The role of librarians at Unisa Polokwane Library in bridging the communication gap, promoting interaction and online learning environment

The Library Technology Showcase
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INTRODUCTION

COMMUNICATION IS THE KEY TO SEND INFORMATION AND RECEIVE

- Interpersonal communication is the process by which people exchange information

Orientation / Library week (Open day)

- Orientation is used as the communication strategy
- Orientation work as a guide for our clients
- Library week
- Open days
Background Information

- Orientations and Open days promotes interaction and a sense of community [that] enable formal and informal learning.

- Library week and orientation support
2ND SEMESTER ORIENTATION
WORKSHOP FOR SPECIAL STUDENT’S
LIBRARIAN’S GOALS

• Understanding the context of the individual information needs
• Interact with clients using all available medium
• Reference interview
• Assist in analysing the information sources
• recommend sources
• Engage users in discussions about experiences related to their information needs
• Respects the right of users to determine the direction of their research
SUPPORT

• The dominant factor in the development of libraries is the ongoing move towards digital distribution of information through the global network

• Give the user guidance and assistance
RECOMMENDATIONS

When? why? and where?

• Soon after the 1st and 2nd Semester registration
• To avoid having students who spend most of their time in the Library not knowing what or where to find information
• In all the regions and regional offices
• Open days should be done before learners apply for University registration
COMMUNICATION IS THE KEY

THANK YOU