th>F-test statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDI</td>
<td>FDI(HUMCAP)</td>
<td>10.04864***</td>
</tr>
<tr>
<td>HUMCAP</td>
<td>HUMCAP(FDI)</td>
<td>6.073419</td>
</tr>
</tbody>
</table>

Asymptotic Critical Values

<table>
<thead>
<tr>
<th></th>
<th>1%</th>
<th>5%</th>
<th>10%</th>
</tr>
</thead>
<tbody>
<tr>
<td>I(0)</td>
<td>8.74</td>
<td>9.63</td>
<td>6.56</td>
</tr>
<tr>
<td>I(1)</td>
<td>7.30</td>
<td>5.59</td>
<td>6.26</td>
</tr>
</tbody>
</table>

Pesaran et al. (2001), p. 301, Table CI(v) Case V
Based on the results reported in Table D, the study concludes that there exists a unique co-integrating vector or long term relationship between FDI and human capital development. This is confirmed by the F-statistic in the FDI equation which is higher than the critical values at the 1% level of significance.

\[
\Delta \text{lnFDI}_t = \phi_0 + \sum_{i=1}^{n} \phi_i \Delta \text{lnFDI}_{t-i} + \sum_{i=0}^{n} \phi_{2i} \Delta \text{lnHUMCAP}_{t-i} + \text{ECM}_{t-1} + \mu_t, \quad (c)
\]

\[
\Delta \text{lnHUMCAP}_t = \delta_0 + \sum_{i=1}^{n} \delta_i \Delta \text{lnHUMCAP}_{t-i} + \sum_{i=0}^{n} \delta_{2i} \Delta \text{lnFDI}_{t-i} + \text{ECM}_{t-1} + \mu_t, \quad (d)
\]

Where lnHUMCAP = Log of human capital development; lnFDI = Log of foreign direct investment variables; ECM \(_{t-1}\) = the lagged error-correction term obtained from the long-run equilibrium relationship; \(\Delta\) = first difference operator; \(\mu\) is a white noise error whilst subscripts \(t\) and \(t-i\) represents time periods.

**d) The granger non-causality test.** Since long-run relationship between FDI and human capital development has been ascertained (see Table D), Granger-causality test between the two variables was then done using the following model (refer Narayan and Smyth, 2008).

\[
\Delta \text{lnFDI}_t = \phi_0 + \sum_{i=1}^{n} \phi_i \Delta \text{lnFDI}_{t-i} + \sum_{i=0}^{n} \phi_{2i} \Delta \text{lnHUMCAP}_{t-i} + \text{ECM}_{t-1} + \mu_t
\]

\[
\Delta \text{lnHUMCAP}_t = \delta_0 + \sum_{i=1}^{n} \delta_i \Delta \text{lnHUMCAP}_{t-i} + \sum_{i=0}^{n} \delta_{2i} \Delta \text{lnFDI}_{t-i} + \text{ECM}_{t-1} + \mu_t
\]

Where lnHUMCAP = Log of human capital development; lnFDI = Log of foreign direct investment variables; ECM \(_{t-1}\) = the lagged error-correction term obtained from the long-run equilibrium relationship; \(\Delta\) = first difference operator; \(\mu\) is a white noise error whilst subscripts \(t\) and \(t-i\) represents time periods.

**Table E.** Granger non-causality tests in the long run

<table>
<thead>
<tr>
<th>Dependent Variable: FDI</th>
<th>Coefficient</th>
<th>Std. Error</th>
<th>t-Statistic</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C(1)</td>
<td>-0.666551</td>
<td>0.246402</td>
<td>-2.705140</td>
<td>0.0119</td>
</tr>
<tr>
<td>C(2)</td>
<td>-0.485520</td>
<td>0.158532</td>
<td>-3.062600</td>
<td>0.0051</td>
</tr>
<tr>
<td>C(3)</td>
<td>8.585371</td>
<td>3.909985</td>
<td>2.195755</td>
<td>0.0372</td>
</tr>
<tr>
<td>C(4)</td>
<td>1.228136</td>
<td>1.038614</td>
<td>1.182476</td>
<td>0.2477</td>
</tr>
</tbody>
</table>

- **R-squared:** 0.689246
- **Mean dependent var:** -0.001333
- **Adjusted R-squared:** 0.653389
- **S.D. dependent var:** 8.389620
- **S.E. of regression:** 4.939276
- **Akaike info criterion:** 6.342707
- **Schwarz criterion:** 6.215648
- **Hannan-Quinn criter.:** 2.028929

**C(1)** is a coefficient for the ECM whilst the other co-efficients C(2), C(3) and C(4) measures the short run causality when FDI is the dependent variable in this case. C(1) is negative and significant because its corresponding probability is less than 5%. This means that human capital development as proxied by pupil teacher ratio Granger caused FDI in the long run.

