SEDA Technology Programme Strategic Planning

- An analysis of factors and strategies that may lead to successful leadership in the management of SEDA Technology Programme

RESEARCH REPORT

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ABSTRACT

The study focuses on the relationship between concepts of strategic planning, strategic management and leadership to determine the success factors of the Seda Technology programme. An analysis of factors and strategies were identified for effective use on the divisional strategic planning. Strategic planning involves all members and must be led by management themselves; the decisions made cannot be delegated but require commitment of all participants in the organisation. In order to make proper plans, the managers must expand the effort needed to apprehend and evaluate all generated information throughout the planning process.

The study found that there is definite relationship between the resource management and strategic planning of the Stp. The strategy identified that management with no financial management experience should be empowered through training course's to ensure a proper understanding of allocation of resources. The findings suggested that organizational culture, governance and leadership if lacking, they may become serious limitations to effective application of identified factors for the success and sustainability of the Stp.
ACKNOWLEDGEMENTS

Walk by Faith, not by sight.
2 Corinthians 5:7

All honour and glory to my Lord Almighty for giving me the strength to complete the task and blessed me with knowledge shared.

I would also like to dedicate this research to my late loving mother Mmamokwena. Her love, trust and belief in me gave me the energy to focus and complete the task.

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- My colleague and wonderful friend, who assisted me with the questionnaire’s and statistical matters.
- All the respondents who participated in the study for their time and valuable contributions.
- Ms. Helen Yardley for her professional and critical editing of the manuscript.
DECLARATION

I, Mmatsheko Rosa Mathabathe, hereby declare that the work submitted in this dissertation “seda Technology programme strategic planning: An analysis of factors and strategies that may lead to successful leadership in the management of seda Technology Programme” to the School of Business Leadership, is my own work and has not been submitted previously for any other degree at this university or another university. This dissertation is my own work and all the sources have been referenced and appear in the list of reference.

Signature_____________ Date 27 May 2013
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The following abbreviations are applicable for the purpose of this paper and are listed alphabetically.

ABBREVIATIONS AND ACRONYMS

CEO – Chief Executive Officer
EXCO- Executive Committee
IBC- Incubation Business Centre
ICT- Information Communication Technology
IPAP- Industrial Policy Action Plan
NIPP-National Industrial Participation Progarm
NIRF-National Industrial Research Funds
NT – National Treasury
NTTC - National Technology Transfer Centre
MTEF- Medium Term Expenditure Framework
OECD- Organisation for Economic Co-operation and Development
PFMA - Public Finance Management Act
SAQI - South African Quality Institute
SEDA – Small Enterprise Development Agency
SMMEs – Small, Medium and Micro Enterprises
SPII-Support Programme for Industrial Innovation
SWOT-Strength, Weakness, Opportunities and Threats
STP – SEDA Technology Programme
TAC - Technology Advisory Centre
The DTI - The Department of Trade and Industry
THRIP- Technology and Human Resource for Industry Programme
TWIB - Technology for Women in Business
TTF- Technology Transfer Funds

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