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Building the capacity of IFLA's leaders

Africa Library Summit 2013





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Welcome!

Outline

- Strategy and Key Initiatives of IFLA
- The Projects
- Impact of the programme
- Conclusion





Strategy and Key Initiatives of IFLA

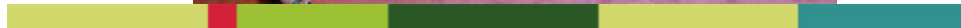
- Guided by the IFLA Strategic Plan 2010-2015 and Key Initiatives, IFLA works to improve **access to information** and **cultural heritage** for the global community
- IFLA's key initiatives include:
 - Access to digital content
 - International leadership
 - Outreach
 - Cultural heritage
 - Multilingualism



IFLA's Key Initiative 2: International Leadership

The International Leaders Programme

- Creates opportunities where emerging leaders can be identified and nurtured towards a leadership role within IFLA and to participate in IFLA's role in the international librarianship environment





5 Projects of the 2012-2014

Associates

- The leaders further their knowledge and expertise in the sector by contributing to projects:
 - Copyright Exceptions and Limitations at WIPO
 - Open Access
 - Access to Digital Content/e-Lending
 - Libraries as Agents for Development
 - Models for Regional Collaboration for Strengthening Advocacy and the Profession



Copyright Exceptions and Limitations at WIPO

- IFLA advocates for copyright reform at the World Intellectual Property Organisation (WIPO).
- IFLA works with WIPO Member States to gain support for binding international instruments on copyright limitations and exceptions to enable libraries to preserve their collections, support education and research, and lend materials.
- This work involves:
 - attending meetings of WIPO eg SCCR in Geneva, Switzerland
 - preparing documentation and policies in support of our position
 - making presentations and advocating in person at both national and international levels





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Progress so far on Copyright Limitations and Exceptions

- IFLA was one of the organizations that recently signed the WIPO treaty to facilitate access to published works by visually impaired persons in Marrakech-Morocco, June 2013
- A WIPO meeting is programmed to take place in Kenya in July 2013 in which IFLA will be represented.





Open Access

- In 2010, IFLA became a formal signatory to the Berlin Declaration *on Open Access to Knowledge in the Sciences and Humanities*. At the same time, an IFLA Presidential Working Group prepared an official IFLA statement on Open Access which was formally endorsed by the IFLA Governing Board on April 18th 2011. The statement mandated the creation of an Open Access taskforce with the following objectives:
 - Advocate for the adoption and promotion of open access policies within the framework of the United Nations institutions (UN, UNESCO, WHO, FAO)
 - Connect to the various organizations working for Open Access
 - Provide draft responses on relevant consultations within the field
 - Build Capacity within the IFLA member organizations by developing case studies and best practice to support advocacy for open access
 - Promote open access with the support of divisions, groups and sections within IFLA.





Progress so far on Open Access (OA)

- A survey was carried out in Africa, Latin America and Oceania with the objectives to:
 - Determine level of awareness on OA
 - Identify institutions that had signed the Berlin Declaration on OA
 - Determine the activities and position of Policy makers on OA
 - Develop strategies for promoting OA
 - Responses to questionnaires are being analysed. Result will be presented at IFLA, WLIC, Singapore, August 2013



- Associates were represented in the Berlin 10 meeting, Stellenbosch, SA in November 2012. One of the outcomes was that armed with the knowledge from this meeting, Associates were able to advocate for OA and two institutions in Cameroon have signed the Berlin Declaration on OA .



Access to Digital Content/e-Lending

- Digital lending, is a major issue for all types of libraries. Increased consumer demand for eReaders, and a growing market for eBooks is fuelling a boom in the lending of downloadable eBooks, primarily by academic libraries.
- Libraries are confronting a new and challenging situation where publishers are withholding library sales of eBooks which are otherwise commercially available





Progress so far on e-Lending

- Workshops on eLending
 - MLAS/CILIP ebooks workshop in February, 2013 in London in which associates took part
 - Associates organized a workshop on IFLA library eLending Principles during the African Library Summit, 2-5 July, 2013 in Pretoria, South Africa
- Associates are carrying out a survey to determine the status of eLibraries and the data from this survey is being analysed.



Libraries as Agents for Development

- Libraries make an important contribution to development. However, libraries are often overlooked in the development policy space as partners to deliver development objectives such as the MDGs or the WSIS Action lines.
- IFLA works at the international level through a number of established platforms including WSIS and the IGF, to encourage policymakers to include libraries in their development programmes as mechanisms for inclusion and access to information.





Progress so far on Libraries as Agents for Development

- Associates were represented in the Egypt Internet Governance Forum (IGF) and at the main IGF in Baku in 2013.
- They were also part of the WSIS+10 meeting in Paris in 2013.



Models for Regional Collaboration for Strengthening Advocacy and the Profession

- IFLA has been engaged in a number of capacity building activities to strengthen the voice of the profession internationally, regionally and locally.
- Strategies to sustain advocacy, develop leaders and promote collaboration are a major outcome of the international library leaders programme.
- This project seeks to develop research about strategies that work at the regional level utilizing the expertise and networks of all programme participants.