**Table F.** Granger non-causality tests in the short run

<table>
<thead>
<tr>
<th>Wald Test:</th>
<th>Value</th>
<th>df</th>
<th>Probability</th>
</tr>
</thead>
<tbody>
<tr>
<td>t-statistic</td>
<td>2.195755</td>
<td>26</td>
<td>0.0372</td>
</tr>
<tr>
<td>F-statistic</td>
<td>4.821342</td>
<td>(1, 26)</td>
<td>0.0372</td>
</tr>
<tr>
<td>Chi-square</td>
<td>4.821342</td>
<td>1</td>
<td>0.0281</td>
</tr>
</tbody>
</table>

**Null Hypothesis: C(3)=0**

**Normalized Restriction (= 0)**

<table>
<thead>
<tr>
<th>Value</th>
<th>Std. Err.</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.585371</td>
<td>3.909985</td>
</tr>
</tbody>
</table>
The co-efficient C(3) is significant because the corresponding probability of the t-statistic is less than 5%. This means that human capital development Granger caused FDI in the short run as well (see Table F).

When pupil teacher ratio was used as a dependable variable, C(1) which is a coefficient of ECM was found to be insignificant as the corresponding probability was found to be more than 5%. This means that FDI did not Granger cause human capital development in the long run (see Table G).

Table G. Granger non-causality tests in the long run

<table>
<thead>
<tr>
<th>Dependent Variable: Pupil Teacher Ratio</th>
<th>Coefficient</th>
<th>Std. Error</th>
<th>t-Statistic</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C(1)</td>
<td>-0.011536</td>
<td>0.033286</td>
<td>-0.346566</td>
<td>0.7317</td>
</tr>
<tr>
<td>C(2)</td>
<td>0.524259</td>
<td>0.168786</td>
<td>3.106049</td>
<td>0.0045</td>
</tr>
<tr>
<td>C(3)</td>
<td>-0.003137</td>
<td>0.006844</td>
<td>-0.458462</td>
<td>0.6504</td>
</tr>
<tr>
<td>C(4)</td>
<td>-0.041395</td>
<td>0.044835</td>
<td>-0.923273</td>
<td>0.3644</td>
</tr>
</tbody>
</table>

R-squared 0.378042 Mean dependent var -0.112000
Adjusted R-squared 0.306277 S.D. dependent var 0.255996
S.E. of regression 0.168786 Akaiake info criterion -0.129429
Sum squared resid 1.188620 Schwarz criterion 0.057397
Log likelihood 5.941438 Hannan-Quinn criter. -0.069662
F-statistic 5.267813 Durbin-Watson stat 2.367168
Prob(F-statistic) 0.005662

The short run co-efficient proxied by C(3) was also found not to be significant as its corresponding probability was more than 5%. This shows that human capital development was not Granger caused by FDI in the short run (see Table H).

Table H. Granger non-causality tests in the short run

<table>
<thead>
<tr>
<th>Dependent Variable: Pupil Teacher Ratio</th>
<th>Coefficient</th>
<th>Std. Error</th>
<th>t-Statistic</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C(3)</td>
<td>-0.003137</td>
<td>0.006844</td>
<td>-0.458462</td>
<td>0.6504</td>
</tr>
</tbody>
</table>

t-statistic -0.458462 df 26 Probability 0.6504
F-statistic 0.210187 (1, 26) Probability 0.6504
Chi-square 0.210187 1 Probability 0.6466

Null Hypothesis: C(3)=0
Null Hypothesis Summary:
Normalized Restriction (= 0) Value Std. Err.
C(3) -0.003137 0.006844

Restrictions are linear in coefficients.

5 Conclusion

This paper focuses on establishing the relationship between human capital development and foreign direct investment (FDI). In particular, the direction of causality between these two variables is the main focus of this study. This study has been necessitated by the failure by many previous researchers to concur on the causal relationship between FDI and human capital development. Some authors argue that there is a uni-directional causality relationship running from FDI to human capital development whilst others are saying the causality runs the other way round from human capital development to FDI. The other group of authors says there is a bi-directional relationship between these two variables whilst the fourth and last group of authors maintains that there exist no causal relation at all between FDI and human capital development. Using the lagged error correction model (ECM), the study observed that FDI was granger caused by human capital development (proxied by pupil-teacher ratio) both in the short and long run. However, the null hypothesis which says that FDI Granger caused human capital development was rejected both in the short and long run. The author therefore recommends the intensification of teacher-pupil ratio improvement programmes in order not only to increase FDI inflow but to ensure Austria benefits from that increased FDI inflow.

References


