



Managing E-Books Cataloguing: Lessons so far at Unisa Library

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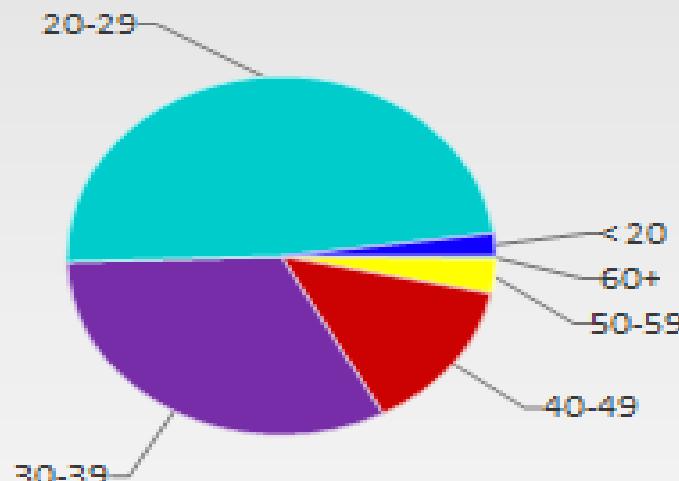
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Introduction

- Context: Open Distance Learning institution with student number around 360 000
- 12 +1 campuses, research material at Muckleneuck campus
- Two mobile services (Busses)
- History of e- books: Started in 2005, have subscription as well as purchase and free e-books.

Context

2.5 Students per Age Group, 2012 (to date)



Data Table

< 20	20-29	30-39	40-49	50-59	60+	Total
7 354	173 190	115 912	49 486	10 829	994	357 765



Portrait of e-book readers – 29% of those who read books in the past year

The % of the book readers ages 18+ in each group who read an e-book in the past 12 months

*Asterisk denotes statistically significant difference with other rows

% of the book readers who read an e-book in the past 12 months	
All those age 18 and older	29%
Gender	
Male	29
Female	28
Age	
18-29	34*
30-49	34*
50-64	23
65+	17
Race and ethnicity	
White, non-Hispanic	29
Black, non-Hispanic	22
Hispanic	23
Educational attainment	
High school grad or less	19
Some college	34*
College graduate	35*
Household income	
Less than \$30,000	20
\$30,000-\$49,999	25
\$50,000-\$74,999	35*
\$75,000+	38*

Source: Pew Research Center's Internet & American Life Winter Tracking Survey January 20-February 19, 2012. N=1,377 of adults who read a book in the past 12 months. Interviews were conducted in English and Spanish and on landline and cells. N for number of readers who had read an e-book in past 12 months=321.



What is an e-book?

- A. Book
 - B. Database
 - C. Serial
 - D. All of the Above
- (Asch, 2011)



What is an ebook?

Connoway (2003:14) defined e-book as

“An eBook is based both on emulating the basic characteristics of traditional books in an electronic format, as well as leveraging internet technology to make an eBook easy and efficient to use. An eBook can take the form of a single monograph or/a multi-volume set of books in a digital format that allows for viewing on various types of monitors, devices and personal computers. It should allow searching for specific information across a collection of books and within a book. An eBook should utilize the benefits of the internet by providing the ability to embed multimedia data, to link to other electronic resources, and to cross reference information across multiple resources.”



What is an ebook?

- Digitized print book (A)
- Born digital monograph(A)
- Multimedia reference resource static OR continually updated (A, C)
- Collection of e-books (static or regularly updated) (D)

Asch(2011)

How – Policy and Guidelines

- Unisa -2 record approach – 2008
- Previous LC/OCLC/PCC policy required the creation of a new record
- Multiple providers were offering more and more subject-specific record sets for e-books, often with considerable overlap among them
- Provider Neutral e- record
- Hence at Unisa one record for print and one for e-book
- E-book record have multiple URL (856) fields

Why catalogue?

Vendors and
publishers make
available the
MARC records for
large collections of
e-books for free!



Why catalogue?

In the Library catalogue ...

- Increase discoverability - increase use – ROI
- Enabled by technological developments
 - Web OPAC
 - Devices access to Web devise – smart phone, e-readers, tablets



Batch Downloading

- Vendor/publisher – all different
- Email in .mrc, xml (not custom list)
- Website
 - Complete collection
 - Topic/subject collection
- MARCEdit
 - Item record
- Load table, review files

Vendor MARC Updates

- Subscribe to email alerts of various publishers
- Download updated MARC records from their websites
- Onerous task – not gonna happen
- Updating Commercial Service
 - Use publisher/vendor records
 - Bowker subject heading

Costs

- Load table
- Review files – can you have enough?
- Collection sets
- Records downloaded from vendor is not on OCLC – reclamation/ batch holdings at our cost?