Progress so far on Regional Collaboration

- A survey was conducted in Africa, USA, Russia, Asia & Oceania to:
 - Gather best practices and resources for collaboration and partnership efforts toward strengthening library advocacy
 - Understand the library's experiences with collaborative efforts for advocacy, their impact and how such collaboration can be enhanced
 - Develop strategies for creating new advocacy partners
- The responses from the questionnaire are in the process of being analysed



Impact of these projects on leaders, IFLA and our library communities?

- Leaders
 1. Capacity Building of Leaders (Associates) to reach our full potentials:





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More knowledgeable about global LIS issues and better Advocates





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More confident to speak, especially on
issues of interest to IFLA/LIS community



More comfortable working in international environment: multiculturalism (all continents)





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Teambuilding skills and teamwork in a multi-cultural environment eg Europe, Asia & Oceania; USA; Africa; South America; Australia



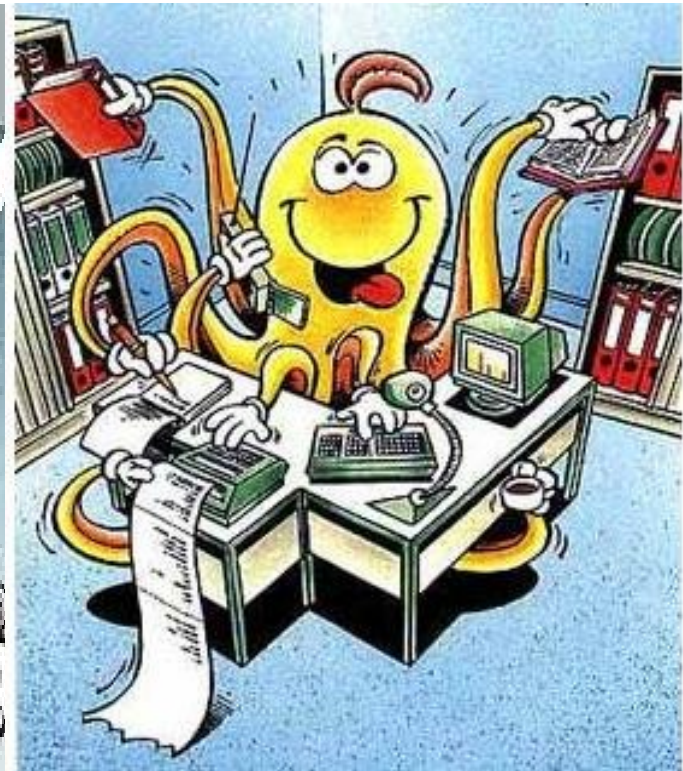


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Negotiation skills



Multi-tasking: the joy





Capacity Building of Leaders Skills

- The projects have made the leaders to become aware of “best practices” around the world and communicate to them to others
- Leaders have become more result-oriented



2. Mentoring and Coaching: leaders are mentored by some of the best in LIS field



3. Self-fulfillment as Leaders are able to contribute to important issues that impact on future of LIS sector



Impact on Leaders

4. Better understanding of decision-making processes of IFLA by observing Governing Board meetings
5. Enabled Leaders develop networks across the world and make new friends





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Impact on LIS Community

- Better educated on IFLA Key Initiatives, policies, etc
- Opportunity to provide feedback and be a part of policy-making on LIS issues
- Easier access to support for advocacy
- LIS communities are opportune to work with leaders who are well informed on the IFLA key initiatives and policies on knowledge and information, good practices and guiding principles as they negotiate and take decisions on access to information in different forms.
- LIS communities are better informed of the benchmarks and ethics on which to operate as information providers/ users through IFLA policies and principles.



Impact on IFLA

- Communicate and get feedback on LIS issues from local communities that would otherwise have been difficult/impossible





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IFLA is able to speak with one voice across many nations/continents; reach wider audience





Impact on IFLA (2)

- Develop a network of ‘trusted’ leaders that they can call on to speak, research, provide information. Enabled IFLA develop a higher number of advocates
- Support implementation of IFLA’s objectives & Strategic Plan to improve access to knowledge and cultural heritage for the global community





Conclusion

It has been a very rewarding experience. Learning from some of the best; being mentored by experienced Counsellors and supported by IFLA in a warm and friendly environment have been truly awesome. We thank all those who initiated this programme: IFLA, ALP; our Counsellors who have given so much of their time and resources. It is a programme that has been well worth it for us and we hope that we are giving our sponsors good value for money. We look forward to presenting the results of our various surveys at the IFLA WLIC in Singapore and pledge to work harder through to the end of the programme in 2014. We thank you for the confidence reposed in us! We would not trade this experience for all the gold in the world....This has been a truly life-changing experience for all of us. We strongly recommend the International Leaders Programme to you all!!!





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- Thank you!