Costs

- Time
 - Specs for load table
 - Training – load-table editing/development
 - Data Integrity
 - Millennium – Print ISBN's
 - URL checker – broken links

Cost

- “Let it go”
 - Quality
 - Inconsistency – MARC records from different sources
 - Discoverability and use-ability
 - Will u have ROI?

Administration for Audit

- Collections are large
- Time frame is tight
 - SANLiC conclude mid-year (August to December)
 - Audit January –February
- Titles selected, titles procured, titles catalogued,
- Where does the link go

Future ?

The need to create crosswalks between ONIX and MARC reflects how these communities have addressed their concerns separately. The online environment, however, requires interoperability and suggests a big picture view that involves both the library and the publisher supply chain in conversations about the potential for more effective and efficient approaches to managing metadata. Figure 1 illustrates the metadata silos among the stakeholders.

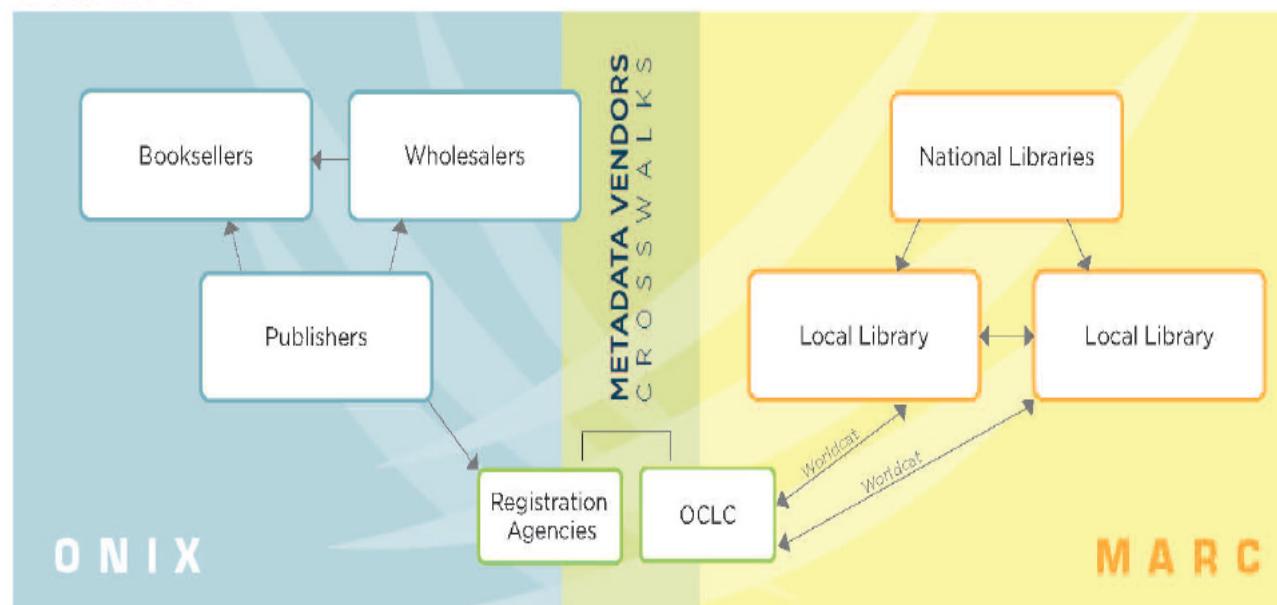


Figure 1: Metadata Silos

Luther, J. 2009. *Streamlining Book Metadata Workflow*, NISO White Paper.

Recommendations

- Speak to publisher/vendor
 - CUP – partnering with OCLC
 - IGI Books – custom list of ebook .mrc records
- Custom sets per client
- Vendor – check your links + subject collection lists
- DOI (digital object identifier) links preferred

Recommendations

- SANLiC negotiations – Cataloguing part of the conversation
- Collaborations/cataloguing consortia (publisher/vendor/aggregator)
- E-book holding on OCLC – Worldcat collections sets/ batch holding

Conclusion

- E-books – process shift from title to collection (collection identifier)
- Batch- editing and processing, management
- Workflow – within cataloguing
- Skills set – traditional cataloguing + techie
- Costing shifts
- Cataloguing stake in vendor selection/evaluation

Selection of References

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http://digitalcommons.macalester.edu/libtech_conf/2011/sessions/48/
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Many thanks ! 😊



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